



TN : BLUESTAR Sales Performance 20/05/2026 9:10 AM

MTD Sales
1,343.51 L

Brand Share %
11.72 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,324.13	11.92 %
D-Freez	11.88	23.38 %
W-Disp	7.39	35.48 %
Air-Cool	0.11	0.04 %
Total	1,343.51	11.72 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	240.29	14.15 %
CHENNAI-01	226.19	11.58 %
SOUTH-01	173.19	10.76 %
CHENNAI-02	156.65	9.21 %
SOUTH-03	148.39	10.65 %
WEST-02	121.17	14.30 %
SOUTH ARCOT	114.64	13.01 %
NORTH ARCOT	110.44	13.21 %
WEST-01	52.55	9.74 %
Total	1,343.51	11.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	238.40	14.44 %
D-Freez	1.33	17.14 %
W-Disp	0.57	32.04 %
Total	240.29	14.15 %

Branch *	MTD Sales L	Brand Share %
TRY1	27.34	9.11 %
MVM1	8.65	8.42 %
JKM1	4.87	11.58 %
KIK1	4.47	9.03 %
TYR1	3.93	8.93 %
AYR1	3.85	8.87 %
TTP1	3.43	10.62 %
TVR1	3.18	9.12 %
KUM2	2.54	6.34 %
NGT1	2.21	4.73 %
APM1	2.14	7.22 %
TZSD		0.00 %
WTRZ	-2.85	11.39 %
Total	240.29	14.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	219.60	11.57 %
W-Disp	3.90	53.39 %
D-Freez	2.58	31.16 %
Air-Cool	0.11	0.26 %
Total	226.19	11.58 %

Branch *	MTD Sales L	Brand Share %
CH07	8.32	10.60 %
CH19	8.29	8.87 %
CZWH	6.88	6.64 %
CH22	6.87	11.52 %
CH35	4.55	9.46 %
AVD1	4.27	8.09 %
MRM1	4.15	8.18 %
CH39	3.98	10.43 %
CH08	2.42	2.37 %
SKL1	2.23	6.91 %
CH25	2.19	2.96 %
CH37	2.16	7.20 %
CGL1	1.66	3.85 %
TKM1	1.52	8.08 %
CH29	0.61	7.98 %
WHC3	0.32	8.86 %
MC09		0.00 %
MC10		0.00 %
Total	226.19	11.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	170.38	10.90 %
D-Freez	2.01	28.42 %
W-Disp	0.80	57.89 %
Total	173.19	10.76 %

Branch *	MTD Sales L	Brand Share %
VLY1	6.30	7.66 %
RPM1	3.19	7.34 %
TUT2	3.09	3.46 %
APK2	2.86	11.57 %
ERL2	2.80	9.79 %
UDN1	2.75	11.70 %
VNR2	2.75	4.70 %
MAR1	2.52	6.03 %
SDI1	2.18	10.65 %
TKS2	2.00	3.94 %
TCN1	1.68	4.75 %
SKD1	1.59	6.24 %
VKM1	1.35	6.27 %
ARM1	0.91	3.73 %
SGT1	0.62	8.97 %
TKY1	0.61	3.83 %
VNR1	0.58	2.17 %
MMT1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	173.19	10.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	155.21	9.32 %
D-Freez	1.43	51.30 %
Total	156.65	9.21 %

Branch *	MTD Sales L	Brand Share %
CH03	18.80	11.65 %
CH12	9.86	6.84 %
CH21	8.98	7.76 %
CH24	8.68	8.67 %
CH50	7.39	11.52 %
CH17	6.48	8.24 %
CH23	3.99	9.26 %
MJR1	3.12	5.17 %
UKI1	3.01	10.07 %
CH51	2.92	5.62 %
CH43	2.91	8.06 %
CH33	2.77	4.75 %
CH44	2.19	3.12 %
PON1	2.08	6.57 %
CH27	1.58	7.23 %
CH46	1.30	3.49 %
CH31	0.98	2.85 %
GPD1	0.67	2.29 %
CH41	0.60	1.01 %
CH36	0.30	0.86 %
CH01	0.29	8.39 %
Total	156.65	9.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	147.10	10.84 %
D-Freez	0.68	11.27 %
W-Disp	0.61	35.93 %
Total	148.39	10.65 %

