

MTD Sales
170.64 L

Brand Share %
11.77 %

Information:

MTD : 01-11-2025 To 18-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	163.31	11.52 %
D-Freez	4.03	18.03 %
W-Disp	3.23	44.03 %
Air-Cool	0.07	2.78 %
Total	170.64	11.77 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	33.73	12.46 %
TRICHY-01	25.21	11.15 %
CHENNAI-02	21.57	10.02 %
SOUTH-01	21.42	10.14 %
SOUTH-03	21.01	12.83 %
SOUTH ARCOT	18.13	13.77 %
NORTH ARCOT	11.69	15.35 %
WEST-01	8.89	13.70 %
WEST-02	5.96	8.05 %
KL-SOUTH	3.03	18.61 %
Total	170.64	11.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.28	12.18 %
W-Disp	0.87	52.59 %
D-Freez	0.58	15.50 %
Total	33.73	12.46 %

Branch *	MTD Sales L	Brand Share %
CH42	2.35	9.07 %
CH19	1.00	5.33 %
GUD1	0.85	11.18 %
AVD1	0.81	5.78 %
CH08	0.62	4.49 %
CH11	0.58	7.91 %
CH48	0.57	5.34 %
CH39	0.53	7.18 %
CH07	0.43	3.17 %
CH30	0.36	3.65 %
CH35	0.34	10.10 %
MRM1	0.31	5.77 %
CH22	0.30	3.29 %
CH28	0.30	2.59 %
CH37	0.27	6.94 %
CH38	0.27	7.29 %
KNR1	0.26	8.15 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
GUD2		0.00 %
MC09		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	33.73	12.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.08	11.17 %
D-Freez	0.13	13.28 %
Total	25.21	11.15 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.19	5.21 %
TRY2	1.75	9.77 %
PBR2	1.12	7.78 %
NGT1	0.87	10.36 %
KUM1	0.57	4.65 %
TTP1	0.57	10.41 %
TVR1	0.30	4.58 %
MSI1	0.27	7.66 %
KIK1	0.26	4.25 %
APM1		0.00 %
JKM1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TRY4		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	25.21	11.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	20.61	9.71 %
D-Freez	0.55	37.39 %
W-Disp	0.41	32.39 %
Total	21.57	10.02 %

Branch *	MTD Sales L	Brand Share %
CH15	1.97	4.87 %
CH03	1.48	10.75 %
CH33	0.64	11.69 %
CH23	0.58	9.46 %
CH17	0.53	6.20 %
CH18	0.43	4.01 %
CH43	0.39	9.07 %
CH09	0.34	4.88 %
CH44	0.32	4.64 %
CH21	0.30	3.98 %
CH20	0.27	2.22 %
CH12		0.00 %
CH27		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	21.57	10.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.45	9.91 %
W-Disp	0.64	42.74 %
D-Freez	0.34	10.15 %
Air-Cool		-0.21 %
Total	21.42	10.14 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.27	7.54 %
NGR1	1.45	11.18 %
TUT2	1.14	8.82 %
MAR1	1.06	9.50 %
VLY1	0.31	6.43 %
TVL2	0.29	4.70 %
ASM1	0.27	10.47 %
MMT1	0.26	6.40 %
PKD1	0.26	6.32 %
SNL1	0.26	6.34 %
TKS2	0.26	4.99 %
VNR1	0.26	7.16 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
Total	21.42	10.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	20.66	12.78 %
W-Disp	0.28	49.25 %
Air-Cool	0.07	15.79 %
Total	21.01	12.83 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.85	8.63 %
TMM1	0.55	8.94 %
KKD3	0.29	1.65 %
TEN1	0.27	9.42 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	21.01	12.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.75	13.66 %
D-Freez	0.22	16.81 %
W-Disp	0.16	40.69 %
Total	18.13	13.77 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.59	8.49 %
CDM1	0.55	7.42 %
TDM1	0.27	4.44 %
KML1	0.26	5.49 %
STP1	0.22	11.57 %
KKI2		0.00 %
SJI2		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	18.13	13.77 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.41	14.53 %
D-Freez	0.88	23.54 %
W-Disp	0.40	57.63 %
Total	11.69	15.35 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.22	11.22 %
SBR1	0.65	9.39 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	11.69	15.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.88	12.85 %
D-Freez	0.77	34.41 %
W-Disp	0.25	35.75 %
Total	8.89	13.70 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.19	5.34 %
CBE1	0.38	9.73 %
KMR1	0.29	6.31 %
GBM1	0.21	10.32 %
TPR4	0.08	10.81 %
ANR1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
Total	8.89	13.70 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.28	7.49 %
D-Freez	0.43	14.57 %
W-Disp	0.25	76.69 %
Total	5.96	8.05 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.86	9.65 %
ATU1	0.30	11.41 %
SLM3	0.27	8.94 %
SLM2	0.08	1.23 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	5.96	8.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.90	19.83 %
D-Freez	0.13	8.24 %
Total	3.03	18.61 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.13	5.97 %
Total	3.03	18.61 %