



TN : BLUESTAR Sales Performance 19/04/2026 9:10 AM

MTD Sales
2,308.30 L

Brand Share %
11.78 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,289.25	11.73 %
D-Freez	14.94	26.69 %
W-Disp	4.11	20.58 %
Dummy-AC		0.00 %
Total	2,308.30	11.78 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	355.14	13.05 %
SOUTH-01	347.10	11.00 %
SOUTH-03	327.16	12.85 %
CHENNAI-01	308.92	11.78 %
WEST-02	277.85	14.62 %
CHENNAI-02	220.64	10.10 %
SOUTH ARCOT	170.45	12.71 %
NORTH ARCOT	158.54	11.12 %
WEST-01	142.50	8.38 %
Total	2,308.30	11.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	351.74	12.98 %
D-Freez	3.09	30.78 %
W-Disp	0.31	29.87 %
Total	355.14	13.05 %

Branch *	MTD Sales L	Brand Share %
TRY1	68.41	10.43 %
PBR2	17.73	10.80 %
MVM1	6.71	4.62 %
TYR1	6.27	7.42 %
MDI1	6.14	8.08 %
KIK1	4.43	5.88 %
NGT1	3.73	5.57 %
AYR1	3.27	5.70 %
TTP1	2.92	5.98 %
TVR1	2.04	3.94 %
APM1	2.01	8.79 %
TZSD		0.00 %
WTRZ	-1.66	11.15 %
Total	355.14	13.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	343.45	10.92 %
D-Freez	3.35	43.78 %
W-Disp	0.30	17.57 %
Total	347.10	11.00 %

Branch *	MTD Sales L	Brand Share %
NGR1	24.41	10.60 %
TUT2	13.22	8.56 %
TKS1	10.77	11.52 %
TKS2	8.30	5.74 %
VL11	8.18	7.42 %
MAR1	5.74	5.23 %
SDI1	5.06	10.08 %
MMT1	4.65	8.10 %
S2SD	4.46	7.14 %
ERL2	4.32	5.46 %
VNR2	4.13	4.19 %
ASM1	3.92	8.34 %
COL1	3.67	11.00 %
APK1	3.32	6.89 %
APK2	3.15	9.15 %
SNL1	3.08	8.87 %
KYR1	3.03	9.19 %
RPM1	2.71	3.28 %
UDN1	2.62	5.21 %
PDI1	2.32	5.93 %
TCN1	2.17	2.71 %
SKD1	1.44	4.90 %
STU2	1.21	3.14 %
SGT1	1.20	8.17 %
KSM1	1.04	6.34 %
VNR1	0.95	3.19 %
Total	347.10	11.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	324.64	12.80 %
D-Freez	2.29	27.02 %
W-Disp	0.23	17.48 %
Total	327.16	12.85 %

Branch *	MTD Sales L	Brand Share %
ATG1	9.22	10.72 %
DGL1	7.53	6.63 %
TEN2	6.03	8.47 %
KKD3	3.51	3.23 %
PVI1	3.30	8.45 %
BTU1	2.54	10.03 %
MLR1	2.24	4.91 %
PNV2	2.22	6.37 %
SGP1	2.16	9.41 %
KYK1	2.11	7.13 %
PNI1	2.01	4.63 %
KPT1	1.82	7.63 %
TDI1	1.75	4.72 %
SZSD	1.58	8.62 %
NKI1	1.50	6.23 %
BNR1	1.39	4.77 %
CBM1	1.04	2.56 %
TEN1	0.97	2.57 %
CMR1	0.96	3.44 %
DKI1	0.58	1.02 %
PKM1	0.30	1.89 %
ADP1		0.00 %
Total	327.16	12.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	306.61	11.74 %
W-Disp	1.57	23.20 %
D-Freez	0.74	14.66 %
Total	308.92	11.78 %

Branch *	MTD Sales L	Brand Share %
GUD1	13.06	11.46 %
CH48	12.74	11.32 %
CH07	12.12	10.01 %
CH28	11.34	10.61 %
CH30	10.84	9.70 %
CH38	6.71	10.09 %
CH25	5.90	5.72 %
CH39	3.88	8.29 %
CH08	3.56	2.85 %
CH35	3.05	4.67 %
AVD1	2.46	3.43 %
MRM1	2.18	3.27 %
SKL1	1.97	3.29 %
GUD2	1.95	4.57 %
CGL1	1.74	3.62 %
CH26	1.15	5.93 %
CZWH	0.91	1.58 %
CH29	0.31	6.23 %
MC10		0.00 %
WCHN	-5.74	11.05 %
Total	308.92	11.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	276.60	14.61 %
D-Freez	0.68	14.18 %
W-Disp	0.58	26.49 %
Dummy-AC		0.00 %
Total	277.85	14.62 %