Branch *	MTD Sales L	Brand Share %
DGL1	15.62	8.70 %
MDU1	15.31	10.46 %
KRR1	6.24	9.79 %
KKD3	5.76	7.07 %
ATG1	3.69	5.98 %
CMR1	3.29	9.50 %
TDI1	2.90	9.50 %
MPA1	2.89	7.54 %
ODM1	2.59	6.51 %
SVG1	2.48	6.77 %
PNV2	2.42	10.34 %
TPT1	1.94	6.92 %
MDU4	1.80	7.92 %
TEN1	1.38	7.01 %
USL1	1.18	6.13 %
SGP1	0.93	8.02 %
PNI1	0.90	4.49 %
DKI1	0.89	2.47 %
PKM1	0.68	6.09 %
KYK1	0.63	2.97 %
BNR1	0.39	3.65 %
ADP1	0.33	3.72 %
MLR1	0.31	1.58 %
KPT1	0.30	3.74 %
NKI1	0.29	2.35 %
CBM1		0.00 %
SZSD		0.00 %
Total	148.39	10.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	120.54	14.99 %
W-Disp	0.33	24.12 %
D-Freez	0.31	8.03 %
Total	121.17	14.30 %

Branch *	MTD Sales L	Brand Share %
NKL2	4.05	9.65 %
MCR1	1.65	10.80 %
TRM1	1.54	9.97 %
MTR1	1.48	4.35 %
RSP1	1.46	5.95 %
KVP1	1.38	10.41 %
HSR1	1.26	8.39 %
PDR1	1.21	9.05 %
HSR2	1.01	4.85 %
EPI1	0.91	9.22 %
CMI1	0.80	6.60 %
KMM1	0.62	3.59 %
KAM1	0.61	5.35 %
HRR1	0.32	2.34 %
BMD1	0.31	2.03 %
PMP1	0.30	2.84 %
SGI1		0.00 %
WZWH		0.00 %
WHPD	-1.28	9.77 %
Total	121.17	14.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	113.64	13.31 %
D-Freez	0.93	20.20 %
W-Disp	0.08	11.72 %
Total	114.64	13.01 %

Branch *	MTD Sales L	Brand Share %
POY2	6.54	9.94 %
KKI2	5.70	9.60 %
TRK1	4.10	10.10 %
ULP1	3.82	9.55 %
TDM1	2.72	11.20 %
KLM1	1.74	3.71 %
MKM1	1.67	7.69 %
SJI2	1.64	4.66 %
KML1	1.58	3.86 %
VCM2	1.18	3.89 %
VPM1	1.17	9.48 %
TVM2	1.07	5.49 %
VCM1	1.05	7.54 %
STP1	1.01	6.61 %
TVM1	0.67	2.58 %
Total	114.64	13.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	107.53	13.40 %
D-Freez	1.80	25.41 %
W-Disp	1.12	43.85 %
Total	110.44	13.21 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.84	10.96 %
AKM1	4.15	8.95 %
KPM1	2.92	8.40 %
SLG1	2.57	11.32 %
VSI1	2.54	7.91 %
WJP1	2.46	9.42 %
TRT1	1.92	5.14 %
GDM1	1.87	8.37 %
ANI1	1.53	7.47 %
ARC2	1.36	5.34 %
VNB1	1.08	5.31 %
ABR1	0.99	2.86 %
PTU1	0.90	10.75 %
UGI1	0.58	6.46 %
BGR1	0.23	2.55 %
CGM1		0.00 %
Total	110.44	13.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	51.73	10.06 %
D-Freez	0.82	23.96 %
Total	52.55	9.74 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.08	7.06 %
TPR1	3.05	8.98 %
CBE1	2.91	10.09 %
SNR1	2.01	8.40 %
PLI1	1.57	6.70 %
CBE6	1.32	6.44 %
DPM2	1.26	8.10 %
UMP1	1.21	6.46 %
KMR1	0.96	2.85 %
CBE5	0.63	9.55 %
CBE3	0.59	4.79 %
KMD1	0.26	2.46 %
ANR1		0.00 %
CBE4		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
WHCB	-2.28	11.02 %
Total	52.55	9.74 %