



TN : BLUESTAR Sales Performance 24/04/2026 9:10 AM

MTD Sales
2,853.68 L

Brand Share %
11.66 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,830.29	11.61 %
D-Freez	18.55	27.41 %
W-Disp	4.84	20.05 %
Dummy-AC		0.00 %
Total	2,853.68	11.66 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	447.25	11.09 %
TRICHY-01	435.95	12.93 %
SOUTH-03	403.75	12.41 %
CHENNAI-01	373.27	12.00 %
WEST-02	341.75	14.38 %
CHENNAI-02	269.48	10.07 %
SOUTH ARCOT	203.88	12.06 %
NORTH ARCOT	192.17	10.86 %
WEST-01	186.17	8.50 %
Total	2,853.68	11.66 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	442.27	10.99 %
D-Freez	4.68	49.43 %
W-Disp	0.30	16.21 %
Total	447.25	11.09 %

Branch *	MTD Sales L	Brand Share %
NGR1	34.91	11.16 %
TUT2	15.34	8.22 %
TKS1	12.92	10.27 %
TKS2	12.23	6.48 %
MAR1	10.64	7.15 %
VLY1	10.17	7.20 %
VNR2	6.81	5.38 %
SDI1	6.69	9.92 %
MMT1	6.49	8.80 %
APK1	5.44	9.28 %
TKY1	5.27	10.42 %
ERL2	4.63	5.07 %
ASM1	4.53	7.39 %
PDI1	4.47	8.61 %
S2SD	4.46	5.63 %
COL1	4.21	10.85 %
SNL1	4.21	8.71 %
APK2	3.76	7.73 %
KYR1	3.34	7.83 %
RPM1	3.29	3.01 %
UDN1	3.23	5.27 %
TCN1	2.17	2.32 %
SGT1	2.07	10.33 %
SKD1	2.05	5.67 %
KSM1	1.56	7.07 %
STU2	1.50	2.96 %
VNR1	1.24	3.40 %
Total	447.25	11.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	432.23	12.87 %
D-Freez	3.33	27.45 %
W-Disp	0.40	29.34 %
Total	435.95	12.93 %

Branch *	MTD Sales L	Brand Share %
TRY1	80.73	10.30 %
PBR2	22.70	11.09 %
KUM1	18.39	11.05 %
MVM1	8.19	4.62 %
MDI1	7.58	7.75 %
TYR1	7.43	6.92 %
KIK1	5.94	6.31 %
NGT1	5.88	7.12 %
TTP1	4.11	6.45 %
AYR1	3.86	5.20 %
KUM2	3.28	7.99 %
APM1	2.63	8.99 %
TVR1	2.04	3.24 %
TZSD		0.00 %
Total	435.95	12.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	400.32	12.35 %
D-Freez	3.02	29.39 %
W-Disp	0.40	21.76 %
Total	403.75	12.41 %

Branch *	MTD Sales L	Brand Share %
DGL1	9.87	6.85 %
TEN2	9.36	10.61 %
PVI1	4.49	9.13 %
KKD3	3.51	2.57 %
PNI1	3.19	5.84 %
BTU1	3.05	9.21 %
SGP1	3.02	9.85 %
MLR1	2.82	5.00 %
PNV2	2.51	5.88 %
KYK1	2.43	6.80 %
TDI1	2.35	4.65 %
KPT1	2.14	7.38 %
NKI1	1.80	6.29 %
BNR1	1.69	4.56 %
TEN1	1.65	2.98 %
SZSD	1.58	7.83 %
CBM1	1.35	2.41 %
CMR1	1.23	3.56 %
PKM1	0.88	3.68 %
DKI1	0.58	0.73 %
ADP1	0.36	1.05 %
Total	403.75	12.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	370.80	11.97 %
W-Disp	1.73	22.23 %
D-Freez	0.74	12.54 %
Total	373.27	12.00 %

Branch *	MTD Sales L	Brand Share %
CH07	15.67	11.05 %
CH30	14.93	10.53 %
CH28	13.23	10.55 %
CH38	8.01	9.96 %
CH25	7.81	6.37 %
CH39	4.51	8.00 %
CH08	4.23	2.87 %
TKM1	4.19	10.78 %
CH35	3.67	4.73 %
MRM1	3.37	4.27 %
AVD1	3.08	3.47 %
SKL1	2.70	4.09 %
GUD2	2.52	5.09 %
CGL1	2.40	3.76 %
CH26	2.13	8.75 %
CZWH	2.06	3.12 %
CH29	0.31	4.35 %
MC10		0.00 %
WCHN	-7.96	11.03 %
Total	373.27	12.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	340.50	14.38 %
D-Freez	0.68	13.04 %
W-Disp	0.58	21.88 %
Dummy-AC		0.00 %
Total	341.75	14.38 %

