



TN : BLUESTAR Sales Performance 17/05/2026 9:10 AM

MTD Sales
1,253.29 L

Brand Share %
11.88 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,237.09	12.09 %
D-Freez	11.39	25.75 %
W-Disp	4.70	28.00 %
Air-Cool	0.11	0.04 %
Total	1,253.29	11.88 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	230.66	14.28 %
CHENNAI-01	205.27	11.63 %
SOUTH-01	163.78	11.09 %
CHENNAI-02	143.61	9.36 %
SOUTH-03	140.42	10.68 %
WEST-02	115.52	14.47 %
NORTH ARCOT	102.93	13.51 %
SOUTH ARCOT	100.59	12.91 %
WEST-01	50.51	9.98 %
Total	1,253.29	11.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	228.96	14.58 %
D-Freez	1.22	17.48 %
W-Disp	0.48	28.62 %
Total	230.66	14.28 %

Branch *	MTD Sales L	Brand Share %
TRY1	25.78	9.10 %
MVM1	8.00	8.10 %
KIK1	4.47	9.42 %
JKM1	3.93	10.12 %
AYR1	3.85	9.27 %
TYR1	3.63	8.60 %
TVR1	3.18	9.43 %
TTP1	3.15	10.27 %
KUM2	2.24	5.99 %
NGT1	2.21	4.94 %
APM1	2.14	7.61 %
TZSD		0.00 %
WTRZ	-2.04	10.38 %
Total	230.66	14.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	200.98	11.71 %
D-Freez	2.58	35.77 %
W-Disp	1.60	34.65 %
Air-Cool	0.11	0.28 %
Total	205.27	11.63 %

Branch *	MTD Sales L	Brand Share %
CH19	7.64	8.98 %
CH30	6.87	10.70 %
CH07	6.43	9.69 %
CH22	6.21	11.32 %
CZWH	6.11	6.70 %
CH35	4.24	10.00 %
AVD1	4.00	8.02 %
CH39	3.98	11.30 %
MRM1	2.72	5.69 %
SKL1	2.23	7.12 %
CH37	2.16	8.02 %
CH08	1.84	2.00 %
CGL1	1.66	4.04 %
TKM1	1.52	8.19 %
CH25	1.44	2.19 %
CH29	0.61	10.03 %
WHC3	0.32	8.86 %
MC09		0.00 %
MC10		0.00 %
WCHN	-5.51	10.62 %
Total	205.27	11.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	161.11	11.23 %
D-Freez	2.01	30.21 %
W-Disp	0.66	56.48 %
Total	163.78	11.09 %

Branch *	MTD Sales L	Brand Share %
VLY1	5.97	8.29 %
TUT2	3.43	4.23 %
ERL2	2.80	10.93 %
VNR2	2.75	5.07 %
RPM1	2.58	6.45 %
ASM1	2.40	10.45 %
STU2	2.11	10.91 %
MAR1	2.07	5.35 %
TKS2	2.00	4.18 %
TCN1	1.98	6.38 %
PDI1	1.93	11.70 %
SKD1	1.59	6.46 %
SDI1	1.59	9.60 %
APK2	1.59	7.50 %
VKM1	1.35	6.86 %
ARM1	0.91	3.88 %
SGT1	0.62	10.85 %
TKY1	0.61	4.12 %
VNR1	0.58	2.33 %
MMT1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	163.78	11.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	142.42	9.48 %
D-Freez	1.18	55.08 %
Total	143.61	9.36 %

Branch *	MTD Sales L	Brand Share %
CH12	9.42	7.25 %
CH21	7.70	7.27 %
CH24	7.35	8.41 %
CH50	6.13	10.58 %
CH17	5.39	7.47 %
CH23	3.70	10.04 %
MJR1	3.12	5.82 %
CH33	2.77	5.27 %
UKI1	2.61	9.34 %
CH51	2.60	5.55 %
CH44	1.83	2.84 %
PON1	1.80	6.23 %
CH43	1.60	4.87 %
CH27	1.58	7.72 %
CH31	0.98	3.02 %
CH46	0.93	2.89 %
GPD1	0.67	2.56 %
CH41	0.60	1.12 %
CH36	0.30	0.96 %
CH01	0.29	11.58 %
Total	143.61	9.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	139.13	10.87 %
D-Freez	0.68	11.65 %
W-Disp	0.61	35.93 %
Total	140.42	10.68 %

