

MTD Sales
523.04 L

Brand Share %
12.07 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	504.10	11.87 %
W-Disp	10.70	43.21 %
D-Freez	8.24	13.61 %
Total	523.04	12.07 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	102.57	15.71 %
CHENNAI-01	90.70	12.05 %
SOUTH-03	74.44	15.12 %
SOUTH-01	67.83	8.38 %
CHENNAI-02	60.92	10.04 %
NORTH ARCOT	41.53	12.88 %
SOUTH ARCOT	40.01	13.09 %
WEST-02	22.08	14.45 %
WEST-03	15.86	11.14 %
WEST-01	7.10	7.30 %
Total	523.04	12.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	101.89	15.81 %
D-Freez	0.44	6.25 %
W-Disp	0.25	19.32 %
Total	102.57	15.71 %

Branch *	MTD Sales L	Brand Share %
KUM1	3.92	10.43 %
MVM1	3.08	7.82 %
MDI1	2.12	11.80 %
PDK1	1.53	11.84 %
NGT1	1.33	5.50 %
TYR1	1.12	11.08 %
TVR1	0.85	4.65 %
KUM2	0.77	5.02 %
JKM1	0.70	5.72 %
APM1		0.00 %
NMM1		0.00 %
TZSD	-0.13	9.96 %
WTRZ	-0.60	7.77 %
Total	102.57	15.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	88.58	11.96 %
W-Disp	1.18	25.19 %
D-Freez	0.93	13.10 %
Total	90.70	12.05 %

Branch *	MTD Sales L	Brand Share %
CH05	5.93	11.33 %
CH19	3.89	9.22 %
CH42	3.42	9.40 %
GUD1	3.33	11.66 %
CH48	2.19	7.45 %
CH45	1.87	7.44 %
CH25	1.72	6.31 %
SKL1	1.72	10.83 %
CH39	0.97	5.45 %
CGL1	0.86	5.83 %
CH08	0.77	4.49 %
CZWH	0.73	2.24 %
CH22	0.29	1.51 %
MRM1	0.27	2.50 %
CH29	0.09	4.64 %
Total	90.70	12.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	70.22	14.57 %
W-Disp	2.94	73.67 %
D-Freez	1.28	19.60 %
Total	74.44	15.12 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.09	8.15 %
PVI1	1.95	8.08 %
ATG1	1.87	9.92 %
TMM1	1.63	10.29 %
KRR1	1.30	6.39 %
TEN1	0.61	8.72 %
BTU1	0.60	10.44 %
KKD3	0.57	2.63 %
CBM1	0.42	7.47 %
TPT1	0.33	2.75 %
NKI1	0.31	5.34 %
PNV2	0.30	5.35 %
ADP1	0.30	8.05 %
MLR1	0.30	3.92 %
SGP1	0.30	7.68 %
PNI1	0.28	5.83 %
BNR1		0.00 %
CMR1		0.00 %
KYK1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	74.44	15.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.17	8.29 %
W-Disp	1.10	50.12 %
D-Freez	0.56	6.23 %
Total	67.83	8.38 %

Branch *	MTD Sales L	Brand Share %
TVL1	8.31	7.53 %
TUT1	6.29	6.18 %
RPM1	3.13	8.77 %
RND2	2.75	11.00 %
SVK1	2.38	11.38 %
MAR1	2.32	10.71 %
TUT2	2.02	5.17 %
TKS2	1.97	6.48 %
ERL2	1.71	6.67 %
PKD1	1.26	7.12 %
TYI1	1.12	6.46 %
VLY1	0.90	2.93 %
SNL1	0.90	10.40 %
APK1	0.88	9.11 %
VKM1	0.69	11.31 %
TKS1	0.66	3.83 %
UDN1	0.60	3.92 %
SDI1	0.59	5.37 %
VNR2	0.39	2.27 %
PDI1	0.31	3.62 %
ARM1	0.30	6.78 %
COL1	0.29	5.14 %
VNR1	0.08	1.22 %
TCN1	0.08	0.45 %
APK2		0.00 %
ASM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV	-0.08	2.07 %
Total	67.83	8.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	58.80	9.80 %
W-Disp	1.07	35.47 %
D-Freez	1.05	26.43 %
Total	60.92	10.04 %

Branch *	MTD Sales L	Brand Share %
CH03	7.05	10.89 %
CH21	4.56	10.71 %
CH12	3.82	11.78 %
CH51	2.22	9.18 %
CH20	1.34	4.95 %
CH41	1.25	6.75 %
CH27	0.95	8.21 %
CH44	0.68	3.50 %
CH46	0.67	5.70 %
CH17	0.59	2.43 %
CH33	0.55	2.64 %
CH37	0.47	4.93 %
CH35	0.29	2.66 %
CH32	0.08	1.81 %
CH31		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
WHC3	-1.09	-6.01 %
Total	60.92	10.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	39.78	12.72 %
D-Freez	1.07	13.29 %
W-Disp	0.68	40.97 %
Total	41.53	12.88 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.64	9.75 %
AKM1	1.02	8.30 %
VSI1	0.88	8.45 %
TRT1	0.81	9.72 %
VEL2	0.79	3.63 %
WJP1	0.66	8.27 %
VNB1	0.62	7.98 %
KPM1	0.58	4.90 %
CYR1	0.56	6.92 %
GDM1	0.32	2.86 %
BGR1	0.30	6.37 %
CGM1	0.21	5.95 %
ANI1		0.00 %
ARC2		0.00 %
SLG1		0.00 %
UGI1		0.00 %
Total	41.53	12.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	38.26	13.01 %
D-Freez	1.51	15.39 %
W-Disp	0.25	14.57 %
Total	40.01	13.09 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.95	9.48 %
POY2	1.53	7.36 %
VCM2	1.29	10.67 %
KLM1	1.25	6.70 %
CDM1	1.18	5.68 %
SJI2	1.11	5.15 %
ULP1	0.78	6.95 %
KML1	0.66	9.03 %
MKM1	0.62	8.30 %
TVM1	0.58	7.28 %
TVM2	0.54	4.21 %
VPM1	0.29	7.61 %
STP1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
WHUT	-0.29	7.90 %
Total	40.01	13.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.37	12.67 %
W-Disp	2.99	79.82 %
D-Freez	0.72	17.71 %
Total	22.08	14.45 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.77	8.66 %
MCR1	0.68	11.91 %
PNG1	0.36	9.70 %
HSR2	0.31	6.26 %
PMP1	0.31	10.76 %
MTR1	0.30	3.32 %
PLC1	0.30	9.49 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KVP1		0.00 %
OML1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	22.08	14.45 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	15.56	11.21 %
D-Freez	0.22	7.45 %
W-Disp	0.08	13.31 %
Total	15.86	11.14 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.97	5.72 %
TCG1	0.63	8.90 %
AVI1	0.56	9.76 %
TPR1	0.39	5.83 %
GBM1	0.31	5.75 %
PDR1	0.29	6.27 %
TPR2	0.28	5.18 %
KGM1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	15.86	11.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.48	6.94 %
D-Freez	0.45	23.28 %
W-Disp	0.16	8.70 %
Total	7.10	7.30 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.99	11.66 %
CBE1	1.11	9.12 %
CBE4	0.96	11.86 %
CBE6	0.89	11.18 %
KMR1	0.39	4.04 %
PLI1	0.32	5.47 %
PDM1	0.23	10.18 %
GDR1	0.08	10.43 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	7.10	7.30 %