



# TN : BLUESTAR Sales Performance 18/05/2026 9:10 AM

MTD Sales  
1,282.65 L

Brand Share %  
11.79 %

Information:

MTD : 01-05-2026 To 17-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,266.12	12.00 %
D-Freez	11.46	24.74 %
W-Disp	4.97	28.20 %
Air-Cool	0.11	0.04 %
Total	1,282.65	11.79 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	232.82	14.21 %
CHENNAI-01	215.03	11.63 %
SOUTH-01	167.94	11.03 %
CHENNAI-02	148.72	9.24 %
SOUTH-03	142.81	10.68 %
WEST-02	117.13	14.32 %
NORTH ARCOT	105.48	13.29 %
SOUTH ARCOT	101.91	12.88 %
WEST-01	50.82	9.79 %
Total	1,282.65	11.79 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	231.20	14.52 %
D-Freez	1.05	15.37 %
W-Disp	0.57	32.04 %
Total	232.82	14.21 %

Branch *	MTD Sales L	Brand Share %
TRY1	26.39	9.18 %
MVM1	8.00	8.03 %
KIK1	4.47	9.40 %
JKM1	4.24	10.49 %
AYR1	3.85	9.04 %
TYR1	3.63	8.52 %
TVR1	3.18	9.43 %
TTP1	3.15	10.04 %
KUM2	2.54	6.66 %
NGT1	2.21	4.88 %
APM1	2.14	7.52 %
TZSD		0.00 %
WTRZ	-2.55	11.67 %
Total	232.82	14.21 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	210.65	11.72 %
D-Freez	2.58	33.28 %
W-Disp	1.69	34.77 %
Air-Cool	0.11	0.28 %
<b>Total</b>	<b>215.03</b>	<b>11.63 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	8.29	9.31 %
CH07	8.00	10.95 %
CH30	6.87	10.21 %
CH22	6.58	11.72 %
CZWH	6.11	6.70 %
CH35	4.55	10.05 %
AVD1	4.00	8.02 %
CH39	3.98	10.76 %
MRM1	2.72	5.62 %
SKL1	2.23	6.97 %
CH37	2.16	7.53 %
CH08	1.84	1.93 %
CH25	1.81	2.61 %
CGL1	1.66	4.00 %
TKM1	1.52	8.08 %
CH29	0.61	8.64 %
WHC3	0.32	8.86 %
MC09		0.00 %
MC10		0.00 %
WCHN	-5.51	10.62 %
<b>Total</b>	<b>215.03</b>	<b>11.63 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	165.27	11.18 %
D-Freez	2.01	29.89 %
W-Disp	0.66	56.48 %
<b>Total</b>	<b>167.94</b>	<b>11.03 %</b>

Branch *	MTD Sales L	Brand Share %
VLY1	5.97	8.08 %
TUT2	3.43	4.02 %
ERL2	2.80	10.05 %
VNR2	2.75	4.86 %
RPM1	2.58	6.39 %
MAR1	2.45	6.07 %
ASM1	2.40	10.02 %
STU2	2.11	10.30 %
TKS2	2.00	4.08 %
TCN1	1.98	6.03 %
SKD1	1.59	6.26 %
APK2	1.59	7.05 %
VKM1	1.35	6.75 %
ARM1	0.91	3.78 %
SGT1	0.62	8.97 %
TKY1	0.61	4.12 %
VNR1	0.58	2.31 %
MMT1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>167.94</b>	<b>11.03 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	147.29	9.34 %
D-Freez	1.43	59.72 %
<b>Total</b>	<b>148.72</b>	<b>9.24 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	9.53	6.94 %
CH21	8.34	7.59 %
CH24	8.09	8.60 %
CH50	6.74	11.09 %
CH17	5.83	7.92 %
CH23	3.70	8.96 %
MJR1	3.12	5.54 %
UKI1	3.01	10.36 %
CH33	2.77	4.92 %
CH51	2.60	5.09 %
CH44	2.19	3.26 %
PON1	2.08	6.98 %
CH43	1.60	4.69 %
CH27	1.58	7.61 %
CH31	0.98	2.86 %
CH46	0.93	2.71 %
GPD1	0.67	2.44 %
CH41	0.60	1.06 %
CH36	0.30	0.91 %
CH01	0.29	8.59 %
<b>Total</b>	<b>148.72</b>	<b>9.24 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	141.52	10.87 %
D-Freez	0.68	11.27 %
W-Disp	0.61	35.93 %
<b>Total</b>	<b>142.81</b>	<b>10.68 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	15.01	8.49 %
MDU1	14.99	10.64 %
KRR1	6.24	9.84 %
KKD3	5.76	7.59 %
ATG1	3.69	6.42 %
CMR1	3.29	9.50 %
MPA1	2.89	7.69 %
ODM1	2.59	6.56 %
TDI1	2.57	8.93 %
SVG1	2.48	7.44 %
PNV2	2.12	9.57 %
TPT1	1.94	7.32 %
TEN2	1.68	9.95 %
TEN1	1.38	7.37 %
MDU4	1.20	5.61 %
USL1	1.18	7.41 %
SGP1	0.93	8.23 %
DKI1	0.89	2.72 %
PKM1	0.68	6.09 %
KYK1	0.63	3.11 %
PNI1	0.60	3.10 %
BNR1	0.39	3.75 %
ADP1	0.33	3.77 %
MLR1	0.31	1.68 %
KPT1	0.30	4.08 %
NKI1	0.29	2.55 %
CBM1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>142.81</b>	<b>10.68 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	116.50	14.98 %
W-Disp	0.33	25.64 %
D-Freez	0.31	8.56 %
<b>Total</b>	<b>117.13</b>	<b>14.32 %</b>

