

MTD Sales
292.09 L

Brand Share %
10.38 %

Information:

MTD : 01-08-2025 To 17-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	282.16	10.48 %
D-Freez	5.60	17.46 %
W-Disp	3.41	54.70 %
Air-Cool	0.92	1.10 %
Total	292.09	10.38 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	56.37	14.02 %
CHENNAI-01	49.28	7.70 %
SOUTH-03	44.60	16.50 %
SOUTH-01	36.55	8.33 %
CHENNAI-02	34.57	8.62 %
SOUTH ARCOT	27.81	12.22 %
WEST-02	15.16	10.22 %
WEST-01	13.09	13.96 %
NORTH ARCOT	11.04	6.32 %
KL-SOUTH	3.61	21.80 %
Total	292.09	10.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	55.61	13.97 %
D-Freez	0.41	15.28 %
W-Disp	0.30	63.33 %
Air-Cool	0.05	5.69 %
Total	56.37	14.02 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.46	9.92 %
PDK1	1.19	9.39 %
KIK1	1.10	6.57 %
TRY2	0.84	9.26 %
MVM1	0.76	2.98 %
APM1	0.64	8.90 %
NGT1	0.55	2.28 %
JKM1	0.35	4.08 %
TTP1	0.34	3.85 %
TVR1	0.31	2.48 %
AYR1	0.30	5.27 %
Total	56.37	14.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.01	8.38 %
W-Disp	1.19	61.11 %
D-Freez	0.86	17.66 %
Air-Cool	0.22	0.31 %
Total	49.28	7.70 %

Branch *	MTD Sales L	Brand Share %
CH42	2.64	8.26 %
CH30	2.62	8.30 %
CH11	1.86	3.84 %
CH16	1.79	4.54 %
GUD1	1.59	8.14 %
CH48	1.35	4.57 %
CH07	1.30	6.76 %
AVD1	0.98	5.55 %
CH22	0.66	3.77 %
CH28	0.61	3.25 %
CZWH	0.57	0.81 %
CH40	0.42	4.63 %
CH39	0.35	3.03 %
KNR1	0.31	2.90 %
MRM1	0.30	2.57 %
TKM1	0.27	4.94 %
GUD2	0.14	0.82 %
CH35		0.00 %
CH38		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	49.28	7.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	43.73	16.47 %
D-Freez	0.51	18.97 %
Air-Cool	0.21	12.53 %
W-Disp	0.14	36.59 %
Total	44.60	16.50 %

Branch *	MTD Sales L	Brand Share %
KKD2	0.85	6.76 %
PNV1	0.29	6.07 %
DGL2	0.29	4.55 %
DKI1	0.27	3.73 %
PVI1	0.27	6.44 %
TDI1	0.27	9.72 %
TEN2	0.13	2.86 %
MLR1	0.07	0.49 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
Total	44.60	16.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.60	8.08 %
D-Freez	1.22	17.18 %
W-Disp	0.66	83.60 %
Air-Cool	0.07	2.94 %
Total	36.55	8.33 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.69	8.01 %
TVL1	3.74	6.96 %
TUT2	1.61	6.93 %
SKD1	1.47	8.39 %
SVK1	0.96	6.90 %
APK1	0.65	9.28 %
UDN1	0.58	8.24 %
VNR2	0.48	3.10 %
TCN1	0.36	2.32 %
TVL2	0.29	2.88 %
ERL2	0.28	2.41 %
TKS1	0.27	2.24 %
VLY1	0.27	1.34 %
SNL1	0.27	7.80 %
TYI1	0.27	4.00 %
STU2	0.16	4.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	36.55	8.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	33.73	8.48 %
W-Disp	0.41	62.35 %
Air-Cool	0.29	24.48 %
D-Freez	0.13	8.59 %
Total	34.57	8.62 %

Branch *	MTD Sales L	Brand Share %
CH03	3.88	8.59 %
CH15	3.33	7.45 %
CH18	1.28	5.75 %
CH17	1.15	9.57 %
CH44	0.93	7.36 %
CH32	0.57	9.18 %
MJR1	0.51	2.48 %
CH36	0.35	3.51 %
CH09	0.35	2.24 %
CH41	0.35	2.22 %
GPD1	0.27	4.25 %
CH31	0.27	4.54 %
CH33	0.07	0.48 %
CH01		0.00 %
CH23		0.00 %
MC06		0.00 %
MC08		0.00 %
UKI1		0.00 %
Total	34.57	8.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	27.44	12.46 %
D-Freez	0.29	5.40 %
W-Disp	0.08	12.80 %
Total	27.81	12.22 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.09	9.94 %
KKI2	0.53	5.41 %
SJI1	0.37	8.01 %
KLM1	0.27	2.49 %
PRT1	0.27	4.99 %
ULP1	0.27	5.07 %
KML1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	27.81	12.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.90	10.26 %
D-Freez	0.26	17.60 %
Total	15.16	10.22 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.65	5.69 %
MTR1	0.62	7.45 %
OML1	0.27	2.55 %
SLM2	0.27	2.56 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	15.16	10.22 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.93	13.21 %
D-Freez	1.09	48.50 %
W-Disp	0.07	13.22 %
Total	13.09	13.96 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.29	5.29 %
CBE4		0.00 %
CBE6		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	13.09	13.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.41	6.14 %
W-Disp	0.40	100.00 %
D-Freez	0.16	4.95 %
Air-Cool	0.07	5.41 %
Total	11.04	6.32 %

Branch *	MTD Sales L	Brand Share %
KPM1	1.18	10.23 %
KPM2	0.96	5.40 %
TRL1	0.60	3.40 %
GDM1	0.35	8.39 %
ANI1	0.31	8.32 %
VEL2	0.30	3.22 %
CYR1	0.30	7.78 %
SLG1	0.28	5.63 %
VSI1	0.27	2.63 %
WJP1	0.27	9.23 %
UGI1	0.16	3.34 %
VNB1	0.07	3.30 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
WHVL		0.00 %
Total	11.04	6.32 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.78	17.98 %
D-Freez	0.67	70.70 %
W-Disp	0.16	100.00 %
Total	3.61	21.80 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.21	5.18 %
Total	3.61	21.80 %