



TN : BLUESTAR Sales Performance 20/04/2026 9:10 AM

MTD Sales
2,455.32 L

Brand Share %
11.74 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,434.98	11.69 %
D-Freez	15.97	27.47 %
W-Disp	4.37	20.95 %
Dummy-AC		0.00 %
Total	2,455.32	11.74 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	372.46	12.96 %
SOUTH-01	372.45	11.04 %
SOUTH-03	345.80	12.72 %
CHENNAI-01	332.51	11.87 %
WEST-02	293.85	14.59 %
CHENNAI-02	233.55	10.02 %
SOUTH ARCOT	178.07	12.63 %
NORTH ARCOT	170.41	11.22 %
WEST-01	156.20	8.32 %
Total	2,455.32	11.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	368.82	12.88 %
D-Freez	3.33	32.39 %
W-Disp	0.31	28.06 %
Total	372.46	12.96 %

Branch *	MTD Sales L	Brand Share %
TRY1	71.11	10.30 %
PBR2	19.30	10.98 %
KUM1	16.62	11.68 %
MVM1	7.00	4.62 %
TYR1	6.56	7.12 %
MDI1	6.14	7.58 %
NGT1	4.72	6.73 %
KIK1	4.72	6.01 %
AYR1	3.57	5.57 %
TTP1	3.49	6.74 %
APM1	2.32	9.33 %
TVR1	2.04	3.80 %
TZSD		0.00 %
Total	372.46	12.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	368.64	10.96 %
D-Freez	3.51	43.74 %
W-Disp	0.30	17.57 %
Total	372.45	11.04 %

Branch *	MTD Sales L	Brand Share %
NGR1	26.19	10.60 %
TUT2	13.22	8.20 %
TKS2	10.42	6.62 %
VLY1	8.49	7.27 %
MAR1	6.94	5.66 %
SDI1	5.53	10.16 %
MMT1	5.26	8.68 %
S2SD	4.46	6.94 %
VNR2	4.45	4.10 %
ERL2	4.32	5.21 %
ASM1	3.92	7.91 %
COL1	3.67	10.65 %
SNL1	3.37	8.87 %
APK1	3.32	6.55 %
APK2	3.15	8.29 %
KYR1	3.03	8.46 %
RPM1	2.71	3.03 %
UDN1	2.62	5.10 %
PDI1	2.32	5.49 %
TCN1	2.17	2.62 %
SGT1	1.78	9.71 %
STU2	1.50	3.53 %
SKD1	1.44	4.68 %
KSM1	1.35	7.55 %
VNR1	0.95	2.98 %
WHTV	-1.63	11.06 %
Total	372.45	11.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	342.89	12.66 %
D-Freez	2.60	28.40 %
W-Disp	0.32	21.55 %
Total	345.80	12.72 %

Branch *	MTD Sales L	Brand Share %
ATG1	10.12	11.11 %
DGL1	8.11	6.61 %
TEN2	6.91	9.01 %
PVI1	3.59	8.37 %
KKD3	3.51	2.98 %
PNI1	2.90	6.06 %
BTU1	2.54	9.25 %
SGP1	2.45	10.12 %
MLR1	2.24	4.78 %
PNV2	2.22	6.14 %
KYK1	2.11	6.72 %
KPT1	1.82	7.53 %
NKI1	1.80	7.15 %
TDI1	1.75	4.31 %
SZSD	1.58	8.62 %
BNR1	1.39	4.59 %
TEN1	1.37	3.12 %
CBM1	1.35	2.98 %
CMR1	0.96	3.22 %
DKI1	0.58	0.96 %
PKM1	0.30	1.76 %
ADP1		0.00 %
Total	345.80	12.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	330.12	11.84 %
W-Disp	1.65	23.71 %
D-Freez	0.74	14.25 %
Total	332.51	11.87 %

Branch *	MTD Sales L	Brand Share %
CH07	13.72	10.54 %
CH30	12.66	10.23 %
CH28	11.65	10.14 %
CH38	7.35	10.40 %
CH25	6.47	5.90 %
TKM1	3.89	11.58 %
CH39	3.88	7.79 %
CH08	3.56	2.64 %
CH35	3.05	4.37 %
AVD1	2.76	3.51 %
SKL1	2.28	3.66 %
MRM1	2.18	2.98 %
CH26	2.05	9.52 %
GUD2	1.95	4.32 %
CGL1	1.74	3.34 %
CZWH	0.91	1.58 %
CH29	0.31	6.23 %
MC10		0.00 %
WCHN	-6.01	10.22 %
Total	332.51	11.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	292.51	14.57 %
D-Freez	0.68	14.18 %
W-Disp	0.66	28.42 %
Dummy-AC		0.00 %
Total	293.85	14.59 %

