

MTD Sales
551.02 L

Brand Share %
12.21 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	532.07	12.03 %
W-Disp	10.70	42.67 %
D-Freez	8.24	13.10 %
Total	551.02	12.21 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	104.94	15.73 %
CHENNAI-01	96.58	11.95 %
SOUTH-03	76.35	15.15 %
SOUTH-01	74.60	8.94 %
CHENNAI-02	66.86	10.41 %
NORTH ARCOT	45.07	13.37 %
SOUTH ARCOT	41.58	13.29 %
WEST-02	22.08	14.04 %
WEST-03	15.86	10.66 %
WEST-01	7.10	7.04 %
Total	551.02	12.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	104.25	15.84 %
D-Freez	0.44	5.80 %
W-Disp	0.25	19.32 %
Total	104.94	15.73 %

Branch *	MTD Sales L	Brand Share %
KUM1	4.31	10.85 %
KIK1	3.31	11.78 %
MVM1	3.08	7.59 %
MDI1	2.12	11.80 %
PDK1	1.53	11.84 %
NGT1	1.33	5.50 %
TYR1	1.12	11.08 %
TVR1	0.85	4.65 %
KUM2	0.77	5.02 %
JKM1	0.70	5.54 %
APM1		0.00 %
NMM1		0.00 %
TZSD	-0.13	9.96 %
WTRZ	-0.60	7.47 %
Total	104.94	15.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	94.47	11.88 %
W-Disp	1.18	23.62 %
D-Freez	0.93	11.85 %
Total	96.58	11.95 %

Branch *	MTD Sales L	Brand Share %
CH19	4.80	10.47 %
CH42	4.28	10.48 %
CH28	4.04	11.63 %
GUD1	3.33	10.80 %
CH48	2.19	6.88 %
CH45	1.87	7.07 %
CH25	1.72	5.80 %
SKL1	1.72	10.11 %
CH39	0.97	5.17 %
CGL1	0.86	5.83 %
CH08	0.77	4.49 %
CZWH	0.73	2.24 %
MRM1	0.53	3.13 %
CH22	0.29	1.49 %
CH29	0.09	4.64 %
Total	96.58	11.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	72.13	14.61 %
W-Disp	2.94	73.67 %
D-Freez	1.28	19.60 %
Total	76.35	15.15 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.09	8.06 %
PVI1	1.95	7.73 %
ATG1	1.87	9.77 %
TMM1	1.63	10.05 %
KRR1	1.30	6.39 %
TEN1	0.61	8.39 %
BTU1	0.60	9.83 %
KKD3	0.57	2.58 %
CBM1	0.42	7.47 %
TPT1	0.33	2.75 %
NKI1	0.31	5.34 %
ADP1	0.30	8.05 %
MLR1	0.30	3.92 %
SGP1	0.30	7.68 %
PNI1	0.28	5.83 %
BNR1		0.00 %
CMR1		0.00 %
KYK1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	76.35	15.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	72.94	8.86 %
W-Disp	1.10	50.12 %
D-Freez	0.56	6.23 %
Total	74.60	8.94 %

Branch *	MTD Sales L	Brand Share %
TVL1	8.60	7.46 %
TUT1	6.29	6.09 %
RND2	2.75	10.86 %
MAR1	2.63	11.98 %
SVK1	2.38	10.98 %
TUT2	2.31	5.77 %
TKS2	1.97	6.41 %
ERL2	1.71	6.50 %
PKD1	1.26	7.12 %
TYI1	1.12	6.31 %
VLY1	0.90	2.90 %
SNL1	0.90	10.40 %
APK1	0.88	9.11 %
TKS1	0.66	3.83 %
UDN1	0.60	3.92 %
SDI1	0.59	4.88 %
VNR2	0.39	2.27 %
PDI1	0.31	3.40 %
ARM1	0.30	6.78 %
COL1	0.29	4.89 %
VNR1	0.08	1.22 %
TCN1	0.08	0.45 %
APK2		0.00 %
ASM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV	-0.08	1.75 %
Total	74.60	8.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	64.74	10.19 %
W-Disp	1.07	35.47 %
D-Freez	1.05	26.43 %
Total	66.86	10.41 %

Branch *	MTD Sales L	Brand Share %
CH03	7.73	11.03 %
CH12	4.13	12.19 %
CH24	3.71	11.60 %
CH51	2.52	9.63 %
CH20	1.34	4.71 %
CH27	1.28	10.48 %
CH41	1.25	6.51 %
CH17	0.90	3.53 %
CH44	0.68	3.50 %
CH46	0.67	4.97 %
CH33	0.55	2.59 %
CH37	0.47	4.60 %
CH35	0.29	2.48 %
CH32	0.08	1.70 %
CH31		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
WHC3	-1.09	-6.01 %
Total	66.86	10.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	43.32	13.26 %
D-Freez	1.07	12.33 %
W-Disp	0.68	40.97 %
Total	45.07	13.37 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.64	9.21 %
AKM1	1.30	10.15 %
WJP1	0.97	11.09 %
VSI1	0.88	8.19 %
CYR1	0.86	9.97 %
TRT1	0.81	8.65 %
WJD1	0.80	10.96 %
VEL2	0.79	3.63 %
VNB1	0.62	7.98 %
KPM1	0.58	4.57 %
GDM1	0.32	2.77 %
BGR1	0.30	6.37 %
CGM1	0.21	5.95 %
ANI1		0.00 %
ARC2		0.00 %
SLG1		0.00 %
UGI1		0.00 %
Total	45.07	13.37 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	39.83	13.23 %
D-Freez	1.51	14.79 %
W-Disp	0.25	14.57 %
Total	41.58	13.29 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.95	9.30 %
POY2	1.53	7.15 %
VCM2	1.29	10.18 %
KLM1	1.25	6.35 %
CDM1	1.18	5.77 %
SJI2	1.11	5.08 %
ULP1	0.78	6.95 %
KML1	0.66	8.33 %
MKM1	0.62	8.30 %
TVM1	0.58	7.28 %
TVM2	0.54	4.21 %
VPM1	0.29	7.61 %
STP1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
WHUT	-0.29	7.90 %
Total	41.58	13.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.37	12.30 %
W-Disp	2.99	79.82 %
D-Freez	0.72	17.71 %
Total	22.08	14.04 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.77	8.37 %
MCR1	0.68	10.46 %
PNG1	0.36	9.70 %
HSR2	0.31	6.26 %
PMP1	0.31	10.76 %
MTR1	0.30	3.32 %
PLC1	0.30	9.49 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KVP1		0.00 %
OML1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	22.08	14.04 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	15.56	10.72 %
D-Freez	0.22	7.45 %
W-Disp	0.08	13.31 %
Total	15.86	10.66 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.97	5.72 %
TCG1	0.63	8.23 %
AVI1	0.56	9.76 %
TPR1	0.39	5.05 %
GBM1	0.31	5.18 %
PDR1	0.29	6.27 %
TPR2	0.28	4.44 %
KGM1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	15.86	10.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.48	6.69 %
D-Freez	0.45	23.28 %
W-Disp	0.16	8.70 %
Total	7.10	7.04 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.99	11.23 %
CBE1	1.11	9.12 %
CBE4	0.96	11.37 %
CBE6	0.89	11.18 %
KMR1	0.39	3.88 %
PLI1	0.32	5.47 %
PDM1	0.23	7.76 %
GDR1	0.08	10.43 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	7.10	7.04 %