

MTD Sales
481.53 L

Brand Share %
11.75 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	462.87	11.53 %
W-Disp	10.63	43.53 %
D-Freez	8.03	13.70 %
Total	481.53	11.75 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	97.46	15.40 %
CHENNAI-01	78.37	11.33 %
SOUTH-03	65.81	14.24 %
SOUTH-01	62.99	8.12 %
CHENNAI-02	54.20	9.66 %
NORTH ARCOT	40.18	12.89 %
SOUTH ARCOT	38.76	13.65 %
WEST-02	22.08	14.91 %
WEST-03	15.31	11.05 %
WEST-01	6.36	6.86 %
Total	481.53	11.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	96.77	15.48 %
D-Freez	0.44	6.82 %
W-Disp	0.25	19.32 %
Total	97.46	15.40 %

Branch *	MTD Sales L	Brand Share %
KUM1	3.58	9.87 %
MVM1	3.08	8.18 %
NGT1	1.33	5.96 %
TYR1	1.12	11.08 %
TVR1	0.85	4.92 %
KUM2	0.77	5.29 %
JKM1	0.70	5.92 %
APM1		0.00 %
NMM1		0.00 %
WTRZ	-0.60	7.77 %
Total	97.46	15.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	76.26	11.20 %
W-Disp	1.18	26.35 %
D-Freez	0.93	13.91 %
Total	78.37	11.33 %

Branch *	MTD Sales L	Brand Share %
CH16	4.61	9.78 %
CH14	3.80	10.19 %
CH19	3.58	9.12 %
CH42	3.12	9.40 %
GUD1	2.71	10.99 %
CH48	2.16	8.45 %
CH38	1.80	11.67 %
CH25	1.72	6.47 %
SKL1	1.72	11.14 %
CH45	1.49	6.13 %
CH39	0.97	5.74 %
CGL1	0.86	5.83 %
CH08	0.77	4.49 %
CH22	0.29	1.57 %
MRM1	0.27	2.57 %
CH29	0.09	4.64 %
CZWH		0.00 %
Total	78.37	11.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	61.87	13.68 %
W-Disp	2.86	74.62 %
D-Freez	1.08	17.54 %
Total	65.81	14.24 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.88	7.82 %
ATG1	1.87	10.30 %
PVI1	1.58	6.99 %
TMM1	1.55	9.85 %
KRR1	1.30	6.39 %
TEN1	0.61	9.79 %
BTU1	0.60	10.44 %
KKD3	0.57	2.67 %
CBM1	0.42	7.47 %
TPT1	0.33	2.82 %
NKI1	0.31	5.34 %
PNV2	0.30	5.35 %
ADP1	0.30	8.87 %
MLR1	0.30	4.13 %
SGP1	0.30	7.68 %
PNI1	0.28	8.66 %
DKI1	0.27	2.08 %
BNR1		0.00 %
CMR1		0.00 %
KYK1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	65.81	14.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.33	8.02 %
W-Disp	1.10	50.12 %
D-Freez	0.56	6.38 %
Total	62.99	8.12 %

Branch *	MTD Sales L	Brand Share %
TVL1	8.01	7.61 %
TUT1	5.47	5.61 %
RPM1	2.85	8.07 %
RND2	2.20	9.25 %
SVK1	2.09	10.16 %
MAR1	2.03	9.89 %
TUT2	2.02	5.37 %
TKS2	1.97	6.90 %
PKD1	1.26	7.39 %
ERL2	1.14	4.75 %
TYI1	1.12	6.58 %
VLY1	0.90	3.00 %
SNL1	0.90	10.40 %
APK1	0.88	9.46 %
VKM1	0.69	11.31 %
TKS1	0.66	3.99 %
SKD1	0.62	9.74 %
UDN1	0.60	4.11 %
SDI1	0.59	5.37 %
VNR2	0.39	2.27 %
PDI1	0.31	3.62 %
ARM1	0.30	7.11 %
VNR1	0.08	1.48 %
TCN1	0.08	0.47 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV	-0.08	2.07 %
Total	62.99	8.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	52.08	9.40 %
W-Disp	1.07	35.47 %
D-Freez	1.05	26.43 %
Total	54.20	9.66 %

Branch *	MTD Sales L	Brand Share %
CH03	6.46	10.44 %
CH21	4.29	10.56 %
CH51	2.22	9.77 %
CH20	1.67	6.51 %
CH41	1.25	7.45 %
CH27	0.95	9.00 %
CH44	0.68	3.71 %
CH46	0.67	6.10 %
CH17	0.59	2.53 %
CH33	0.55	2.78 %
CH37	0.47	4.93 %
PON1	0.35	4.13 %
CH35	0.29	2.66 %
CH32	0.08	1.81 %
CH31		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
WHC3	-1.09	-6.01 %
Total	54.20	9.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	38.42	12.73 %
D-Freez	1.07	13.29 %
W-Disp	0.68	40.97 %
Total	40.18	12.89 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.64	10.11 %
AKM1	1.02	8.58 %
VSI1	0.88	8.70 %
TRT1	0.81	10.07 %
VEL2	0.79	3.85 %
WJP1	0.66	8.94 %
VNB1	0.62	7.98 %
KPM1	0.58	5.06 %
WJD1	0.51	8.07 %
GDM1	0.32	2.94 %
BGR1	0.30	6.37 %
CYR1	0.27	3.65 %
CGM1	0.21	5.95 %
ANI1		0.00 %
ARC2		0.00 %
SLG1		0.00 %
UGI1		0.00 %
Total	40.18	12.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	37.01	13.55 %
D-Freez	1.51	16.31 %
W-Disp	0.25	14.57 %
Total	38.76	13.65 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.95	9.78 %
POY2	1.53	8.48 %
VCM2	1.29	10.99 %
CDM1	1.18	5.85 %
SJI2	1.11	5.30 %
KLM1	0.95	5.71 %
ULP1	0.78	6.95 %
KML1	0.66	9.40 %
MKM1	0.62	8.30 %
TVM1	0.58	7.96 %
TVM2	0.54	4.21 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT	-0.29	7.90 %
Total	38.76	13.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.37	13.10 %
W-Disp	2.99	79.82 %
D-Freez	0.72	17.71 %
Total	22.08	14.91 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.77	8.66 %
PNG1	0.36	10.73 %
HSR2	0.31	6.26 %
MTR1	0.30	3.47 %
PLC1	0.30	10.87 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KVP1		0.00 %
OML1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	22.08	14.91 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	15.01	11.14 %
D-Freez	0.22	6.87 %
W-Disp	0.08	13.31 %
Total	15.31	11.05 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.97	5.86 %
TCG1	0.63	8.90 %
TPR1	0.39	5.83 %
GBM1	0.31	5.75 %
PDR1	0.29	6.68 %
TPR2	0.28	5.18 %
AVI1	0.28	5.41 %
KGM1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	15.31	11.05 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.75	6.47 %
D-Freez	0.45	23.28 %
W-Disp	0.16	8.70 %
Total	6.36	6.86 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.25	9.14 %
CBE1	1.11	9.12 %
KMR1	0.39	4.53 %
PLI1	0.32	6.09 %
PDM1	0.23	10.18 %
GDR1	0.08	10.43 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	6.36	6.86 %