



# TN : BLUESTAR Sales Performance 19/05/2026 9:10 AM

MTD Sales  
1,318.93 L

Brand Share %  
11.79 %

Information:

MTD : 01-05-2026 To 18-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,299.76	11.99 %
D-Freez	11.74	24.34 %
W-Disp	7.31	36.37 %
Air-Cool	0.11	0.04 %
<b>Total</b>	<b>1,318.93</b>	<b>11.79 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	236.94	14.15 %
CHENNAI-01	221.23	11.70 %
SOUTH-01	170.70	10.94 %
CHENNAI-02	152.17	9.20 %
SOUTH-03	145.58	10.71 %
WEST-02	119.20	14.28 %
SOUTH ARCOT	113.61	13.16 %
NORTH ARCOT	108.45	13.30 %
WEST-01	51.06	9.61 %
<b>Total</b>	<b>1,318.93</b>	<b>11.79 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	235.04	14.45 %
D-Freez	1.33	17.76 %
W-Disp	0.57	32.04 %
<b>Total</b>	<b>236.94</b>	<b>14.15 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	27.01	9.13 %
MVM1	8.32	8.18 %
JKM1	4.87	11.60 %
KIK1	4.47	9.19 %
AYR1	3.85	8.95 %
TYR1	3.63	8.36 %
TTP1	3.43	10.72 %
TVR1	3.18	9.41 %
KUM2	2.54	6.55 %
NGT1	2.21	4.81 %
APM1	2.14	7.36 %
TZSD		0.00 %
WTRZ	-2.55	11.34 %
<b>Total</b>	<b>236.94</b>	<b>14.15 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	214.64	11.68 %
W-Disp	3.90	55.11 %
D-Freez	2.58	31.16 %
Air-Cool	0.11	0.27 %
<b>Total</b>	<b>221.23</b>	<b>11.70 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	8.29	9.08 %
CH07	8.00	10.58 %
CZWH	6.88	7.47 %
CH22	6.58	11.47 %
CH35	4.55	9.61 %
AVD1	4.27	8.18 %
MRM1	4.15	8.28 %
CH39	3.98	10.66 %
SKL1	2.23	6.91 %
CH37	2.16	7.35 %
CH08	2.13	2.14 %
CH25	1.81	2.54 %
CGL1	1.66	3.92 %
TKM1	1.52	8.08 %
CH29	0.61	7.98 %
WHC3	0.32	8.86 %
MC09		0.00 %
MC10		0.00 %
WCHN	-6.08	11.16 %
<b>Total</b>	<b>221.23</b>	<b>11.70 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	167.89	11.08 %
D-Freez	2.01	29.34 %
W-Disp	0.80	61.03 %
<b>Total</b>	<b>170.70</b>	<b>10.94 %</b>

Branch *	MTD Sales L	Brand Share %
VLY1	5.97	7.93 %
TUT2	3.43	3.90 %
RPM1	2.89	6.88 %
ERL2	2.80	9.83 %
VNR2	2.75	4.83 %
ASM1	2.69	10.86 %
MAR1	2.52	6.13 %
SDI1	2.18	11.77 %
TKS2	2.00	4.01 %
TCN1	1.98	5.82 %
SKD1	1.59	6.24 %
APK2	1.59	6.77 %
VKM1	1.35	6.54 %
ARM1	0.91	3.78 %
SGT1	0.62	8.97 %
TKY1	0.61	4.04 %
VNR1	0.58	2.25 %
MMT1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>170.70</b>	<b>10.94 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	150.73	9.31 %
D-Freez	1.43	59.72 %
<b>Total</b>	<b>152.17</b>	<b>9.20 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	18.26	11.73 %
CH12	9.86	6.93 %
CH24	8.68	8.91 %
CH21	8.34	7.48 %
CH50	7.06	11.27 %
CH17	6.16	8.14 %
CH23	3.70	8.77 %
MJR1	3.12	5.35 %
UKI1	3.01	10.21 %
CH33	2.77	4.83 %
CH51	2.60	5.06 %
CH43	2.22	6.32 %
CH44	2.19	3.23 %
PON1	2.08	6.85 %
CH27	1.58	7.47 %
CH31	0.98	2.85 %
CH46	0.93	2.62 %
GPD1	0.67	2.41 %
CH41	0.60	1.03 %
CH36	0.30	0.90 %
CH01	0.29	8.39 %
<b>Total</b>	<b>152.17</b>	<b>9.20 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	144.29	10.90 %
D-Freez	0.68	11.27 %
W-Disp	0.61	35.93 %
<b>Total</b>	<b>145.58</b>	<b>10.71 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	15.31	8.60 %
MDU1	15.31	10.72 %
KRR1	6.24	9.79 %
KKD3	5.76	7.44 %
ATG1	3.69	6.06 %
CMR1	3.29	9.50 %
MPA1	2.89	7.69 %
ODM1	2.59	6.56 %
TDI1	2.57	8.63 %
SVG1	2.48	7.19 %
PNV2	2.42	10.62 %
TEN2	2.06	11.73 %
TPT1	1.94	7.09 %
TEN1	1.38	7.12 %
MDU4	1.20	5.47 %
USL1	1.18	7.27 %
SGP1	0.93	8.02 %
DKI1	0.89	2.64 %
PKM1	0.68	6.09 %
KYK1	0.63	3.11 %
PNI1	0.60	3.04 %
BNR1	0.39	3.65 %
ADP1	0.33	3.77 %
MLR1	0.31	1.63 %
KPT1	0.30	3.76 %
NKI1	0.29	2.48 %
CBM1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>145.58</b>	<b>10.71 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	118.57	14.97 %
W-Disp	0.33	24.12 %
D-Freez	0.31	8.03 %
Total	119.20	14.28 %

