

MTD Sales  
**1,524.23 L**

Brand Share %  
**11.67 %**

Information:

MTD : 01-05-2026 To 22-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,499.97	11.87 %
D-Freez	12.94	22.31 %
W-Disp	11.21	38.26 %
Air-Cool	0.11	0.03 %
<b>Total</b>	<b>1,524.23</b>	<b>11.67 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	275.29	11.56 %
TRICHY-01	267.07	14.03 %
SOUTH-01	192.33	10.94 %
CHENNAI-02	186.45	9.06 %
SOUTH-03	160.92	10.54 %
SOUTH ARCOT	132.33	13.01 %
WEST-02	129.86	14.28 %
NORTH ARCOT	123.65	13.12 %
WEST-01	56.32	9.87 %
<b>Total</b>	<b>1,524.23</b>	<b>11.67 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	265.22	11.51 %
W-Disp	7.38	58.98 %
D-Freez	2.58	28.04 %
Air-Cool	0.11	0.19 %
<b>Total</b>	<b>275.29</b>	<b>11.56 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	11.74	10.13 %
CH07	10.22	9.63 %
CH22	8.37	10.98 %
CZWH	6.88	6.26 %
AVD1	6.48	9.62 %
CH35	4.85	8.54 %
MRM1	4.43	6.93 %
CH39	3.98	9.50 %
CH37	3.40	8.95 %
CH25	2.88	3.24 %
SKL1	2.83	6.98 %
CH08	2.42	2.11 %
CGL1	1.66	3.18 %
CH26	1.66	9.67 %
TKM1	1.52	7.78 %
CH29	0.61	7.18 %
WHC3	0.32	4.31 %
MC09		0.00 %
MC10		0.00 %
<b>Total</b>	<b>275.29</b>	<b>11.56 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	265.04	14.35 %
D-Freez	1.47	17.66 %
W-Disp	0.57	29.71 %
<b>Total</b>	<b>267.07</b>	<b>14.03 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	30.93	9.52 %
MVM1	10.63	9.09 %
TYR1	4.82	9.99 %
AYR1	4.60	9.11 %
KIK1	4.47	7.95 %
NGT1	3.96	7.49 %
TTP1	3.43	8.59 %
TVR1	3.18	8.40 %
NMM1	3.01	11.51 %
KUM2	2.54	5.57 %
APM1	2.52	7.05 %
TZSD		0.00 %
<b>Total</b>	<b>267.07</b>	<b>14.03 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	189.32	11.09 %
D-Freez	2.14	26.97 %
W-Disp	0.88	50.90 %
<b>Total</b>	<b>192.33</b>	<b>10.94 %</b>

