

MTD Sales
2,797.79 L

Brand Share %
11.64 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,774.61	11.58 %
D-Freez	18.34	27.42 %
W-Disp	4.84	20.42 %
Dummy-AC		0.00 %
Total	2,797.79	11.64 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	437.20	10.99 %
TRICHY-01	428.16	12.90 %
SOUTH-03	399.00	12.45 %
CHENNAI-01	367.84	11.99 %
WEST-02	333.99	14.33 %
CHENNAI-02	265.95	10.07 %
SOUTH ARCOT	200.00	12.10 %
NORTH ARCOT	187.16	10.79 %
WEST-01	178.48	8.43 %
Total	2,797.79	11.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	432.23	10.90 %
D-Freez	4.68	49.43 %
W-Disp	0.30	16.21 %
Total	437.20	10.99 %

Branch *	MTD Sales L	Brand Share %
NGR1	34.03	11.04 %
TUT2	15.34	8.32 %
TKS1	12.92	10.35 %
TKS2	11.90	6.39 %
MAR1	10.33	7.02 %
VLY1	10.17	7.34 %
MMT1	6.49	8.95 %
SDI1	6.40	9.62 %
VNR2	6.24	4.98 %
APK1	5.44	9.32 %
TKY1	5.27	10.83 %
ERL2	4.63	5.20 %
ASM1	4.53	7.49 %
S2SD	4.46	5.63 %
COL1	4.21	10.95 %
SNL1	4.21	9.06 %
PDI1	4.18	8.13 %
APK2	3.76	7.86 %
KYR1	3.34	7.96 %
RPM1	3.29	3.07 %
UDN1	3.23	5.43 %
TCN1	2.17	2.34 %
SKD1	2.05	5.79 %
SGT1	1.78	9.01 %
KSM1	1.56	7.07 %
STU2	1.50	3.02 %
VNR1	1.24	3.43 %
Total	437.20	10.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	424.44	12.84 %
D-Freez	3.33	27.94 %
W-Disp	0.40	31.20 %
Total	428.16	12.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	79.24	10.27 %
PBR2	22.70	11.23 %
KUM1	18.10	11.00 %
MVM1	8.19	4.66 %
MDI1	7.58	7.80 %
TYR1	7.43	6.94 %
NGT1	5.88	7.15 %
KIK1	4.72	5.19 %
TTP1	4.11	6.54 %
AYR1	3.86	5.25 %
KUM2	2.98	7.60 %
APM1	2.63	8.99 %
TVR1	2.04	3.35 %
TZSD		0.00 %
Total	428.16	12.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	395.57	12.39 %
D-Freez	3.02	29.77 %
W-Disp	0.40	21.76 %
Total	399.00	12.45 %

Branch *	MTD Sales L	Brand Share %
DGL1	9.57	6.73 %
TEN2	9.36	10.65 %
PVI1	4.49	9.25 %
KKD3	3.51	2.63 %
PNI1	3.19	5.84 %
BTU1	3.05	9.21 %
SGP1	2.72	9.38 %
MLR1	2.53	4.60 %
PNV2	2.51	5.92 %
KYK1	2.43	6.85 %
TDI1	2.35	4.80 %
KPT1	2.14	7.46 %
NKI1	1.80	6.48 %
BNR1	1.69	4.65 %
TEN1	1.65	3.01 %
SZSD	1.58	7.83 %
CBM1	1.35	2.44 %
CMR1	1.23	3.63 %
PKM1	0.88	3.91 %
DKI1	0.58	0.76 %
ADP1	0.36	1.07 %
Total	399.00	12.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	365.37	11.96 %
W-Disp	1.73	22.23 %
D-Freez	0.74	12.54 %
Total	367.84	11.99 %

Branch *	MTD Sales L	Brand Share %
CH07	15.35	10.93 %
CH30	14.62	10.51 %
CH28	12.59	10.26 %
CH38	8.01	10.00 %
CH25	7.81	6.43 %
CH08	4.23	2.89 %
CH39	4.20	7.69 %
TKM1	4.19	10.86 %
CH35	3.67	4.82 %
AVD1	3.08	3.50 %
MRM1	3.08	3.98 %
SKL1	2.70	4.09 %
GUD2	2.52	5.16 %
CGL1	2.40	3.82 %
CH26	2.13	8.95 %
CZWH	2.06	3.12 %
CH29	0.31	4.54 %
MC10		0.00 %
WCHN	-7.96	11.03 %
Total	367.84	11.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	332.74	14.32 %
D-Freez	0.68	13.66 %
W-Disp	0.58	21.88 %
Dummy-AC		0.00 %
Total	333.99	14.33 %

