

MTD Sales
268.73 L

Brand Share %
12.37 %

Information:

MTD : 01-09-2025 To 22-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	254.30	12.04 %
D-Freez	9.32	24.71 %
W-Disp	3.38	40.48 %
Air-Cool	1.73	12.53 %
Total	268.73	12.37 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	70.56	13.57 %
CHENNAI-01	46.97	13.10 %
TRICHY-01	34.30	12.08 %
CHENNAI-02	33.79	10.05 %
SOUTH-03	25.96	13.35 %
SOUTH ARCOT	17.70	10.84 %
WEST-01	14.17	16.49 %
WEST-02	12.25	12.44 %
NORTH ARCOT	7.78	7.22 %
KL-SOUTH	5.24	22.53 %
Total	268.73	12.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	65.23	12.94 %
D-Freez	3.69	32.49 %
Air-Cool	0.93	24.55 %
W-Disp	0.72	86.46 %
Total	70.56	13.57 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.54	6.93 %
KVT1	2.79	9.74 %
TYI1	1.42	12.18 %
SVK1	1.32	11.22 %
PKD1	1.16	10.05 %
TKS2	1.06	10.89 %
ERL2	0.84	8.78 %
VNR2	0.81	6.39 %
PDI1	0.71	12.23 %
VLY1	0.59	3.78 %
TKS1	0.45	8.34 %
SDI1	0.43	5.17 %
SNL1	0.35	5.94 %
TCN1	0.33	3.19 %
VKM1	0.29	8.65 %
S2SD	0.27	9.41 %
STU2	0.23	5.60 %
ARM1	0.15	3.34 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
TKY1		0.00 %
VNR1		0.00 %
Total	70.56	13.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.41	12.94 %
D-Freez	0.64	13.11 %
W-Disp	0.57	49.25 %
Air-Cool	0.36	22.15 %
Total	46.97	13.10 %

Branch *	MTD Sales L	Brand Share %
CH08	2.53	11.37 %
CH30	2.44	11.26 %
CH48	1.41	8.23 %
CH39	0.57	6.57 %
AVD1	0.56	4.72 %
SKL1	0.46	4.92 %
CH26	0.34	9.98 %
CH29	0.29	11.53 %
GUD2	0.08	0.87 %
CH22		0.00 %
CH35		0.00 %
CH38		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
CH28	-0.20	-1.87 %
Total	46.97	13.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.58	12.00 %
D-Freez	0.47	19.96 %
W-Disp	0.25	32.43 %
Total	34.30	12.08 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.45	7.99 %
MVM1	0.64	5.74 %
PBR2	0.56	5.14 %
KIK1	0.43	4.43 %
AYR1	0.35	8.56 %
TTP1	0.29	8.21 %
APM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	34.30	12.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	32.63	9.87 %
D-Freez	0.48	20.57 %
W-Disp	0.39	22.28 %
Air-Cool	0.29	19.47 %
Total	33.79	10.05 %

Branch *	MTD Sales L	Brand Share %
CH03	1.97	7.81 %
CH12	1.22	7.12 %
CH21	1.08	5.11 %
CH17	1.00	9.45 %
CH23	0.98	10.01 %
UKI1	0.73	5.35 %
MJR1	0.69	6.41 %
CH46	0.59	8.87 %
GPD1	0.56	11.10 %
CH33	0.53	5.01 %
CH32	0.40	8.45 %
CH31	0.39	6.17 %
CH44	0.38	4.12 %
CH09	0.36	2.40 %
CH36	0.27	4.93 %
CH01		0.00 %
CH18		0.00 %
CH27		0.00 %
CH41		0.00 %
MC06		0.00 %
Total	33.79	10.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	24.58	13.05 %
D-Freez	0.89	19.45 %
W-Disp	0.41	84.70 %
Air-Cool	0.07	7.32 %
Total	25.96	13.35 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.96	10.00 %
ATG1	1.78	11.09 %
DGL1	1.10	11.76 %
DKI1	0.85	8.22 %
PVI1	0.72	8.41 %
MNM1	0.69	7.06 %
DGL2	0.58	12.17 %
MPA1	0.30	6.54 %
KRR1	0.29	7.89 %
MLR1	0.29	7.33 %
ADP1	0.08	3.78 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	25.96	13.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.58	10.52 %
D-Freez	0.80	18.59 %
W-Disp	0.32	45.82 %
Total	17.70	10.84 %

Branch *	MTD Sales L	Brand Share %
SJI1	0.99	9.30 %
TDM1	0.61	8.69 %
ULP1	0.38	3.56 %
VCM1	0.35	10.73 %
TRK1	0.32	4.16 %
MKM1	0.27	7.72 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	17.70	10.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.77	15.75 %
D-Freez	1.16	42.76 %
W-Disp	0.24	26.80 %
Total	14.17	16.49 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.68	5.65 %
CBE6	0.27	6.82 %
TPR2	0.22	8.61 %
CBE1	0.13	5.77 %
GBM1	0.09	2.32 %
TPR4	0.08	7.67 %
CBE3	0.07	11.40 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
Total	14.17	16.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	11.90	12.65 %
D-Freez	0.36	19.02 %
Total	12.25	12.44 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.36	8.04 %
ATU1	0.30	7.92 %
MTR1		0.00 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
WZWH		0.00 %
Total	12.25	12.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.83	6.60 %
D-Freez	0.47	19.63 %
W-Disp	0.40	43.78 %
Air-Cool	0.07	7.52 %
Total	7.78	7.22 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.46	9.57 %
VEL2	0.51	7.01 %
KPM2	0.46	3.00 %
TRR1	0.37	11.02 %
GDM1	0.32	7.69 %
VSI1	0.31	8.24 %
SLG1	0.30	10.71 %
WJD1	0.28	7.32 %
AKM1	0.08	1.72 %
TRT1	0.08	3.37 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	7.78	7.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	4.80	21.72 %
D-Freez	0.37	37.86 %
W-Disp	0.08	100.00 %
Total	5.24	22.53 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.37	8.36 %
Total	5.24	22.53 %