



TN : BLUESTAR Sales Performance 21/05/2026 9:10 AM

MTD Sales
1,380.04 L

Brand Share %
11.70 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,358.67	11.89 %
D-Freez	12.02	23.08 %
W-Disp	9.24	38.88 %
Air-Cool	0.11	0.04 %
Total	1,380.04	11.70 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	247.00	14.15 %
CHENNAI-01	235.65	11.62 %
SOUTH-01	177.50	10.77 %
CHENNAI-02	160.03	9.03 %
SOUTH-03	150.37	10.52 %
WEST-02	123.17	14.30 %
SOUTH ARCOT	119.74	13.23 %
NORTH ARCOT	113.01	13.16 %
WEST-01	53.58	9.75 %
Total	1,380.04	11.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	244.97	14.45 %
D-Freez	1.47	18.60 %
W-Disp	0.57	32.04 %
Total	247.00	14.15 %

Branch *	MTD Sales L	Brand Share %
TRY1	29.70	9.73 %
MVM1	8.97	8.47 %
JKM1	4.87	11.38 %
AYR1	4.60	9.94 %
KIK1	4.47	8.76 %
TYR1	4.23	9.40 %
TTP1	3.43	10.53 %
TVR1	3.18	8.71 %
NGT1	2.59	5.49 %
KUM2	2.54	6.25 %
APM1	2.14	6.36 %
TZSD		0.00 %
Total	247.00	14.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	227.21	11.55 %
W-Disp	5.75	60.18 %
D-Freez	2.58	30.33 %
Air-Cool	0.11	0.25 %
Total	235.65	11.62 %

Branch *	MTD Sales L	Brand Share %
CH19	8.89	9.08 %
CH07	8.32	10.02 %
CH22	7.17	11.48 %
CZWH	6.88	6.41 %
AVD1	5.49	9.58 %
CH35	4.55	9.28 %
MRM1	4.43	8.59 %
CH39	3.98	10.13 %
CH37	2.49	8.10 %
CH08	2.42	2.30 %
SKL1	2.23	6.85 %
CH25	2.19	2.90 %
CGL1	1.66	3.78 %
TKM1	1.52	8.08 %
CH29	0.61	7.98 %
WHC3	0.32	8.24 %
MC09		0.00 %
MC10		0.00 %
Total	235.65	11.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	174.69	10.92 %
D-Freez	2.01	27.57 %
W-Disp	0.80	50.74 %
Total	177.50	10.77 %

Branch *	MTD Sales L	Brand Share %
VLY1	6.30	7.58 %
RPM1	3.48	7.79 %
TUT2	3.09	3.38 %
ASM1	3.01	11.59 %
APK2	2.86	10.74 %
ERL2	2.80	9.59 %
UDN1	2.75	11.37 %
VNR2	2.75	4.60 %
STU2	2.52	11.59 %
MAR1	2.52	5.97 %
SDI1	2.18	10.23 %
TKS2	2.00	3.89 %
TCN1	1.68	4.74 %
SKD1	1.59	6.13 %
VKM1	1.35	6.14 %
ARM1	0.91	3.63 %
SGT1	0.62	8.97 %
TKY1	0.61	3.83 %
VNR1	0.58	2.12 %
MMT1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	177.50	10.77 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	158.60	9.15 %
D-Freez	1.43	42.40 %
Total	160.03	9.03 %

Branch *	MTD Sales L	Brand Share %
CH03	19.10	11.44 %
CH12	9.86	6.57 %
CH18	9.62	11.37 %
CH21	9.36	7.75 %
CH24	8.68	8.44 %
CH50	7.72	11.63 %
CH17	6.48	7.81 %
CH23	3.99	8.86 %
MJR1	3.72	5.72 %
UKI1	3.01	9.91 %
CH51	2.92	5.28 %
CH43	2.91	7.83 %
CH33	2.77	4.49 %
CH44	2.19	3.03 %
PON1	2.08	6.31 %
CH27	1.58	6.78 %
CH46	1.30	3.33 %
GPD1	1.00	3.21 %
CH31	0.98	2.59 %
CH36	0.63	1.67 %
CH41	0.60	0.98 %
CH01	0.29	8.39 %
Total	160.03	9.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	149.09	10.72 %
D-Freez	0.68	11.27 %
W-Disp	0.61	34.27 %
Total	150.37	10.52 %

