

MTD Sales
312.11 L

Brand Share %
10.46 %

Information:

MTD : 01-08-2025 To 20-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	300.04	10.51 %
D-Freez	6.86	19.02 %
W-Disp	4.29	58.76 %
Air-Cool	0.92	1.08 %
Total	312.11	10.46 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	58.90	13.87 %
CHENNAI-01	51.29	7.68 %
SOUTH-03	46.20	16.11 %
SOUTH-01	42.72	8.92 %
CHENNAI-02	36.92	8.65 %
SOUTH ARCOT	28.11	11.99 %
WEST-02	17.22	10.96 %
WEST-01	13.93	13.54 %
NORTH ARCOT	11.75	6.40 %
KL-SOUTH	5.07	24.27 %
Total	312.11	10.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	57.63	13.72 %
D-Freez	0.91	28.84 %
W-Disp	0.30	80.93 %
Air-Cool	0.05	5.19 %
Total	58.90	13.87 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.28	9.96 %
PDK1	1.19	9.03 %
KIK1	1.10	6.34 %
TRY2	0.84	8.98 %
MVM1	0.76	2.83 %
APM1	0.64	8.64 %
NGT1	0.55	2.20 %
JKM1	0.35	3.82 %
TTP1	0.34	3.62 %
TVR1	0.31	2.42 %
AYR1	0.30	4.71 %
Total	58.90	13.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	48.93	8.34 %
W-Disp	1.28	58.37 %
D-Freez	0.86	15.24 %
Air-Cool	0.22	0.30 %
Total	51.29	7.68 %

Branch *	MTD Sales L	Brand Share %
CH42	3.48	10.08 %
CH16	2.09	4.80 %
CH11	1.86	3.64 %
CH30	1.86	5.99 %
CH48	1.62	5.33 %
GUD1	1.59	8.02 %
CH07	1.30	6.29 %
AVD1	0.98	5.55 %
CH28	0.97	4.88 %
CH22	0.66	3.59 %
CZWH	0.57	0.77 %
CH40	0.42	4.48 %
CH39	0.35	2.89 %
KNR1	0.31	2.75 %
MRM1	0.30	2.63 %
TKM1	0.27	4.72 %
GUD2	0.14	0.72 %
CH35	0.09	0.90 %
CH38		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	51.29	7.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	45.20	16.08 %
D-Freez	0.65	19.25 %
Air-Cool	0.21	11.64 %
W-Disp	0.14	27.08 %
Total	46.20	16.11 %

Branch *	MTD Sales L	Brand Share %
KKD2	0.85	5.96 %
DGL2	0.42	6.29 %
DKI1	0.27	3.45 %
PVI1	0.27	6.44 %
TDI1	0.27	7.74 %
TEN2	0.13	2.86 %
MLR1	0.07	0.47 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
Total	46.20	16.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.42	8.64 %
D-Freez	1.48	19.37 %
W-Disp	0.74	85.16 %
Air-Cool	0.07	2.71 %
Total	42.72	8.92 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.40	8.64 %
TVL1	4.44	7.84 %
TUT2	1.61	6.27 %
SKD1	1.47	8.10 %
SVK1	0.96	6.11 %
TCN1	0.67	3.86 %
UDN1	0.58	5.81 %
VNR2	0.48	2.76 %
TVL2	0.29	2.69 %
ERL2	0.28	2.41 %
TKS1	0.27	2.24 %
VLY1	0.27	1.27 %
SNL1	0.27	6.71 %
TYI1	0.27	3.86 %
STU2	0.16	2.71 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	42.72	8.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	36.01	8.51 %
W-Disp	0.49	66.47 %
Air-Cool	0.29	23.26 %
D-Freez	0.13	7.63 %
Total	36.92	8.65 %

Branch *	MTD Sales L	Brand Share %
CH03	4.67	9.91 %
CH15	3.91	7.71 %
CH12	2.25	8.90 %
CH18	1.28	5.16 %
CH17	1.15	9.11 %
CH44	0.93	6.96 %
CH46	0.84	8.81 %
CH32	0.57	7.59 %
MJR1	0.51	2.34 %
CH36	0.35	3.51 %
CH09	0.35	2.20 %
CH41	0.35	2.11 %
GPD1	0.27	4.47 %
CH31	0.27	4.11 %
CH33	0.07	0.43 %
CH01		0.00 %
CH23		0.00 %
MC06		0.00 %
MC08		0.00 %
UKI1		0.00 %
Total	36.92	8.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	27.74	12.22 %
D-Freez	0.29	5.40 %
W-Disp	0.08	12.80 %
Total	28.11	11.99 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.09	9.94 %
MKM1	0.64	10.40 %
KKI2	0.53	5.12 %
SJI1	0.37	8.01 %
KLM1	0.27	2.41 %
PRT1	0.27	4.99 %
ULP1	0.27	4.75 %
KML1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	28.11	11.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.83	10.97 %
D-Freez	0.40	18.94 %
Total	17.22	10.96 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.65	5.48 %
MTR1	0.62	7.22 %
OML1	0.27	2.55 %
SLM2	0.27	2.39 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	17.22	10.96 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.23	12.39 %
D-Freez	1.31	48.56 %
W-Disp	0.39	44.51 %
Total	13.93	13.54 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.29	5.29 %
CBE4		0.00 %
CBE6		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	13.93	13.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.81	6.06 %
W-Disp	0.71	100.00 %
D-Freez	0.16	4.61 %
Air-Cool	0.07	5.41 %
Total	11.75	6.40 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.36	7.13 %
KPM1	1.18	10.23 %
SBR1	1.18	10.35 %
TRL1	0.60	3.25 %
GDM1	0.35	7.80 %
ANI1	0.31	7.70 %
VEL2	0.30	3.04 %
CYR1	0.30	7.26 %
SLG1	0.28	5.63 %
VSI1	0.27	2.63 %
WJP1	0.27	9.23 %
UGI1	0.16	3.34 %
VNB1	0.07	3.30 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
WHVL		0.00 %
Total	11.75	6.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	4.24	21.43 %
D-Freez	0.67	70.70 %
W-Disp	0.16	100.00 %
Total	5.07	24.27 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.21	5.18 %
Total	5.07	24.27 %