Branch *	MTD Sales L	Brand Share %
NKL2	13.50	11.46 %
ATU1	4.66	5.31 %
HSR1	4.58	6.55 %
RSP1	4.39	6.61 %
HSR2	3.51	4.77 %
KVP1	3.04	8.29 %
APN1	2.99	9.30 %
KMM1	2.52	6.61 %
CMI1	2.21	6.99 %
VKL1	1.98	7.43 %
MTR1	1.69	2.70 %
SGI1	1.67	9.25 %
HRR1	1.63	7.26 %
EPI1	1.59	3.51 %
KAM1	1.57	5.72 %
BMD1	1.42	5.83 %
WZWH		0.00 %
Total	341.75	14.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	267.69	10.03 %
D-Freez	1.47	38.40 %
W-Disp	0.32	11.34 %
Total	269.48	10.07 %

Branch *	MTD Sales L	Brand Share %
CH18	13.60	10.59 %
CH12	12.83	8.32 %
CH21	7.95	4.68 %
CH51	7.27	8.56 %
CH24	7.21	4.67 %
CH33	6.93	7.55 %
MJR1	5.33	5.88 %
CH36	4.37	9.20 %
CH43	4.30	7.04 %
GPD1	4.08	6.90 %
UKI1	3.65	6.88 %
CH44	3.43	4.56 %
CH46	2.58	4.23 %
PON1	2.14	3.42 %
CH31	2.08	3.63 %
CH41	1.68	1.62 %
CH27	1.20	3.15 %
CH01		0.00 %
CH32		0.00 %
Total	269.48	10.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	202.67	12.03 %
D-Freez	0.83	15.97 %
W-Disp	0.39	28.17 %
Total	203.88	12.06 %

Branch *	MTD Sales L	Brand Share %
POY2	17.27	10.13 %
VPM2	11.27	10.00 %
KKI2	10.18	10.44 %
CDM1	7.26	7.65 %
ULP1	4.59	5.90 %
KLM1	4.09	4.86 %
SJI2	3.71	4.37 %
TRK1	3.32	3.78 %
VCM2	2.63	5.76 %
MKM1	2.15	5.21 %
VCM1	1.77	5.63 %
STP1	1.52	6.30 %
TVM1	1.27	2.99 %
KML1	1.27	2.27 %
Total	203.88	12.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	189.65	10.80 %
D-Freez	2.13	19.14 %
W-Disp	0.39	18.75 %
Total	192.17	10.86 %

Branch *	MTD Sales L	Brand Share %
VNB1	6.62	11.25 %
AKM1	6.22	6.90 %
ARC2	5.42	8.22 %
GDM1	4.10	5.75 %
ABR1	3.90	3.72 %
TRT1	3.86	5.67 %
PLR1	3.36	9.36 %
VSI1	3.14	4.38 %
BGR1	2.27	7.92 %
WJP1	2.00	3.48 %
ANI1	1.57	3.62 %
KPM1	1.52	2.55 %
SLG1	1.19	2.76 %
UGI1	1.12	5.96 %
CGM1	0.94	2.83 %
PTU1	0.61	5.39 %
WHVL	-1.78	8.93 %
Total	192.17	10.86 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	184.17	8.43 %
D-Freez	1.68	36.63 %
W-Disp	0.33	13.85 %
Total	186.17	8.50 %

Branch *	MTD Sales L	Brand Share %
CBE2	25.82	5.29 %
TPR1	11.73	10.12 %
MPM1	9.83	9.40 %
CBE4	7.13	4.91 %
CBE1	6.89	7.65 %
CBE6	6.13	6.76 %
TPR3	6.09	11.25 %
SNR1	5.71	6.52 %
PLI1	4.99	4.99 %
PDM1	4.47	9.80 %
SYM2	3.50	8.66 %
UMP1	3.41	4.84 %
DPM2	3.15	5.77 %
CBE5	2.88	7.18 %
TPR4	2.36	8.65 %
KMR1	1.90	1.70 %
KMD1	0.72	1.69 %
ANR1	0.66	3.35 %
CBE3	0.61	2.16 %
PPI1	0.44	1.67 %
GDR1	0.32	6.87 %
CNR1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.80	3.75 %
Total	186.17	8.50 %