Branch *	MTD Sales L	Brand Share %
MDU1	15.68	10.49 %
DGL1	15.62	8.63 %
KRR1	6.24	9.62 %
KKD3	5.76	6.90 %
ATG1	3.69	5.67 %
SVG1	3.65	9.42 %
CMR1	3.29	9.49 %
TDI1	2.90	9.15 %
MPA1	2.89	7.48 %
ODM1	2.59	6.51 %
PNV2	2.42	10.34 %
TPT1	1.94	6.85 %
MDU4	1.80	7.92 %
USL1	1.48	7.54 %
TEN1	1.38	6.79 %
SGP1	0.93	7.98 %
PNI1	0.90	4.49 %
DKI1	0.89	2.44 %
PKM1	0.68	6.06 %
KYK1	0.63	2.93 %
KPT1	0.51	6.19 %
BNR1	0.39	3.57 %
ADP1	0.33	3.72 %
MLR1	0.31	1.48 %
NKI1	0.29	2.30 %
CBM1		0.00 %
SZSD		0.00 %
Total	150.37	10.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	122.53	15.00 %
W-Disp	0.33	24.12 %
D-Freez	0.31	7.53 %
Total	123.17	14.30 %

Branch *	MTD Sales L	Brand Share %
NKL2	4.05	9.05 %
MCR1	1.65	10.51 %
TRM1	1.54	9.97 %
MTR1	1.48	4.32 %
RSP1	1.46	5.83 %
KVP1	1.38	10.41 %
HSR1	1.26	8.22 %
PDR1	1.21	9.05 %
HSR2	1.01	4.82 %
EPI1	0.91	8.61 %
CMI1	0.80	6.46 %
KMM1	0.62	3.53 %
KAM1	0.61	5.35 %
HRR1	0.32	2.34 %
BMD1	0.31	1.99 %
PMP1	0.30	2.76 %
SGI1		0.00 %
WZWH		0.00 %
Total	123.17	14.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	118.73	13.54 %
D-Freez	0.93	20.20 %
W-Disp	0.08	11.72 %
Total	119.74	13.23 %

Branch *	MTD Sales L	Brand Share %
POY2	7.51	11.04 %
KKI2	6.02	10.00 %
TRK1	4.10	9.66 %
ULP1	3.82	9.43 %
KLM1	1.74	3.58 %
MKM1	1.67	7.66 %
SJI2	1.64	4.54 %
KML1	1.58	3.85 %
VCM2	1.18	3.85 %
VPM1	1.17	8.86 %
TVM2	1.07	5.42 %
VCM1	1.05	7.54 %
STP1	1.01	6.61 %
TVM1	0.67	2.52 %
Total	119.74	13.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	110.09	13.35 %
D-Freez	1.80	25.41 %
W-Disp	1.12	43.85 %
Total	113.01	13.16 %

Branch *	MTD Sales L	Brand Share %
VEL2	9.14	11.07 %
AKM1	4.15	8.82 %
KPM1	3.24	8.95 %
VSI1	2.92	8.80 %
SLG1	2.57	11.29 %
WJP1	2.46	9.05 %
GDM1	1.94	8.19 %
TRT1	1.92	5.02 %
ANI1	1.53	7.33 %
VNB1	1.38	6.69 %
ARC2	1.36	5.15 %
ABR1	1.28	3.59 %
PTU1	0.90	10.25 %
UGI1	0.58	6.41 %
BGR1	0.23	2.55 %
CGM1		0.00 %
Total	113.01	13.16 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	52.76	10.07 %
D-Freez	0.82	25.21 %
Total	53.58	9.75 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.41	7.27 %
CBE1	3.23	10.38 %
TPR1	3.05	8.88 %
SNR1	2.01	8.27 %
PLI1	1.57	6.51 %
UMP1	1.56	8.04 %
CBE6	1.32	6.14 %
DPM2	1.26	7.82 %
KMR1	0.96	2.79 %
CBE5	0.63	7.68 %
CBE3	0.59	4.79 %
KMD1	0.26	2.44 %
ANR1		0.00 %
CBE4		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
WHCB	-2.64	10.79 %
Total	53.58	9.75 %