Branch *	MTD Sales L	Brand Share %
NKL2	3.73	9.09 %
MCR1	1.65	11.25 %
TRM1	1.54	9.97 %
RSP1	1.46	6.24 %
KVP1	1.38	10.41 %
HSR1	1.26	8.54 %
PDR1	1.21	9.05 %
MTR1	1.07	3.28 %
HSR2	1.01	4.85 %
EPI1	0.91	9.22 %
CMI1	0.80	6.78 %
KMM1	0.62	3.72 %
KAM1	0.61	5.35 %
HRR1	0.32	2.34 %
BMD1	0.31	2.03 %
PMP1	0.30	2.84 %
SGI1		0.00 %
WZWH		0.00 %
WHPD	-1.28	9.77 %
Total	119.20	14.28 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	112.60	13.45 %
D-Freez	0.93	20.20 %
W-Disp	0.08	11.72 %
Total	113.61	13.16 %

Branch *	MTD Sales L	Brand Share %
POY2	6.25	9.69 %
KKI2	5.70	9.81 %
TRK1	4.10	10.21 %
ULP1	3.82	9.72 %
TDM1	2.72	11.71 %
SJI2	1.64	4.72 %
KML1	1.58	3.88 %
MKM1	1.34	6.62 %
KLM1	1.32	2.90 %
VCM2	1.18	4.00 %
VPM1	1.17	9.48 %
TVM2	1.07	5.58 %
VCM1	1.05	7.54 %
STP1	1.01	6.76 %
TVM1	0.67	2.58 %
Total	113.61	13.16 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	105.61	13.46 %
D-Freez	1.80	29.78 %
W-Disp	1.03	47.37 %
Total	108.45	13.30 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.84	11.34 %
AKM1	4.15	9.16 %
KPM1	2.92	8.56 %
VSI1	2.54	8.07 %
WJP1	2.46	9.45 %
TRT1	1.92	5.41 %
GDM1	1.87	8.60 %
ANI1	1.53	7.58 %
ARC2	1.36	5.52 %
VNB1	1.08	5.31 %
ABR1	0.99	2.87 %
PTU1	0.90	10.97 %
UGI1	0.58	6.46 %
BGR1	0.23	2.55 %
CGM1		0.00 %
Total	108.45	13.30 %

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.38	9.94 %
D-Freez	0.68	24.60 %
Total	51.06	9.61 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.08	7.22 %
TPR1	3.05	9.06 %
CBE1	2.91	10.29 %
SNR1	2.01	8.52 %
TPR4	1.67	11.11 %
PLI1	1.57	6.70 %
CBE6	1.32	6.44 %
SYM2	1.30	11.39 %
UMP1	1.21	6.46 %
KMR1	0.96	2.99 %
DPM2	0.93	6.36 %
CBE5	0.63	9.55 %
CBE3	0.59	4.91 %
KMD1	0.26	2.46 %
ANR1		0.00 %
CBE4		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
WHCB	-2.28	11.35 %
Total	51.06	9.61 %