

MTD Sales
397.02 L

Brand Share %
13.14 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	391.44	13.18 %
D-Freez	3.06	8.33 %
W-Disp	2.02	24.79 %
Air-Cool	0.50	7.34 %
Total	397.02	13.14 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	78.74	19.35 %
SOUTH-01	67.99	11.38 %
SOUTH-03	57.14	14.46 %
CHENNAI-01	51.29	10.44 %
CHENNAI-02	36.88	9.73 %
SOUTH ARCOT	34.75	16.84 %
WEST-02	31.08	17.40 %
NORTH ARCOT	19.13	9.75 %
WEST-01	16.14	11.27 %
KL-SOUTH	3.88	13.87 %
Total	397.02	13.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	78.36	19.49 %
D-Freez	0.22	5.05 %
W-Disp	0.16	43.38 %
Total	78.74	19.35 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.96	11.70 %
MVM1	1.24	7.68 %
KIK1	0.59	9.39 %
JKM1	0.36	5.65 %
APM1	0.35	9.00 %
NGT1	0.33	2.51 %
TYR1	0.28	2.87 %
TVR1	0.28	4.22 %
NCK1		0.00 %
TZSD		0.00 %
Total	78.74	19.35 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	67.34	11.45 %
Air-Cool	0.28	20.93 %
W-Disp	0.25	30.88 %
D-Freez	0.13	1.76 %
Total	67.99	11.38 %

Branch *	MTD Sales L	Brand Share %
TUT1	10.26	10.88 %
TVL1	4.68	9.43 %
VNR2	0.94	4.97 %
TKS2	0.93	5.65 %
MAR1	0.70	6.06 %
SNL1	0.70	9.67 %
ASM1	0.59	7.11 %
MMT1	0.57	6.00 %
PDI1	0.55	8.88 %
KGL1	0.44	5.50 %
SKD1	0.37	4.90 %
ERL2	0.34	3.83 %
VNR1	0.32	4.02 %
KYR1	0.29	5.84 %
PKD1	0.28	1.35 %
TYI1	0.26	2.74 %
APK1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
VLY1		0.00 %
Total	67.99	11.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	56.68	14.60 %
D-Freez	0.39	6.91 %
W-Disp	0.07	9.48 %
Total	57.14	14.46 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.97	11.11 %
MDU6	2.04	7.10 %
KKD3	1.52	7.31 %
MLR1	0.67	9.04 %
KRR1	0.65	4.34 %
TDI1	0.53	10.92 %
TEN1	0.46	6.13 %
ADP1	0.42	12.86 %
KPT1	0.30	9.74 %
MPA1	0.29	2.82 %
TEN2	0.12	2.32 %
KYK1	0.04	0.86 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	57.14	14.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.05	10.33 %
W-Disp	0.55	24.41 %
D-Freez	0.54	13.59 %
Air-Cool	0.15	32.48 %
Total	51.29	10.44 %

Branch *	MTD Sales L	Brand Share %
CH19	5.13	10.65 %
CH42	2.54	8.21 %
CH08	1.85	5.20 %
CH11	1.78	12.36 %
CH28	1.74	9.90 %
CZWH	1.46	6.90 %
CH07	1.46	7.20 %
CH39	1.20	11.18 %
GUD1	1.07	7.65 %
CH45	1.06	9.59 %
MRM1	1.00	7.73 %
TKM1	0.65	11.00 %
CH38	0.57	6.01 %
CH22	0.43	2.80 %
CH48	0.35	1.98 %
GUD2	0.30	3.52 %
CH37	0.29	3.27 %
CGL1	0.28	3.00 %
KNR1	0.28	3.27 %
CH35	0.07	0.68 %
CH29		0.00 %
CH40		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	51.29	10.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	36.54	9.75 %
W-Disp	0.34	19.46 %
Total	36.88	9.73 %

Branch *	MTD Sales L	Brand Share %
CH15	5.37	12.13 %
CH03	4.27	12.00 %
CH12	2.59	10.40 %
CH20	2.17	10.63 %
MJR1	1.84	10.45 %
CH21	1.61	7.78 %
CH43	1.58	10.20 %
CH44	1.36	9.87 %
CH34	1.05	6.56 %
CH17	0.59	6.20 %
CH41	0.58	4.34 %
GPD1	0.57	7.74 %
CH33	0.56	3.78 %
UKI1	0.37	4.07 %
CH31	0.36	6.15 %
CH36	0.30	4.58 %
CH27	0.29	8.36 %
CH18	0.29	2.06 %
CH01		0.00 %
CH09		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	36.88	9.73 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	34.44	17.05 %
W-Disp	0.17	45.22 %
D-Freez	0.13	3.62 %
Total	34.75	16.84 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.27	9.06 %
CDM1	1.22	8.59 %
VPM2	1.17	10.68 %
MKM1	0.70	12.75 %
KLM1	0.62	6.36 %
VCM1	0.62	12.04 %
TDM1	0.27	3.32 %
KKI2		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
Total	34.75	16.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	30.28	17.47 %
D-Freez	0.64	14.58 %
W-Disp	0.17	31.92 %
Total	31.08	17.40 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.62	12.78 %
SLM2	0.56	6.19 %
RSP1	0.56	10.80 %
MTR1	0.36	5.50 %
EPI1	0.30	6.82 %
KMM1	0.29	7.44 %
CM11	0.28	11.20 %
HSR2	0.14	3.03 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
Total	31.08	17.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.58	9.65 %
D-Freez	0.30	12.14 %
W-Disp	0.17	21.04 %
Air-Cool	0.07	18.50 %
Total	19.13	9.75 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.66	10.91 %
AKM1	1.80	12.03 %
TRL1	1.30	8.82 %
KPM1	0.87	7.12 %
SBR1	0.76	6.00 %
WJD1	0.70	12.19 %
CYR1	0.70	11.16 %
ABR1	0.28	6.02 %
VEL2	0.28	2.16 %
TRR1	0.08	1.37 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	19.13	9.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.51	11.25 %
D-Freez	0.57	20.22 %
W-Disp	0.07	14.19 %
Total	16.14	11.27 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.86	11.55 %
SNR1	0.45	8.39 %
TPR3	0.29	3.34 %
AVI1	0.29	8.71 %
TPR4	0.27	9.04 %
CBE1	0.27	5.15 %
PPI1	0.13	4.78 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
KGM1		0.00 %
Total	16.14	11.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.65	13.56 %
D-Freez	0.15	15.13 %
W-Disp	0.08	100.00 %
Total	3.88	13.87 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.19	10.96 %
PAS1	0.08	2.26 %
Total	3.88	13.87 %