

MTD Sales
356.14 L

Brand Share %
13.37 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	350.88	13.42 %
D-Freez	2.91	8.35 %
W-Disp	1.93	25.54 %
Air-Cool	0.42	7.06 %
Total	356.14	13.37 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	69.87	19.10 %
SOUTH-01	62.81	11.61 %
SOUTH-03	53.41	14.70 %
CHENNAI-01	46.61	10.81 %
SOUTH ARCOT	31.82	17.34 %
CHENNAI-02	30.57	9.68 %
WEST-02	26.18	17.25 %
NORTH ARCOT	16.92	10.66 %
WEST-01	14.44	11.39 %
KL-SOUTH	3.52	13.64 %
Total	356.14	13.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	69.48	19.24 %
D-Freez	0.22	5.31 %
W-Disp	0.16	43.38 %
Total	69.87	19.10 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.34	13.10 %
KUM1	2.68	12.24 %
PBR2	2.66	12.40 %
MVM1	1.24	9.41 %
KIK1	0.59	9.39 %
JKM1	0.36	6.39 %
APM1	0.35	9.00 %
NGT1	0.33	2.83 %
TYR1	0.28	3.44 %
TVR1	0.28	4.41 %
NCK1		0.00 %
TZSD		0.00 %
Total	69.87	19.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.16	11.67 %
Air-Cool	0.28	20.93 %
W-Disp	0.25	30.88 %
D-Freez	0.13	1.90 %
Total	62.81	11.61 %

Branch *	MTD Sales L	Brand Share %
TUT1	10.26	11.43 %
TVL1	4.68	10.80 %
TUT2	3.35	10.59 %
ARM1	1.22	12.12 %
TKY1	1.22	12.93 %
VNR2	0.94	5.51 %
TKS2	0.93	5.88 %
MAR1	0.70	6.65 %
SNL1	0.70	9.67 %
MMT1	0.57	7.10 %
PDI1	0.55	9.82 %
SKD1	0.37	4.90 %
ERL2	0.34	3.94 %
VNR1	0.32	4.02 %
ASM1	0.31	4.13 %
KYR1	0.29	6.65 %
PKD1	0.28	1.51 %
TYI1	0.26	3.14 %
KGL1	0.08	1.39 %
APK1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
VLY1		0.00 %
Total	62.81	11.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	52.96	14.85 %
D-Freez	0.39	6.91 %
W-Disp	0.07	9.48 %
Total	53.41	14.70 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.40	10.30 %
MDU6	1.73	6.64 %
KKD3	1.52	7.86 %
MLR1	0.67	10.76 %
KRR1	0.65	4.94 %
TDI1	0.53	11.58 %
TEN1	0.46	6.13 %
KPT1	0.30	9.74 %
MDU5	0.29	9.39 %
MPA1	0.29	3.29 %
NKI1	0.27	13.20 %
TEN2	0.12	2.60 %
KYK1	0.04	0.97 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	53.41	14.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.44	10.70 %
W-Disp	0.55	25.24 %
D-Freez	0.54	14.22 %
Air-Cool	0.07	19.19 %
Total	46.61	10.81 %

Branch *	MTD Sales L	Brand Share %
CH19	4.86	10.94 %
CH42	2.54	8.77 %
CH28	1.74	10.52 %
CZWH	1.46	6.90 %
CH07	1.46	8.16 %
CH08	1.28	3.93 %
GUD1	1.07	9.39 %
CH39	0.92	10.65 %
CH45	0.71	7.02 %
TKM1	0.65	12.23 %
MRM1	0.64	6.52 %
CH22	0.43	3.37 %
CH48	0.35	2.27 %
GUD2	0.30	3.77 %
CH37	0.29	8.27 %
CGL1	0.28	3.96 %
KNR1	0.28	3.53 %
CH35	0.07	0.93 %
CH29		0.00 %
CH38		0.00 %
CH40		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	46.61	10.81 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	31.52	17.53 %
W-Disp	0.17	45.22 %
D-Freez	0.13	4.38 %
Total	31.82	17.34 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.22	9.18 %
VPM2	1.17	12.59 %
SJI2	0.98	7.75 %
KLM1	0.62	6.91 %
TDM1	0.27	4.00 %
MKM1	0.13	3.84 %
KKI2		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
Total	31.82	17.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	30.23	9.69 %
W-Disp	0.34	23.12 %
Total	30.57	9.68 %

Branch *	MTD Sales L	Brand Share %
CH15	4.45	10.74 %
CH03	3.98	12.91 %
CH12	2.20	10.98 %
CH21	1.61	7.99 %
CH43	1.58	10.45 %
MJR1	1.55	10.96 %
CH20	1.50	7.84 %
CH44	1.36	10.96 %
CH34	1.35	9.66 %
CH41	0.58	5.69 %
GPD1	0.57	10.29 %
CH33	0.56	3.96 %
UKI1	0.37	5.26 %
CH31	0.36	6.92 %
CH06	0.30	3.40 %
CH36	0.30	5.05 %
CH27	0.29	9.99 %
CH17	0.28	5.89 %
CH01		0.00 %
CH09		0.00 %
CH18		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	30.57	9.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	25.53	17.41 %
D-Freez	0.48	11.50 %
W-Disp	0.17	31.92 %
Total	26.18	17.25 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.23	12.09 %
MTR1	0.36	12.29 %
EPI1	0.30	6.82 %
SLM2	0.29	3.38 %
CMI1	0.28	12.50 %
HSR2	0.14	3.51 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
Total	26.18	17.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.46	10.59 %
D-Freez	0.30	13.10 %
W-Disp	0.08	14.39 %
Air-Cool	0.07	18.50 %
Total	16.92	10.66 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.30	9.97 %
AKM1	1.18	10.51 %
KPM1	0.87	8.11 %
SBR1	0.76	7.32 %
CYR1	0.35	7.84 %
WJD1	0.32	7.18 %
ABR1	0.28	8.10 %
VEL2	0.28	2.51 %
TRR1	0.08	2.27 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	16.92	10.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.81	11.32 %
D-Freez	0.57	20.22 %
W-Disp	0.07	14.19 %
Total	14.44	11.39 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.74	9.82 %
SNR1	0.45	10.92 %
DPM2	0.35	9.55 %
AVI1	0.29	8.71 %
CBE1	0.27	5.51 %
PPI1	0.13	4.90 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
WZSD		0.00 %
KGM1		0.00 %
Total	14.44	11.39 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.29	13.29 %
D-Freez	0.15	15.13 %
W-Disp	0.08	100.00 %
Total	3.52	13.64 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.83	9.98 %
PAS1	0.08	2.43 %
Total	3.52	13.64 %