Branch *	MTD Sales L	Brand Share %
RSP1	4.39	8.29 %
HSR1	3.67	6.23 %
DPR2	3.63	11.11 %
VPD1	3.53	9.63 %
HSR2	3.22	5.95 %
PLC1	3.13	11.34 %
KVP1	2.49	8.21 %
ATU1	2.13	3.25 %
KMM1	1.93	6.11 %
CMI1	1.92	7.85 %
VKL1	1.68	7.74 %
SGI1	1.67	10.06 %
HRR1	1.63	9.78 %
APN1	1.50	6.25 %
KAM1	1.26	5.65 %
EPI1	1.25	3.44 %
MTR1	0.65	1.45 %
BMD1	0.54	2.71 %
WZWH		0.00 %
Total	277.85	14.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	219.20	10.06 %
D-Freez	1.10	41.46 %
W-Disp	0.33	13.93 %
Total	220.64	10.10 %

Branch *	MTD Sales L	Brand Share %
CH12	9.98	7.87 %
CH18	9.78	9.40 %
CH51	6.89	9.82 %
CH24	6.17	5.19 %
CH23	5.63	10.90 %
CH33	4.86	6.23 %
MJR1	4.64	5.97 %
CH21	4.39	3.40 %
CH44	3.43	5.55 %
UKI1	3.19	7.77 %
CH43	3.11	5.84 %
GPD1	2.26	4.94 %
CH31	2.08	4.72 %
CH46	1.94	3.74 %
CH41	1.68	1.84 %
CH36	1.28	3.28 %
PON1	1.23	2.38 %
CH27	0.90	2.78 %
CH01		0.00 %
CH32		0.00 %
Total	220.64	10.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	169.52	12.69 %
D-Freez	0.62	14.65 %
W-Disp	0.31	30.30 %
Total	170.45	12.71 %

Branch *	MTD Sales L	Brand Share %
POY2	15.21	11.13 %
VPM2	10.64	11.63 %
KKI2	8.01	10.11 %
CDM1	5.81	7.99 %
KLM1	3.78	5.39 %
ULP1	3.37	5.31 %
SJI2	2.96	4.07 %
TRK1	2.96	4.66 %
MKM1	2.15	5.94 %
STP1	1.52	7.07 %
VCM1	1.48	5.07 %
KML1	1.27	2.82 %
TVM1	0.96	2.64 %
Total	170.45	12.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	156.63	11.07 %
D-Freez	1.61	17.23 %
W-Disp	0.30	16.46 %
Total	158.54	11.12 %

Branch *	MTD Sales L	Brand Share %
ARC2	4.62	9.08 %
AKM1	4.32	5.71 %
TRT1	3.86	7.42 %
GDM1	3.81	6.34 %
ABR1	2.80	3.29 %
BGR1	2.27	10.43 %
VSI1	2.23	4.11 %
PLR1	2.12	8.05 %
ANI1	1.57	4.72 %
KPM1	1.22	2.55 %
SLG1	1.19	3.41 %
UGI1	1.12	7.36 %
WJP1	1.09	2.27 %
PTU1	0.61	9.44 %
CGM1	0.33	1.42 %
WHVL	-1.47	10.11 %
Total	158.54	11.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	140.87	8.31 %
D-Freez	1.46	38.68 %
W-Disp	0.17	10.24 %
Total	142.50	8.38 %

Branch *	MTD Sales L	Brand Share %
CBE2	20.11	5.26 %
MPM1	8.94	10.27 %
TPR1	8.34	9.53 %
CBE1	6.58	9.19 %
CBE6	5.49	7.68 %
GBM1	5.40	10.65 %
SNR1	4.84	6.55 %
TPR3	4.48	11.47 %
PLI1	4.07	5.24 %
CBE4	3.71	3.38 %
CBE5	2.88	8.73 %
DPM2	2.68	5.93 %
UMP1	2.51	5.46 %
TPR4	1.75	7.90 %
SYM2	1.71	5.92 %
KMR1	0.99	1.11 %
CBE3	0.61	3.28 %
ANR1	0.35	2.11 %
KMD1	0.35	1.10 %
PPI1	0.31	1.50 %
CNR1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.80	3.91 %
Total	142.50	8.38 %