

MTD Sales
432.47 L

Brand Share %
11.54 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	415.31	11.31 %
W-Disp	10.07	44.52 %
D-Freez	7.09	13.24 %
Total	432.47	11.54 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	81.76	13.93 %
CHENNAI-01	71.08	11.37 %
SOUTH-03	59.85	13.77 %
SOUTH-01	56.38	7.91 %
CHENNAI-02	47.96	9.76 %
NORTH ARCOT	37.20	12.91 %
SOUTH ARCOT	35.02	13.66 %
WEST-02	21.82	15.52 %
WEST-03	15.03	11.70 %
WEST-01	6.36	7.67 %
Total	432.47	11.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	81.07	13.99 %
D-Freez	0.44	7.49 %
W-Disp	0.25	20.57 %
Total	81.76	13.93 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.79	8.60 %
KUM1	2.99	8.96 %
MVM1	2.80	8.07 %
NGT1	1.33	6.18 %
TYR1	1.12	11.49 %
TVR1	0.85	4.92 %
KUM2	0.77	5.87 %
JKM1	0.70	6.04 %
APM1		0.00 %
NMM1		0.00 %
WTRZ	-0.60	8.05 %
Total	81.76	13.93 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	68.97	11.21 %
W-Disp	1.18	28.72 %
D-Freez	0.93	15.20 %
Total	71.08	11.37 %

Branch *	MTD Sales L	Brand Share %
CH05	4.80	10.58 %
CH14	3.80	11.30 %
CH16	3.75	9.13 %
CH19	3.31	9.06 %
GUD1	2.41	10.91 %
CH42	2.25	7.56 %
CH48	2.16	9.27 %
CH45	1.49	6.57 %
SKL1	1.42	10.58 %
CH25	1.32	5.63 %
CH39	0.97	6.69 %
CGL1	0.86	6.21 %
CH08	0.77	4.49 %
CH22	0.29	1.75 %
MRM1	0.27	2.64 %
CH29	0.09	4.64 %
CZWH		0.00 %
Total	71.08	11.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	56.44	13.24 %
W-Disp	2.64	74.84 %
D-Freez	0.77	15.38 %
Total	59.85	13.77 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.88	8.42 %
ATG1	1.53	9.11 %
KRR1	1.30	7.02 %
TMM1	1.26	9.05 %
PVI1	1.23	5.70 %
BTU1	0.60	11.01 %
KKD3	0.57	2.89 %
CBM1	0.42	8.04 %
TPT1	0.33	3.06 %
TEN1	0.32	5.38 %
NKI1	0.31	5.34 %
PNV2	0.30	6.08 %
ADP1	0.30	8.87 %
MLR1	0.30	4.13 %
SGP1	0.30	7.68 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	59.85	13.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.89	7.81 %
W-Disp	0.93	46.11 %
D-Freez	0.56	6.55 %
Total	56.38	7.91 %

Branch *	MTD Sales L	Brand Share %
TVL1	7.65	7.72 %
TUT1	4.88	5.51 %
RPM1	2.85	8.15 %
TKS2	1.97	7.45 %
TUT2	1.73	5.00 %
RND2	1.65	7.47 %
SVK1	1.54	8.01 %
MAR1	1.49	8.06 %
ERL2	1.14	5.26 %
TYI1	1.12	6.84 %
PKD1	0.98	6.17 %
SNL1	0.90	10.40 %
APK1	0.88	9.77 %
TKS1	0.66	4.60 %
VLY1	0.60	2.03 %
UDN1	0.60	4.83 %
SDI1	0.59	5.81 %
S2SD	0.58	8.77 %
VNR2	0.39	2.31 %
SKD1	0.34	6.47 %
PDI1	0.31	3.88 %
ARM1	0.30	7.63 %
VNR1	0.08	1.67 %
TCN1	0.08	0.53 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV	-0.08	3.51 %
Total	56.38	7.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	45.92	9.47 %
D-Freez	1.05	27.88 %
W-Disp	0.99	36.37 %
Total	47.96	9.76 %

Branch *	MTD Sales L	Brand Share %
CH03	5.57	11.36 %
CH21	4.29	11.45 %
CH51	1.90	9.41 %
CH20	1.39	5.93 %
CH41	1.25	7.91 %
CH44	0.68	3.76 %
CH46	0.67	6.70 %
CH17	0.59	2.93 %
CH33	0.55	3.06 %
CH37	0.47	5.53 %
PON1	0.35	4.60 %
CH35	0.29	2.73 %
CH27	0.25	2.60 %
CH32	0.08	2.34 %
CH31		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
WHC3	-1.09	-44.58 %
Total	47.96	9.76 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	35.67	12.76 %
D-Freez	0.86	11.93 %
W-Disp	0.68	48.34 %
Total	37.20	12.91 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.64	10.41 %
AKM1	1.02	9.47 %
VSI1	0.88	9.57 %
TRT1	0.81	10.62 %
VEL2	0.79	3.92 %
WJP1	0.66	9.77 %
VNB1	0.62	8.51 %
KPM1	0.58	5.06 %
WJD1	0.51	8.07 %
GDM1	0.32	3.15 %
BGR1	0.30	7.56 %
CYR1	0.27	3.79 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
Total	37.20	12.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	33.51	13.61 %
D-Freez	1.26	14.92 %
W-Disp	0.25	14.57 %
Total	35.02	13.66 %

Branch *	MTD Sales L	Brand Share %
POY2	1.53	8.78 %
CDM1	1.18	6.13 %
SJI2	1.11	5.45 %
TRK1	1.02	8.07 %
KLM1	0.95	6.03 %
ULP1	0.78	7.56 %
KML1	0.66	10.22 %
MKM1	0.62	8.65 %
TVM1	0.58	8.40 %
TVM2	0.54	4.75 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT	-0.29	7.90 %
Total	35.02	13.66 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.37	13.80 %
W-Disp	2.91	81.07 %
D-Freez	0.54	13.90 %
Total	21.82	15.52 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.77	10.07 %
PNG1	0.36	10.73 %
HSR2	0.31	6.26 %
MTR1	0.30	3.47 %
PLC1	0.30	10.87 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KVP1		0.00 %
OML1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	21.82	15.52 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	14.72	11.76 %
D-Freez	0.22	8.29 %
W-Disp	0.08	13.31 %
Total	15.03	11.70 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.97	5.99 %
TCG1	0.63	9.57 %
TPR1	0.39	6.96 %
GBM1	0.31	5.75 %
PDR1	0.29	9.00 %
TPR2	0.28	5.18 %
AVI1	0.28	5.41 %
KGM1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	15.03	11.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.75	7.25 %
D-Freez	0.45	23.28 %
W-Disp	0.16	9.46 %
Total	6.36	7.67 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.25	10.36 %
CBE1	1.11	11.22 %
KMR1	0.39	5.22 %
PLI1	0.32	7.84 %
GDR1	0.08	10.43 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	6.36	7.67 %