Branch *	MTD Sales L	Brand Share %
NKL2	3.40	8.42 %
TRM1	1.54	10.01 %
RSP1	1.46	6.43 %
KVP1	1.38	11.20 %
HSR1	1.26	8.84 %
PDR1	1.21	9.05 %
MTR1	1.07	3.40 %
EPI1	0.91	9.38 %
CMI1	0.80	6.82 %
KMM1	0.62	3.82 %
KAM1	0.61	5.40 %
HSR2	0.60	2.92 %
HRR1	0.32	2.39 %
BMD1	0.31	2.03 %
PMP1	0.30	2.84 %
SGI1		0.00 %
WZWH		0.00 %
WHPD	-0.96	7.87 %
<b>Total</b>	<b>117.13</b>	<b>14.32 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	102.65	13.44 %
D-Freez	1.80	29.78 %
W-Disp	1.03	47.37 %
<b>Total</b>	<b>105.48</b>	<b>13.29 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	8.23	10.93 %
AKM1	3.83	8.77 %
KPM1	2.92	8.71 %
WJP1	2.46	9.87 %
VSI1	2.22	7.18 %
TRT1	1.92	5.46 %
GDM1	1.87	8.74 %
ANI1	1.53	7.84 %
ARC2	1.36	5.52 %
VNB1	1.08	5.39 %
ABR1	0.99	2.90 %
PTU1	0.90	10.97 %
UGI1	0.58	6.46 %
BGR1	0.23	2.57 %
CGM1		0.00 %
<b>Total</b>	<b>105.48</b>	<b>13.29 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	100.90	13.16 %
D-Freez	0.93	21.96 %
W-Disp	0.08	11.72 %
Total	101.91	12.88 %

Branch *	MTD Sales L	Brand Share %
POY2	5.34	9.99 %
KKI2	5.33	9.82 %
TRK1	4.10	10.31 %
ULP1	2.68	7.69 %
SJI2	1.64	4.77 %
KML1	1.58	4.05 %
MKM1	1.34	7.10 %
KLM1	1.32	3.02 %
VCM2	1.18	4.10 %
VPM1	1.17	9.48 %
TVM2	1.07	5.70 %
VCM1	1.05	7.96 %
STP1	1.01	6.90 %
TVM1	0.67	2.62 %
Total	101.91	12.88 %

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.13	10.12 %
D-Freez	0.68	24.60 %
Total	50.82	9.79 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.08	7.38 %
TPR1	3.05	9.20 %
CBE1	2.91	10.61 %
SNR1	2.01	8.52 %
TPR4	1.67	11.11 %
PLI1	1.57	6.80 %
CBE6	1.32	6.75 %
UMP1	0.97	5.22 %
KMR1	0.96	3.01 %
DPM2	0.93	7.91 %
CBE5	0.63	9.55 %
CBE3	0.59	4.91 %
KMD1	0.26	2.67 %
ANR1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
Total	50.82	9.79 %