

MTD Sales
277.33 L

Brand Share %
10.39 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	267.61	10.50 %
D-Freez	5.47	18.27 %
W-Disp	3.34	54.17 %
Air-Cool	0.92	1.11 %
Total	277.33	10.39 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	53.33	13.87 %
CHENNAI-01	46.88	7.70 %
SOUTH-03	41.58	16.58 %
SOUTH-01	35.66	8.46 %
CHENNAI-02	33.13	8.61 %
SOUTH ARCOT	27.24	12.34 %
WEST-02	13.87	9.77 %
WEST-01	12.30	15.36 %
NORTH ARCOT	11.04	6.87 %
KL-SOUTH	2.30	15.78 %
Total	277.33	10.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	52.65	13.83 %
D-Freez	0.41	15.28 %
W-Disp	0.23	56.89 %
Air-Cool	0.05	6.06 %
Total	53.33	13.87 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.20	10.04 %
PDK1	1.19	10.19 %
TRY2	0.84	9.53 %
MVM1	0.76	3.05 %
APM1	0.64	9.30 %
KIK1	0.63	3.87 %
NGT1	0.55	2.35 %
TYR1	0.49	9.25 %
JKM1	0.35	4.08 %
TTP1	0.34	3.85 %
TVR1	0.31	2.67 %
AYR1	0.30	5.54 %
Total	53.33	13.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.61	8.42 %
W-Disp	1.19	61.11 %
D-Freez	0.86	18.91 %
Air-Cool	0.22	0.31 %
Total	46.88	7.70 %

Branch *	MTD Sales L	Brand Share %
CH19	3.04	8.67 %
CH30	2.62	8.55 %
CH42	2.37	8.48 %
CH11	1.86	3.86 %
CH16	1.79	4.92 %
GUD1	1.59	8.32 %
CH48	1.35	4.80 %
CH07	1.30	7.19 %
AVD1	0.98	5.76 %
CH22	0.66	4.09 %
CH28	0.61	3.66 %
CZWH	0.57	0.81 %
CH40	0.42	5.94 %
CH39	0.35	3.03 %
KNR1	0.31	3.15 %
MRM1	0.30	2.78 %
TKM1	0.27	5.60 %
GUD2	0.14	0.88 %
CH35		0.00 %
CH38		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	46.88	7.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	40.72	16.53 %
D-Freez	0.51	20.88 %
Air-Cool	0.21	12.53 %
W-Disp	0.14	36.59 %
Total	41.58	16.58 %

Branch *	MTD Sales L	Brand Share %
KKD2	0.85	7.25 %
PNV1	0.29	6.62 %
DGL2	0.29	4.73 %
PVI1	0.27	8.69 %
TDI1	0.27	9.72 %
TEN2	0.13	2.86 %
MLR1	0.07	0.51 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
Total	41.58	16.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.71	8.17 %
D-Freez	1.22	19.48 %
W-Disp	0.66	83.60 %
Air-Cool	0.07	3.18 %
Total	35.66	8.46 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.07	7.24 %
TVL1	3.47	6.81 %
TUT2	1.61	7.08 %
SKD1	1.47	8.39 %
SVK1	0.96	7.40 %
APK1	0.65	9.28 %
UDN1	0.58	8.23 %
VNR2	0.48	3.31 %
TCN1	0.36	2.38 %
TVL2	0.29	2.96 %
ERL2	0.28	2.45 %
TKS1	0.27	2.24 %
VLY1	0.27	1.43 %
SNL1	0.27	7.80 %
TYI1	0.27	4.17 %
STU2	0.16	4.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	35.66	8.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	32.30	8.47 %
W-Disp	0.41	62.35 %
Air-Cool	0.29	24.48 %
D-Freez	0.13	9.64 %
Total	33.13	8.61 %

Branch *	MTD Sales L	Brand Share %
CH03	3.34	7.57 %
CH15	3.06	7.24 %
CH18	1.28	6.58 %
CH17	1.15	10.03 %
CH44	0.58	4.88 %
CH32	0.57	7.59 %
MJR1	0.51	2.51 %
CH36	0.35	3.73 %
CH09	0.35	2.39 %
CH41	0.35	2.25 %
GPD1	0.27	4.45 %
CH31	0.27	4.54 %
CH33	0.07	0.52 %
CH01		0.00 %
CH23		0.00 %
MC06		0.00 %
MC08		0.00 %
UKI1		0.00 %
Total	33.13	8.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	26.87	12.57 %
D-Freez	0.29	5.64 %
W-Disp	0.08	12.80 %
Total	27.24	12.34 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.83	8.12 %
MKM1	0.64	9.93 %
KKI2	0.53	5.41 %
SJI1	0.37	8.44 %
KLM1	0.27	2.55 %
PRT1	0.27	4.99 %
ULP1	0.27	5.39 %
KML1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	27.24	12.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	13.74	9.89 %
D-Freez	0.13	9.42 %
Total	13.87	9.77 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.65	6.36 %
MTR1	0.35	4.31 %
OML1	0.27	2.55 %
SLM2	0.27	2.56 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	13.87	9.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.13	14.53 %
D-Freez	1.09	48.50 %
W-Disp	0.07	13.22 %
Total	12.30	15.36 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.29	7.45 %
CBE4		0.00 %
CBE6		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	12.30	15.36 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.41	6.67 %
W-Disp	0.40	100.00 %
D-Freez	0.16	5.32 %
Air-Cool	0.07	5.41 %
Total	11.04	6.87 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.96	5.84 %
TRL1	0.60	3.46 %
GDM1	0.35	8.39 %
ANI1	0.31	9.05 %
VEL2	0.30	3.22 %
CYR1	0.30	8.39 %
SLG1	0.28	5.63 %
VSI1	0.27	2.73 %
WJP1	0.27	9.23 %
VNB1	0.07	3.82 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
WHVL		0.00 %
Total	11.04	6.87 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.47	10.90 %
D-Freez	0.67	70.70 %
W-Disp	0.16	100.00 %
Total	2.30	15.78 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.21	5.44 %
Total	2.30	15.78 %