Branch *	MTD Sales L	Brand Share %
RSP1	4.39	7.82 %
VPD1	3.84	10.02 %
HSR1	3.67	5.86 %
PLC1	3.43	11.47 %
ATU1	3.40	4.73 %
HSR2	3.22	5.48 %
KVP1	2.75	8.61 %
CMI1	2.21	8.75 %
APN1	2.13	8.13 %
KMM1	1.93	6.11 %
VKL1	1.68	7.03 %
SGI1	1.67	9.90 %
HRR1	1.63	9.05 %
EPI1	1.59	4.17 %
KAM1	1.26	5.44 %
MTR1	0.97	2.02 %
BMD1	0.54	2.63 %
WZWH		0.00 %
Total	293.85	14.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	231.95	9.97 %
D-Freez	1.27	44.89 %
W-Disp	0.33	13.93 %
Total	233.55	10.02 %

Branch *	MTD Sales L	Brand Share %
CH18	11.66	10.36 %
CH12	10.29	7.57 %
CH51	7.27	9.75 %
CH24	6.54	5.07 %
CH23	5.92	10.19 %
CH33	5.51	6.65 %
CH21	5.38	3.93 %
MJR1	4.64	5.64 %
CH43	3.99	6.96 %
CH44	3.43	5.28 %
UKI1	3.19	7.32 %
GPD1	2.26	4.72 %
CH31	2.08	4.37 %
CH46	1.94	3.53 %
PON1	1.83	3.19 %
CH41	1.68	1.73 %
CH36	1.28	3.15 %
CH27	0.90	2.62 %
CH01		0.00 %
CH32		0.00 %
Total	233.55	10.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	177.14	12.62 %
D-Freez	0.62	13.92 %
W-Disp	0.31	30.30 %
Total	178.07	12.63 %

Branch *	MTD Sales L	Brand Share %
POY2	15.21	10.89 %
VPM2	10.64	11.34 %
KKI2	8.63	10.38 %
CDM1	6.97	8.80 %
KLM1	3.78	5.00 %
ULP1	3.37	5.13 %
SJI2	2.96	3.91 %
TRK1	2.96	4.44 %
MKM1	2.15	5.69 %
STP1	1.52	6.88 %
VCM1	1.48	5.01 %
KML1	1.27	2.72 %
TVM1	0.96	2.57 %
Total	178.07	12.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	168.34	11.17 %
D-Freez	1.77	18.27 %
W-Disp	0.30	16.46 %
Total	170.41	11.22 %

Branch *	MTD Sales L	Brand Share %
AKM1	5.23	6.63 %
ARC2	4.62	8.17 %
GDM1	4.10	6.53 %
TRT1	3.86	6.65 %
ABR1	3.18	3.58 %
VSI1	2.86	4.98 %
BGR1	2.27	9.68 %
PLR1	2.12	7.68 %
ANI1	1.57	4.49 %
WJP1	1.39	2.72 %
KPM1	1.22	2.32 %
SLG1	1.19	3.13 %
UGI1	1.12	6.77 %
PTU1	0.61	7.22 %
CGM1	0.33	1.29 %
WHVL	-1.47	10.11 %
Total	170.41	11.22 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	154.57	8.26 %
D-Freez	1.46	38.68 %
W-Disp	0.17	8.76 %
Total	156.20	8.32 %

Branch *	MTD Sales L	Brand Share %
CBE2	21.05	5.09 %
MPM1	9.83	10.46 %
TPR1	9.63	9.61 %
CBE1	6.89	8.70 %
GBM1	6.59	11.43 %
CBE4	6.21	4.91 %
CBE6	5.49	7.16 %
TPR3	4.86	10.75 %
SNR1	4.84	6.16 %
PDM1	4.15	10.84 %
PLI1	4.07	4.83 %
CBE5	2.88	7.65 %
DPM2	2.68	5.50 %
SYM2	2.60	8.11 %
UMP1	2.51	4.63 %
TPR4	2.05	8.28 %
KMR1	0.99	1.03 %
KMD1	0.72	2.01 %
CBE3	0.61	3.05 %
ANR1	0.35	2.00 %
GDR1	0.32	9.00 %
PPI1	0.31	1.45 %
CNR1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.80	3.84 %
Total	156.20	8.32 %