

MTD Sales
196.60 L

Brand Share %
12.16 %

Information:

MTD : 01-11-2025 To 21-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	187.65	11.88 %
D-Freez	4.79	18.50 %
W-Disp	4.08	44.63 %
Air-Cool	0.07	2.79 %
Total	196.60	12.16 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	35.53	11.61 %
CHENNAI-02	29.50	12.58 %
TRICHY-01	28.23	11.53 %
SOUTH-03	24.06	13.28 %
SOUTH-01	23.49	10.06 %
SOUTH ARCOT	19.70	13.89 %
NORTH ARCOT	14.46	14.35 %
WEST-01	10.11	13.72 %
WEST-02	8.13	9.76 %
KL-SOUTH	3.38	20.30 %
Total	196.60	12.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.91	11.31 %
W-Disp	1.03	50.38 %
D-Freez	0.58	14.31 %
Total	35.53	11.61 %

Branch *	MTD Sales L	Brand Share %
CH42	2.35	6.42 %
CH19	1.00	4.31 %
AVD1	0.89	5.73 %
GUD1	0.85	9.65 %
CH30	0.64	4.84 %
CH08	0.62	4.40 %
CH11	0.58	7.31 %
CH48	0.57	5.15 %
CH39	0.53	6.90 %
CH07	0.43	3.18 %
CH35	0.34	9.10 %
MRM1	0.31	4.97 %
CH22	0.30	2.96 %
CH28	0.30	2.50 %
CH37	0.27	6.94 %
CH38	0.27	6.24 %
KNR1	0.26	7.41 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	35.53	11.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	28.59	12.35 %
W-Disp	0.49	32.62 %
D-Freez	0.42	31.48 %
Total	29.50	12.58 %

Branch *	MTD Sales L	Brand Share %
CH15	2.67	6.26 %
CH03	1.48	10.05 %
CH12	1.31	6.63 %
CH33	0.64	11.07 %
CH17	0.53	5.62 %
CH18	0.43	3.89 %
CH43	0.39	8.45 %
CH09	0.34	4.36 %
CH44	0.32	4.28 %
CH21	0.30	3.82 %
CH27	0.08	8.06 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	29.50	12.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.73	11.42 %
D-Freez	0.42	33.31 %
W-Disp	0.08	15.28 %
Total	28.23	11.53 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.46	5.12 %
TRY2	2.31	12.10 %
PBR2	1.12	7.78 %
NGT1	0.87	10.36 %
KUM1	0.57	4.08 %
TTP1	0.57	10.41 %
TVR1	0.38	5.70 %
MSI1	0.27	5.97 %
KIK1	0.26	4.03 %
JKM1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TRY4		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	28.23	11.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	23.72	13.27 %
W-Disp	0.28	39.04 %
Air-Cool	0.07	15.79 %
Total	24.06	13.28 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.85	7.72 %
KKD3	0.57	3.07 %
TEN2	0.30	12.10 %
TEN1	0.27	7.70 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	24.06	13.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.37	9.84 %
W-Disp	0.78	43.82 %
D-Freez	0.34	8.15 %
Air-Cool		-0.21 %
Total	23.49	10.06 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.68	8.20 %
NGR1	1.72	11.87 %
TUT2	1.14	7.97 %
MAR1	1.06	9.24 %
UDN1	0.59	10.48 %
KVT1	0.49	6.71 %
VLY1	0.31	6.07 %
SKD1	0.30	12.05 %
TVL2	0.29	4.70 %
SDI1	0.29	10.30 %
ASM1	0.27	10.47 %
MMT1	0.26	5.97 %
PDI1	0.26	11.42 %
PKD1	0.26	6.32 %
TKS2	0.26	4.78 %
VNR1	0.26	6.64 %
TKY1	0.08	7.82 %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
ARM1	-0.31	-14.09 %
Total	23.49	10.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.89	13.60 %
D-Freez	0.57	23.57 %
W-Disp	0.24	51.35 %
Total	19.70	13.89 %

Branch *	MTD Sales L	Brand Share %
TDM1	0.81	10.98 %
KLM1	0.59	7.23 %
CDM1	0.55	6.71 %
ULP1	0.53	11.93 %
KML1	0.26	5.52 %
STP1	0.22	11.57 %
KKI2	0.08	1.48 %
SJI2		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	19.70	13.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.94	13.51 %
D-Freez	1.13	26.89 %
W-Disp	0.40	52.25 %
Total	14.46	14.35 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.22	9.52 %
VSI1	0.56	10.76 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	14.46	14.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.87	12.74 %
D-Freez	0.77	31.66 %
W-Disp	0.48	48.00 %
Total	10.11	13.72 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.49	5.82 %
KMR1	0.29	5.08 %
GBM1	0.21	10.32 %
TPR4	0.08	10.81 %
PPI1	0.07	10.13 %
ANR1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
Total	10.11	13.72 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.38	9.28 %
D-Freez	0.43	13.75 %
W-Disp	0.32	81.18 %
Total	8.13	9.76 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.94	10.41 %
ATU1	0.30	11.41 %
SLM2	0.08	1.23 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	8.13	9.76 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.25	21.68 %
D-Freez	0.13	8.24 %
Total	3.38	20.30 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.13	5.97 %
Total	3.38	20.30 %