

MTD Sales
446.06 L

Brand Share %
11.41 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	427.92	11.17 %
W-Disp	10.63	44.49 %
D-Freez	7.52	13.39 %
Total	446.06	11.41 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	82.95	13.80 %
CHENNAI-01	73.50	11.22 %
SOUTH-03	62.34	13.98 %
SOUTH-01	57.93	7.82 %
CHENNAI-02	49.23	9.35 %
NORTH ARCOT	38.82	12.96 %
SOUTH ARCOT	37.55	13.76 %
WEST-02	22.08	15.15 %
WEST-03	15.31	11.30 %
WEST-01	6.36	7.35 %
Total	446.06	11.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	82.26	13.85 %
D-Freez	0.44	7.09 %
W-Disp	0.25	20.57 %
Total	82.95	13.80 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.79	8.47 %
KUM1	3.29	9.38 %
MVM1	2.80	7.76 %
NGT1	1.33	6.18 %
TVR1	0.85	4.92 %
KUM2	0.77	5.59 %
JKM1	0.70	6.04 %
APM1		0.00 %
NMM1		0.00 %
WTRZ	-0.60	7.77 %
Total	82.95	13.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	71.39	11.07 %
W-Disp	1.18	27.21 %
D-Freez	0.93	14.76 %
Total	73.50	11.22 %

Branch *	MTD Sales L	Brand Share %
CH05	5.38	11.36 %
CH16	4.01	9.29 %
CH14	3.80	10.56 %
CH19	3.31	8.68 %
CH42	2.55	8.04 %
GUD1	2.41	10.06 %
CH48	2.16	8.94 %
CH25	1.72	6.77 %
CH45	1.49	6.46 %
SKL1	1.42	9.85 %
CH39	0.97	6.55 %
CGL1	0.86	5.95 %
CH08	0.77	4.49 %
CH22	0.29	1.72 %
MRM1	0.27	2.57 %
CH29	0.09	4.64 %
CZWH		0.00 %
Total	73.50	11.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	58.70	13.44 %
W-Disp	2.86	76.38 %
D-Freez	0.77	13.77 %
Total	62.34	13.98 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.88	8.32 %
ATG1	1.87	10.67 %
KRR1	1.30	6.79 %
TMM1	1.26	8.85 %
PVI1	1.23	5.70 %
TEN1	0.61	9.79 %
BTU1	0.60	11.01 %
KKD3	0.57	2.84 %
CBM1	0.42	7.47 %
TPT1	0.33	2.82 %
NKI1	0.31	5.34 %
PNV2	0.30	5.35 %
ADP1	0.30	8.87 %
MLR1	0.30	4.13 %
SGP1	0.30	7.68 %
PNI1	0.28	8.66 %
DKI1	0.27	2.08 %
BNR1		0.00 %
CMR1		0.00 %
KYK1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	62.34	13.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	56.27	7.71 %
W-Disp	1.10	50.12 %
D-Freez	0.56	6.38 %
Total	57.93	7.82 %

Branch *	MTD Sales L	Brand Share %
TVL1	7.74	7.55 %
TUT1	5.18	5.64 %
RPM1	2.85	8.15 %
SVK1	2.09	10.16 %
TKS2	1.97	7.34 %
TUT2	1.73	4.90 %
RND2	1.65	7.34 %
MAR1	1.49	7.92 %
ERL2	1.14	4.90 %
TYI1	1.12	6.58 %
PKD1	0.98	6.07 %
SNL1	0.90	10.40 %
APK1	0.88	9.77 %
TKS1	0.66	4.32 %
VLY1	0.60	2.03 %
UDN1	0.60	4.41 %
SDI1	0.59	5.51 %
VNR2	0.39	2.31 %
SKD1	0.34	5.59 %
PDI1	0.31	3.62 %
ARM1	0.30	7.63 %
VNR1	0.08	1.57 %
TCN1	0.08	0.50 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV	-0.08	2.30 %
Total	57.93	7.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	47.10	9.06 %
W-Disp	1.07	38.21 %
D-Freez	1.05	26.43 %
Total	49.23	9.35 %

Branch *	MTD Sales L	Brand Share %
CH21	4.29	10.93 %
CH51	1.90	8.91 %
CH20	1.39	5.54 %
CH41	1.25	7.76 %
CH44	0.68	3.76 %
CH46	0.67	6.70 %
CH17	0.59	2.67 %
CH33	0.55	2.96 %
CH27	0.54	5.35 %
CH37	0.47	4.97 %
PON1	0.35	4.60 %
CH35	0.29	2.73 %
CH32	0.08	1.95 %
CH31		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
WHC3	-1.09	-6.01 %
Total	49.23	9.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	37.28	12.84 %
D-Freez	0.86	11.28 %
W-Disp	0.68	40.97 %
Total	38.82	12.96 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.64	10.29 %
AKM1	1.02	9.08 %
VSI1	0.88	9.29 %
TRT1	0.81	10.07 %
VEL2	0.79	3.85 %
WJP1	0.66	8.94 %
VNB1	0.62	8.51 %
KPM1	0.58	5.06 %
WJD1	0.51	8.07 %
GDM1	0.32	3.04 %
BGR1	0.30	6.37 %
CYR1	0.27	3.79 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
Total	38.82	12.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	35.80	13.64 %
D-Freez	1.51	17.33 %
W-Disp	0.25	14.57 %
Total	37.55	13.76 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.57	8.68 %
POY2	1.53	8.78 %
CDM1	1.18	6.03 %
SJI2	1.11	5.37 %
KLM1	0.95	5.92 %
ULP1	0.78	6.95 %
KML1	0.66	9.79 %
MKM1	0.62	8.30 %
TVM1	0.58	8.40 %
TVM2	0.54	4.75 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT	-0.29	7.90 %
Total	37.55	13.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.37	13.32 %
W-Disp	2.99	79.82 %
D-Freez	0.72	17.71 %
Total	22.08	15.15 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.77	9.49 %
PNG1	0.36	10.73 %
HSR2	0.31	6.26 %
MTR1	0.30	3.47 %
PLC1	0.30	10.87 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KVP1		0.00 %
OML1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	22.08	15.15 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	15.01	11.36 %
D-Freez	0.22	7.69 %
W-Disp	0.08	13.31 %
Total	15.31	11.30 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.97	5.86 %
TCG1	0.63	8.90 %
TPR1	0.39	6.35 %
GBM1	0.31	5.75 %
PDR1	0.29	7.33 %
TPR2	0.28	5.18 %
AVI1	0.28	5.41 %
KGM1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	15.31	11.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.75	6.95 %
D-Freez	0.45	23.28 %
W-Disp	0.16	8.70 %
Total	6.36	7.35 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.25	9.97 %
CBE1	1.11	9.72 %
KMR1	0.39	5.22 %
PLI1	0.32	6.56 %
PDM1	0.23	10.18 %
GDR1	0.08	10.43 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	6.36	7.35 %