Branch *	MTD Sales L	Brand Share %
VLY1	7.06	8.18 %
RPM1	3.91	7.81 %
TUT2	3.68	3.68 %
ERL2	3.19	9.96 %
VNR2	3.05	4.74 %
UDN1	2.75	10.43 %
MAR1	2.52	5.76 %
SDI1	2.18	9.78 %
TKS2	2.08	3.68 %
TCN1	1.68	4.25 %
SKD1	1.59	5.93 %
VKM1	1.35	5.83 %
ARM1	1.20	4.72 %
VNR1	0.86	2.88 %
SGT1	0.62	8.97 %
TKY1	0.61	3.62 %
S2SD	0.37	1.70 %
MMT1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>192.33</b>	<b>10.94 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	184.74	9.21 %
D-Freez	1.71	44.68 %
<b>Total</b>	<b>186.45</b>	<b>9.06 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	21.74	11.39 %
CH12	11.54	6.58 %
CH21	10.34	7.11 %
CH24	8.99	7.82 %
CH17	7.18	7.69 %
CH23	4.89	9.24 %
MJR1	4.63	6.06 %
CH43	4.00	8.80 %
CH51	3.93	6.05 %
UKI1	3.01	8.34 %
CH33	2.77	4.12 %
PON1	2.46	6.02 %
CH44	2.19	2.74 %
CH46	1.90	4.17 %
CH27	1.88	6.69 %
CH41	1.69	2.36 %
GPD1	1.67	4.42 %
CH32	1.29	9.38 %
CH31	0.98	2.09 %
CH36	0.63	1.54 %
CH01	0.29	7.10 %
<b>Total</b>	<b>186.45</b>	<b>9.06 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	159.54	10.77 %
W-Disp	0.70	31.49 %
D-Freez	0.68	9.10 %
<b>Total</b>	<b>160.92</b>	<b>10.54 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	17.17	10.76 %
DGL1	15.92	8.40 %
KRR1	6.62	10.10 %
KKD3	5.76	6.21 %
ATG1	4.29	5.74 %
SVG1	4.25	9.84 %
TDI1	3.50	10.35 %
CMR1	3.29	9.46 %
MPA1	2.89	7.28 %
TPT1	2.63	8.07 %
ODM1	2.59	6.51 %
PNV2	2.42	8.75 %
MDU4	2.37	8.73 %
USL1	1.78	8.51 %
TEN1	1.38	6.57 %
PNI1	1.20	5.89 %
DKI1	1.19	2.96 %
SGP1	0.93	7.13 %
PKM1	0.68	6.03 %
KYK1	0.63	2.64 %
MLR1	0.61	2.54 %
KPT1	0.51	5.86 %
BNR1	0.39	3.57 %
ADP1	0.33	3.54 %
NKI1	0.29	2.24 %
CBM1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>160.92</b>	<b>10.54 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	131.33	13.34 %
D-Freez	0.93	16.56 %
W-Disp	0.08	9.56 %
<b>Total</b>	<b>132.33</b>	<b>13.01 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	8.10	10.39 %
KKI2	7.27	11.56 %
TRK1	4.10	8.56 %
ULP1	3.82	8.49 %
TVM2	2.48	7.55 %
MKM1	1.99	8.00 %
SJI2	1.93	4.55 %
KML1	1.91	4.40 %
KLM1	1.74	3.24 %
VCM2	1.51	4.39 %
VPM1	1.17	8.00 %
VCM1	1.05	7.04 %
STP1	1.01	5.66 %
TVM1	0.67	2.21 %
<b>Total</b>	<b>132.33</b>	<b>13.01 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	128.99	15.00 %
D-Freez	0.47	10.09 %
W-Disp	0.41	27.03 %
<b>Total</b>	<b>129.86</b>	<b>14.28 %</b>

Branch *	MTD Sales L	Brand Share %
NKL2	4.45	9.10 %
VPD1	2.10	11.20 %
MCR1	1.65	9.76 %
TRM1	1.54	9.63 %
MTR1	1.48	4.18 %
RSP1	1.46	5.40 %
KVP1	1.38	9.97 %
PDR1	1.29	9.62 %
HSR1	1.26	7.82 %
HSR2	1.17	5.30 %
KMM1	0.92	4.89 %
EPI1	0.91	7.99 %
CMI1	0.80	6.13 %
HRR1	0.62	4.27 %
KAM1	0.61	5.20 %
BMD1	0.31	1.91 %
PMP1	0.30	2.63 %
SGI1		0.00 %
WZWH		0.00 %
WHPD	-1.70	11.39 %
<b>Total</b>	<b>129.86</b>	<b>14.28 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	120.64	13.36 %
D-Freez	1.80	24.78 %
W-Disp	1.20	38.21 %
<b>Total</b>	<b>123.65</b>	<b>13.12 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	9.14	10.69 %
AKM1	4.75	9.06 %
KPM1	3.24	8.52 %
VSI1	3.21	8.39 %
SLG1	2.86	11.34 %
WJP1	2.76	8.85 %
TRT1	2.21	5.17 %
ARC2	2.06	7.32 %
GDM1	1.94	7.35 %
ANI1	1.90	8.36 %
VNB1	1.38	6.45 %
ABR1	1.28	3.45 %
PTU1	0.90	10.13 %
UGI1	0.58	6.20 %
BGR1	0.23	2.44 %
CGM1		0.00 %
<b>Total</b>	<b>123.65</b>	<b>13.12 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	55.14	10.14 %
D-Freez	1.18	30.79 %
Total	56.32	9.87 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.41	7.08 %
CBE1	3.62	11.01 %
TPR1	3.05	8.40 %
SNR1	2.01	7.99 %
PLI1	1.87	6.95 %
UMP1	1.56	8.04 %
CBE6	1.32	5.84 %
DPM2	1.26	7.69 %
KMR1	0.96	2.63 %
CBE5	0.93	10.14 %
CBE3	0.59	4.57 %
KMD1	0.26	2.42 %
ANR1		0.00 %
CBE4		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
WHCB	-3.34	11.58 %
Total	56.32	9.87 %