Branch *	MTD Sales L	Brand Share %
DGL1	15.01	8.56 %
MDU1	14.99	10.89 %
KRR1	6.24	9.89 %
KKD3	5.46	7.46 %
ATG1	3.69	6.52 %
CMR1	3.29	9.66 %
MPA1	2.89	7.70 %
ODM1	2.59	6.56 %
TDI1	2.57	9.13 %
SVG1	2.48	7.59 %
PNV2	2.12	9.91 %
TPT1	1.94	7.34 %
TEN2	1.68	10.18 %
TEN1	1.38	7.48 %
MDU4	1.20	5.71 %
SGP1	0.93	8.46 %
USL1	0.89	5.70 %
DKI1	0.89	2.72 %
PKM1	0.68	6.09 %
KYK1	0.63	3.11 %
BNR1	0.39	3.85 %
ADP1	0.33	3.94 %
MLR1	0.31	1.68 %
PNI1	0.30	1.58 %
KPT1	0.30	4.37 %
NKI1	0.29	2.55 %
CBM1		0.00 %
SZSD		0.00 %
Total	140.42	10.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	114.89	15.10 %
W-Disp	0.33	27.49 %
D-Freez	0.31	12.21 %
Total	115.52	14.47 %

Branch *	MTD Sales L	Brand Share %
NKL2	3.40	8.50 %
TCG1	2.74	11.84 %
TRM1	1.54	10.40 %
RSP1	1.46	6.58 %
KVP1	1.38	11.47 %
HSR1	1.26	8.99 %
PDR1	1.21	9.48 %
MTR1	1.07	3.55 %
EPI1	0.91	10.41 %
CMI1	0.80	7.08 %
KMM1	0.62	3.88 %
KAM1	0.61	5.54 %
HSR2	0.60	3.08 %
HRR1	0.32	2.52 %
BMD1	0.31	2.08 %
PMP1	0.30	2.86 %
SGI1		0.00 %
WZWH		0.00 %
WHPD	-0.96	7.87 %
Total	115.52	14.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	100.18	13.67 %
D-Freez	1.80	30.50 %
W-Disp	0.95	47.04 %
Total	102.93	13.51 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.23	11.13 %
AKM1	3.83	9.07 %
KPM1	2.54	8.09 %
WJP1	2.46	10.04 %
TRT1	1.92	5.88 %
VSI1	1.92	6.75 %
GDM1	1.87	9.04 %
ANI1	1.53	8.14 %
ARC2	1.36	5.89 %
VNB1	1.08	5.58 %
ABR1	0.99	3.03 %
UGI1	0.58	6.70 %
BGR1	0.23	2.72 %
CGM1		0.00 %
Total	102.93	13.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	99.58	13.19 %
D-Freez	0.93	21.96 %
W-Disp	0.08	13.32 %
Total	100.59	12.91 %

Branch *	MTD Sales L	Brand Share %
POY2	5.34	10.05 %
KKI2	5.33	9.84 %
TRK1	4.10	10.49 %
ULP1	2.68	7.70 %
KML1	1.58	4.05 %
MKM1	1.34	7.22 %
KLM1	1.32	3.17 %
SJI2	1.32	4.00 %
VCM2	1.18	4.19 %
VPM1	1.17	10.00 %
VCM1	1.05	7.96 %
STP1	1.01	7.05 %
TVM2	0.75	4.08 %
TVM1	0.67	2.62 %
Total	100.59	12.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	49.83	10.32 %
D-Freez	0.68	24.60 %
Total	50.51	9.98 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.08	7.52 %
TPR1	3.05	9.55 %
CBE1	2.91	10.86 %
SNR1	2.01	8.77 %
TPR4	1.67	11.20 %
PLI1	1.57	6.90 %
CBE6	1.32	6.88 %
UMP1	0.97	5.29 %
KMR1	0.96	3.21 %
DPM2	0.93	7.91 %
CBE5	0.63	10.03 %
CBE3	0.59	4.91 %
KMD1	0.26	2.75 %
ANR1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
WHCB	-1.98	10.79 %
Total	50.51	9.98 %