Branch *	MTD Sales L	Brand Share %
NKL2	13.24	11.38 %
ATU1	4.66	5.37 %
RSP1	4.39	6.67 %
HSR1	3.97	5.74 %
HSR2	3.51	4.84 %
KVP1	3.04	8.29 %
APN1	2.99	9.49 %
KMM1	2.23	5.95 %
CMI1	2.21	7.49 %
VKL1	1.98	7.43 %
SGI1	1.67	9.41 %
HRR1	1.63	7.68 %
EPI1	1.59	3.58 %
KAM1	1.57	5.79 %
MTR1	1.37	2.30 %
BMD1	1.13	4.91 %
WZWH		0.00 %
Total	333.99	14.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	264.16	10.03 %
D-Freez	1.47	38.40 %
W-Disp	0.32	11.34 %
Total	265.95	10.07 %

Branch *	MTD Sales L	Brand Share %
CH18	13.60	10.65 %
CH12	12.83	8.40 %
CH21	7.37	4.40 %
CH51	7.27	8.73 %
CH24	7.21	4.77 %
CH33	6.93	7.62 %
MJR1	5.33	5.92 %
CH36	4.37	9.27 %
CH43	4.30	7.07 %
GPD1	4.08	7.24 %
CH44	3.43	4.62 %
UKI1	3.26	6.35 %
CH46	2.20	3.65 %
PON1	2.14	3.48 %
CH31	2.08	3.66 %
CH41	1.68	1.64 %
CH27	1.20	3.15 %
CH01		0.00 %
CH32		0.00 %
Total	265.95	10.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	198.99	12.09 %
D-Freez	0.62	12.43 %
W-Disp	0.39	33.44 %
Total	200.00	12.10 %

Branch *	MTD Sales L	Brand Share %
POY2	16.91	10.23 %
VPM2	10.95	9.80 %
KKI2	10.18	10.63 %
CDM1	7.26	7.85 %
ULP1	4.30	5.57 %
KLM1	3.78	4.57 %
SJI2	3.71	4.46 %
TRK1	2.96	3.53 %
VCM2	2.42	5.73 %
MKM1	2.15	5.26 %
VCM1	1.77	5.75 %
STP1	1.52	6.30 %
TVM1	1.27	3.01 %
KML1	1.27	2.29 %
Total	200.00	12.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	184.64	10.73 %
D-Freez	2.13	19.14 %
W-Disp	0.39	18.75 %
Total	187.16	10.79 %

Branch *	MTD Sales L	Brand Share %
VNB1	6.62	11.38 %
AKM1	6.22	6.98 %
ARC2	5.00	7.71 %
GDM1	4.10	5.80 %
ABR1	3.90	3.84 %
TRT1	3.86	5.75 %
VSI1	3.14	4.51 %
PLR1	3.04	8.64 %
BGR1	2.27	7.92 %
WJP1	2.00	3.58 %
ANI1	1.57	3.75 %
KPM1	1.52	2.55 %
SLG1	1.19	2.83 %
UGI1	1.12	5.96 %
CGM1	0.94	2.90 %
PTU1	0.61	5.51 %
WHVL	-1.78	10.09 %
Total	187.16	10.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	176.47	8.36 %
D-Freez	1.68	36.63 %
W-Disp	0.33	14.74 %
Total	178.48	8.43 %

Branch *	MTD Sales L	Brand Share %
CBE2	24.90	5.23 %
TPR1	11.43	10.08 %
MPM1	9.83	9.76 %
CBE4	7.13	5.08 %
CBE1	6.89	7.87 %
CBE6	5.80	6.75 %
SNR1	5.42	6.34 %
PLI1	4.70	4.90 %
PDM1	4.15	9.68 %
UMP1	3.41	5.04 %
SYM2	3.20	8.38 %
CBE5	2.88	7.39 %
DPM2	2.83	5.31 %
TPR4	2.36	8.65 %
KMR1	1.90	1.78 %
KMD1	0.72	1.72 %
ANR1	0.66	3.47 %
CBE3	0.61	2.18 %
PPI1	0.44	1.76 %
GDR1	0.32	6.87 %
CNR1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.80	3.75 %
Total	178.48	8.43 %