

MTD Sales
315.29 L

Brand Share %
13.18 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	310.33	13.22 %
D-Freez	2.69	8.52 %
W-Disp	1.85	25.34 %
Air-Cool	0.42	6.97 %
Total	315.29	13.18 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	64.47	18.93 %
SOUTH-01	57.86	11.82 %
CHENNAI-01	45.39	11.14 %
SOUTH-03	39.44	13.94 %
SOUTH ARCOT	29.14	16.93 %
CHENNAI-02	25.60	9.22 %
WEST-02	23.60	17.24 %
NORTH ARCOT	14.20	9.87 %
WEST-01	12.05	10.30 %
KL-SOUTH	3.52	14.71 %
Total	315.29	13.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.09	19.06 %
D-Freez	0.22	5.99 %
W-Disp	0.16	43.38 %
Total	64.47	18.93 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.76	13.12 %
PBR2	2.12	11.06 %
KUM1	2.07	10.69 %
MVM1	1.24	10.29 %
KIK1	0.59	9.83 %
JKM1	0.36	6.39 %
APM1	0.35	9.00 %
NGT1	0.33	3.22 %
TYR1	0.28	3.84 %
TVR1	0.28	5.18 %
NCK1		0.00 %
TZSD		0.00 %
Total	64.47	18.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	57.21	11.89 %
Air-Cool	0.28	20.93 %
W-Disp	0.25	30.88 %
D-Freez	0.13	2.03 %
Total	57.86	11.82 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.70	12.11 %
TVL1	4.42	10.92 %
TUT2	3.35	10.99 %
ARM1	1.22	12.50 %
TKS2	0.93	6.39 %
MAR1	0.70	8.42 %
SNL1	0.70	10.14 %
TKY1	0.66	8.00 %
VNR2	0.60	3.73 %
MMT1	0.57	9.66 %
PDI1	0.55	9.82 %
SKD1	0.37	5.27 %
ERL2	0.34	4.24 %
VNR1	0.32	4.31 %
ASM1	0.31	4.90 %
KYR1	0.29	7.11 %
PKD1	0.28	1.54 %
KGL1	0.08	1.61 %
APK1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	57.86	11.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.31	11.04 %
D-Freez	0.54	15.05 %
W-Disp	0.46	22.13 %
Air-Cool	0.07	19.19 %
Total	45.39	11.14 %

Branch *	MTD Sales L	Brand Share %
CH19	4.86	11.30 %
CH42	2.54	9.04 %
CH28	1.74	10.52 %
CZWH	1.46	7.43 %
CH07	1.46	8.29 %
CH08	1.28	4.16 %
GUD1	1.07	9.61 %
CH39	0.92	11.40 %
CH45	0.71	7.19 %
MRM1	0.64	6.75 %
CH22	0.35	2.85 %
CH48	0.35	2.41 %
GUD2	0.30	4.63 %
CH37	0.29	8.27 %
CGL1	0.28	4.16 %
KNR1	0.28	3.53 %
CH35	0.07	1.21 %
CH29		0.00 %
CH38		0.00 %
CH40		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	45.39	11.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	38.99	14.09 %
D-Freez	0.39	7.56 %
W-Disp	0.07	11.57 %
Total	39.44	13.94 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.81	8.40 %
MDU6	1.73	7.02 %
MDU1	1.73	10.02 %
KKD3	1.23	6.78 %
MLR1	0.67	10.76 %
KRR1	0.65	5.18 %
TDI1	0.53	13.18 %
TEN1	0.46	6.38 %
MDU5	0.29	9.39 %
MPA1	0.29	3.42 %
TEN2	0.12	2.91 %
KYK1	0.04	1.24 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	39.44	13.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.84	17.09 %
W-Disp	0.17	45.22 %
D-Freez	0.13	4.71 %
Total	29.14	16.93 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.22	8.60 %
SJI2	0.98	8.11 %
KLM1	0.62	7.07 %
TDM1	0.27	4.35 %
MKM1	0.13	3.84 %
KKI2		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
Total	29.14	16.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	25.26	9.23 %
W-Disp	0.34	23.12 %
Total	25.60	9.22 %

Branch *	MTD Sales L	Brand Share %
CH15	4.10	10.51 %
CH12	1.90	9.88 %
CH21	1.61	9.70 %
CH43	1.58	10.45 %
CH44	1.36	11.49 %
CH34	1.05	8.04 %
MJR1	0.97	10.54 %
CH24	0.93	8.58 %
CH41	0.58	6.38 %
CH20	0.58	5.34 %
GPD1	0.57	13.03 %
CH33	0.56	4.04 %
UK11	0.37	11.05 %
CH31	0.36	7.31 %
CH06	0.30	3.40 %
CH36	0.30	5.64 %
CH27	0.29	9.99 %
CH17	0.28	5.89 %
CH23	0.27	9.69 %
CH01		0.00 %
CH09		0.00 %
CH18		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	25.60	9.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	23.18	17.49 %
D-Freez	0.26	7.49 %
W-Disp	0.17	31.92 %
Total	23.60	17.24 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.95	10.16 %
EPI1	0.30	7.27 %
SLM2	0.29	3.80 %
CMI1	0.28	12.50 %
HSR2	0.14	3.51 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
Total	23.60	17.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.74	9.75 %
D-Freez	0.30	14.42 %
W-Disp	0.08	16.29 %
Air-Cool	0.07	18.50 %
Total	14.20	9.87 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.68	6.42 %
TRL1	1.30	10.42 %
AKM1	1.18	10.51 %
KPM1	0.87	8.11 %
SBR1	0.76	8.22 %
CYR1	0.35	8.89 %
WJD1	0.32	7.54 %
ABR1	0.28	8.80 %
VEL2	0.28	2.64 %
TRR1	0.08	3.08 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	14.20	9.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.41	10.13 %
D-Freez	0.57	25.87 %
W-Disp	0.07	14.19 %
Total	12.05	10.30 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.13	9.15 %
SNR1	0.45	10.92 %
CBE1	0.27	5.51 %
PPI1	0.13	5.41 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
WZSD		0.00 %
KGM1		0.00 %
Total	12.05	10.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.29	14.38 %
D-Freez	0.15	15.13 %
W-Disp	0.08	100.00 %
Total	3.52	14.71 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.83	10.93 %
PAS1	0.08	2.43 %
Total	3.52	14.71 %