

MTD Sales
379.50 L

Brand Share %
13.16 %

Information:

MTD : 01-10-2025 To 19-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	374.23	13.21 %
D-Freez	2.91	8.03 %
W-Disp	1.93	24.43 %
Air-Cool	0.42	6.51 %
Total	379.50	13.16 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	73.77	18.71 %
SOUTH-01	66.81	11.42 %
SOUTH-03	55.68	14.41 %
CHENNAI-01	49.83	10.88 %
CHENNAI-02	34.17	9.66 %
SOUTH ARCOT	33.54	16.92 %
WEST-02	28.42	17.14 %
NORTH ARCOT	17.81	10.06 %
WEST-01	15.58	11.35 %
KL-SOUTH	3.88	14.18 %
Total	379.50	13.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	73.39	18.85 %
D-Freez	0.22	5.05 %
W-Disp	0.16	43.38 %
Total	73.77	18.71 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.14	13.13 %
KUM1	2.96	12.60 %
PBR2	2.94	12.54 %
MVM1	1.24	7.81 %
KIK1	0.59	9.39 %
JKM1	0.36	5.91 %
APM1	0.35	9.00 %
NGT1	0.33	2.56 %
TYR1	0.28	2.96 %
TVR1	0.28	4.22 %
NCK1		0.00 %
TZSD		0.00 %
Total	73.77	18.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.16	11.49 %
Air-Cool	0.28	20.93 %
W-Disp	0.25	30.88 %
D-Freez	0.13	1.76 %
Total	66.81	11.42 %

Branch *	MTD Sales L	Brand Share %
TUT1	10.26	10.91 %
TVL1	4.68	9.74 %
TKY1	1.22	11.77 %
VNR2	0.94	5.13 %
TKS2	0.93	5.77 %
MAR1	0.70	6.06 %
SNL1	0.70	9.67 %
ASM1	0.59	7.35 %
MMT1	0.57	6.81 %
PDI1	0.55	8.88 %
SKD1	0.37	4.90 %
ERL2	0.34	3.94 %
VNR1	0.32	4.02 %
KYR1	0.29	5.84 %
PKD1	0.28	1.37 %
TYI1	0.26	2.92 %
KGL1	0.08	1.02 %
APK1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
VLY1		0.00 %
Total	66.81	11.42 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	55.23	14.55 %
D-Freez	0.39	6.91 %
W-Disp	0.07	9.48 %
Total	55.68	14.41 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.97	11.73 %
MDU6	1.73	6.30 %
KKD3	1.52	7.40 %
MLR1	0.67	10.35 %
KRR1	0.65	4.44 %
TDI1	0.53	10.92 %
TEN1	0.46	6.13 %
ADP1	0.42	12.86 %
KPT1	0.30	9.74 %
MPA1	0.29	3.12 %
TEN2	0.12	2.32 %
KYK1	0.04	0.91 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	55.68	14.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	48.66	10.77 %
W-Disp	0.55	25.24 %
D-Freez	0.54	14.22 %
Air-Cool	0.07	19.19 %
Total	49.83	10.88 %

Branch *	MTD Sales L	Brand Share %
CH19	4.86	10.58 %
CH42	2.54	8.36 %
CH11	1.78	12.85 %
CH28	1.74	10.29 %
CH08	1.57	4.61 %
CZWH	1.46	6.90 %
CH07	1.46	8.03 %
CH39	1.20	12.27 %
GUD1	1.07	8.91 %
CH45	1.06	9.59 %
TKM1	0.65	11.51 %
MRM1	0.64	5.83 %
CH38	0.57	6.23 %
CH22	0.43	3.01 %
CH48	0.35	2.19 %
GUD2	0.30	3.77 %
CH37	0.29	4.21 %
CGL1	0.28	3.82 %
KNR1	0.28	3.53 %
CH35	0.07	0.78 %
CH29		0.00 %
CH40		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	49.83	10.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	33.83	9.67 %
W-Disp	0.34	19.46 %
Total	34.17	9.66 %

Branch *	MTD Sales L	Brand Share %
CH15	5.08	11.87 %
CH03	3.98	11.90 %
CH12	2.59	11.53 %
CH21	1.61	7.99 %
CH43	1.58	10.20 %
MJR1	1.55	10.06 %
CH20	1.50	7.72 %
CH44	1.36	9.87 %
CH34	1.35	8.90 %
CH17	0.59	7.90 %
CH41	0.58	4.77 %
GPD1	0.57	8.36 %
CH33	0.56	3.96 %
UKI1	0.37	4.35 %
CH31	0.36	6.57 %
CH36	0.30	4.58 %
CH27	0.29	9.12 %
CH01		0.00 %
CH09		0.00 %
CH18		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	34.17	9.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	33.24	17.13 %
W-Disp	0.17	45.22 %
D-Freez	0.13	3.62 %
Total	33.54	16.92 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.27	9.24 %
CDM1	1.22	8.77 %
VPM2	1.17	11.38 %
KLM1	0.62	6.55 %
VCM1	0.62	12.04 %
MKM1	0.41	8.94 %
TDM1	0.27	3.43 %
KKI2		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
Total	33.54	16.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	27.77	17.29 %
D-Freez	0.48	11.50 %
W-Disp	0.17	31.92 %
Total	28.42	17.14 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.56	6.19 %
RSP1	0.56	12.01 %
MTR1	0.36	5.72 %
EPI1	0.30	6.82 %
KMM1	0.29	8.01 %
CMI1	0.28	11.20 %
HSR2	0.14	3.51 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
Total	28.42	17.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.35	9.99 %
D-Freez	0.30	13.10 %
W-Disp	0.08	12.80 %
Air-Cool	0.07	18.50 %
Total	17.81	10.06 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.66	12.43 %
AKM1	1.46	11.08 %
TRL1	1.30	8.97 %
KPM1	0.87	7.87 %
SBR1	0.76	6.31 %
CYR1	0.70	11.16 %
VSI1	0.55	11.84 %
WJD1	0.32	6.71 %
ABR1	0.28	7.49 %
VEL2	0.28	2.44 %
TRR1	0.08	1.44 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	17.81	10.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.95	11.32 %
D-Freez	0.57	20.22 %
W-Disp	0.07	14.19 %
Total	15.58	11.35 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.59	11.19 %
SNR1	0.45	8.39 %
AVI1	0.29	8.71 %
TPR4	0.27	10.14 %
CBE1	0.27	5.44 %
PPI1	0.13	4.78 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
WZSD		0.00 %
KGM1		0.00 %
Total	15.58	11.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.65	13.88 %
D-Freez	0.15	15.13 %
W-Disp	0.08	100.00 %
Total	3.88	14.18 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.19	11.31 %
PAS1	0.08	2.26 %
Total	3.88	14.18 %