

MTD Sales
419.77 L

Brand Share %
13.08 %

Information:

MTD : 01-10-2025 To 22-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	413.27	13.11 %
D-Freez	3.74	9.47 %
W-Disp	2.18	24.12 %
Air-Cool	0.57	8.12 %
Total	419.77	13.08 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	81.87	19.23 %
SOUTH-01	73.44	11.56 %
SOUTH-03	58.58	13.98 %
CHENNAI-01	53.82	10.49 %
CHENNAI-02	39.09	9.67 %
SOUTH ARCOT	35.89	16.28 %
WEST-02	34.58	17.29 %
NORTH ARCOT	19.76	9.45 %
WEST-01	18.60	12.17 %
KL-SOUTH	4.12	14.50 %
Total	419.77	13.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	81.48	19.39 %
D-Freez	0.22	4.46 %
W-Disp	0.16	31.61 %
Total	81.87	19.23 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.96	10.45 %
MVM1	1.81	9.98 %
KIK1	0.59	8.86 %
JKM1	0.36	5.37 %
APM1	0.35	8.51 %
NGT1	0.33	2.41 %
NCK1	0.29	11.90 %
TYR1	0.28	2.87 %
TVR1	0.28	3.96 %
TZSD		0.00 %
Total	81.87	19.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	72.59	11.61 %
Air-Cool	0.35	25.09 %
D-Freez	0.26	3.38 %
W-Disp	0.25	24.64 %
Total	73.44	11.56 %

Branch *	MTD Sales L	Brand Share %
TUT1	12.06	11.60 %
TVL1	4.93	9.88 %
TKY1	1.50	11.93 %
VNR2	0.94	4.44 %
TKS2	0.93	5.30 %
MAR1	0.70	5.53 %
SNL1	0.70	8.59 %
PDI1	0.62	9.95 %
ASM1	0.59	6.66 %
MMT1	0.57	5.54 %
KGL1	0.44	5.18 %
SKD1	0.37	4.72 %
ERL2	0.34	3.61 %
VNR1	0.32	3.76 %
KYR1	0.29	5.50 %
PKD1	0.28	1.28 %
TYI1	0.26	2.60 %
VLY1	0.13	0.83 %
APK1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
Total	73.44	11.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	58.13	14.11 %
D-Freez	0.39	6.66 %
W-Disp	0.07	8.00 %
Total	58.58	13.98 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.54	12.60 %
MDU6	2.04	6.88 %
KKD3	1.52	7.22 %
TPT1	0.75	13.04 %
MLR1	0.67	9.04 %
KRR1	0.65	3.82 %
TDI1	0.53	10.92 %
TEN1	0.46	6.13 %
ADP1	0.42	12.86 %
KPT1	0.30	7.66 %
MPA1	0.29	2.57 %
SGP1	0.27	11.52 %
TEN2	0.12	1.98 %
KYK1	0.04	0.86 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	58.58	13.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	52.58	10.38 %
W-Disp	0.55	24.41 %
D-Freez	0.54	13.59 %
Air-Cool	0.15	32.48 %
Total	53.82	10.49 %

Branch *	MTD Sales L	Brand Share %
CH19	5.41	10.59 %
CH42	2.54	7.85 %
CH11	2.05	12.76 %
CH08	1.85	5.12 %
CH28	1.74	9.74 %
CZWH	1.46	6.74 %
CH07	1.46	6.69 %
CH39	1.20	10.89 %
GUD1	1.07	7.05 %
CH45	1.06	8.87 %
MRM1	1.00	7.55 %
CH37	0.57	6.33 %
CH38	0.57	5.37 %
CH22	0.43	2.71 %
CH48	0.35	1.88 %
GUD2	0.30	3.50 %
CGL1	0.28	2.91 %
KNR1	0.28	3.16 %
CH35	0.07	0.66 %
CH29		0.00 %
CH40		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	53.82	10.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	38.68	9.67 %
W-Disp	0.42	21.52 %
Total	39.09	9.67 %

Branch *	MTD Sales L	Brand Share %
CH15	6.00	12.11 %
CH03	4.57	12.29 %
CH12	2.59	9.62 %
CH20	2.44	11.64 %
MJR1	2.15	10.73 %
CH21	1.61	7.29 %
CH43	1.58	9.80 %
CH44	1.36	9.24 %
CH34	1.05	6.41 %
GPD1	0.90	10.50 %
CH17	0.59	6.03 %
CH41	0.58	4.15 %
CH33	0.56	3.63 %
UKI1	0.37	3.72 %
CH31	0.36	6.15 %
CH36	0.30	4.58 %
CH27	0.29	8.36 %
CH18	0.29	1.97 %
CH01		0.00 %
CH09		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	39.09	9.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	35.58	16.48 %
W-Disp	0.17	45.22 %
D-Freez	0.13	3.35 %
Total	35.89	16.28 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.27	8.55 %
CDM1	1.22	7.73 %
VPM2	1.17	9.92 %
MKM1	0.70	10.26 %
KLM1	0.62	6.16 %
VCM1	0.62	11.31 %
TDM1	0.27	3.12 %
KKI2		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
Total	35.89	16.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	33.48	17.25 %
D-Freez	0.94	19.26 %
W-Disp	0.17	31.92 %
Total	34.58	17.29 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.90	8.97 %
TCG1	0.64	10.85 %
ATU1	0.62	10.80 %
DPR1	0.37	12.51 %
MTR1	0.36	3.28 %
EPI1	0.30	6.00 %
VPD1	0.30	8.40 %
KMM1	0.29	6.96 %
CMI1	0.28	8.36 %
APN1	0.27	11.80 %
HSR2	0.14	3.03 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
Total	34.58	17.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.14	9.33 %
D-Freez	0.30	12.14 %
W-Disp	0.25	24.54 %
Air-Cool	0.07	18.50 %
Total	19.76	9.45 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.66	10.44 %
AKM1	2.06	12.89 %
TRL1	1.38	8.31 %
KPM1	0.87	6.90 %
SBR1	0.76	5.52 %
WJD1	0.70	12.19 %
CYR1	0.70	11.16 %
ABR1	0.28	6.02 %
VEL2	0.28	2.01 %
TRR1	0.08	1.10 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	19.76	9.45 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.96	12.20 %
D-Freez	0.57	20.22 %
W-Disp	0.07	14.19 %
Total	18.60	12.17 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.72	12.71 %
SNR1	0.45	7.99 %
TPR3	0.29	3.34 %
AVI1	0.29	7.96 %
TPR4	0.27	9.04 %
CBE1	0.27	5.15 %
PPI1	0.13	4.78 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
KGM1		0.00 %
Total	18.60	12.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.65	13.56 %
D-Freez	0.39	27.00 %
W-Disp	0.08	100.00 %
Total	4.12	14.50 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.19	10.96 %
PAS1	0.32	7.90 %
Total	4.12	14.50 %