



TN : BLUESTAR Sales Performance 17/04/2026 9:10 AM

MTD Sales
2,057.53 L

Brand Share %
11.78 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,041.14	11.73 %
D-Freez	13.09	25.83 %
W-Disp	3.31	18.64 %
Dummy-AC		0.00 %
Total	2,057.53	11.78 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	313.88	12.92 %
SOUTH-01	301.90	10.91 %
SOUTH-03	287.73	12.97 %
CHENNAI-01	283.89	11.96 %
WEST-02	253.45	14.80 %
CHENNAI-02	194.87	9.89 %
SOUTH ARCOT	150.48	12.26 %
NORTH ARCOT	142.41	10.92 %
WEST-01	128.92	8.80 %
Total	2,057.53	11.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	310.48	12.84 %
D-Freez	3.09	31.44 %
W-Disp	0.31	37.39 %
Total	313.88	12.92 %

Branch *	MTD Sales L	Brand Share %
TRY1	61.45	10.35 %
PBR2	16.89	11.34 %
KUM1	13.93	11.27 %
TYR1	5.90	7.43 %
MVM1	5.77	4.27 %
MDI1	5.27	7.67 %
NGT1	3.42	5.76 %
TTP1	2.92	6.62 %
KIK1	2.85	4.15 %
AYR1	2.60	5.11 %
TVR1	2.04	4.32 %
APM1	2.01	9.61 %
TZSD		0.00 %
WTRZ	-1.30	9.34 %
Total	313.88	12.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	298.42	10.81 %
D-Freez	3.18	43.98 %
W-Disp	0.30	20.86 %
Total	301.90	10.91 %

Branch *	MTD Sales L	Brand Share %
NGR1	21.22	11.11 %
TUT2	11.77	8.44 %
VLY1	7.59	8.14 %
TKS1	6.60	8.66 %
TKS2	6.19	5.04 %
MAR1	4.81	5.05 %
S2SD	4.46	8.62 %
SDI1	4.18	9.83 %
VNR2	3.82	4.33 %
MMT1	3.70	7.37 %
ERL2	3.42	4.72 %
ASM1	3.04	7.66 %
COL1	2.82	9.96 %
SNL1	2.79	8.81 %
KYR1	2.71	8.87 %
RPM1	2.71	3.70 %
APK1	2.68	6.49 %
UDN1	2.62	5.50 %
APK2	2.20	7.38 %
PDI1	2.03	5.93 %
TCN1	1.52	2.08 %
SKD1	1.44	5.56 %
STU2	1.21	3.43 %
SGT1	1.20	9.03 %
VNR1	0.95	3.36 %
KSM1	0.75	5.71 %
Total	301.90	10.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	285.62	12.92 %
D-Freez	1.96	28.70 %
W-Disp	0.15	11.87 %
Total	287.73	12.97 %

Branch *	MTD Sales L	Brand Share %
ATG1	8.32	11.01 %
DGL1	7.21	7.06 %
USL1	4.01	10.88 %
PVI1	3.30	9.15 %
KKD3	3.25	3.55 %
MLR1	2.24	5.24 %
KYK1	2.11	7.97 %
PNV2	1.93	6.07 %
SGP1	1.87	9.56 %
TEN2	1.83	10.57 %
KPT1	1.82	8.02 %
PNI1	1.75	4.83 %
BTU1	1.72	7.90 %
SZSD	1.58	8.84 %
NKI1	1.50	7.49 %
TDI1	1.44	4.87 %
BNR1	1.39	5.91 %
TEN1	0.97	3.04 %
CMR1	0.96	3.70 %
CBM1	0.75	1.99 %
DKI1	0.58	1.11 %
PKM1	0.30	2.17 %
ADP1		0.00 %
Total	287.73	12.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	282.12	11.94 %
W-Disp	1.33	20.94 %
D-Freez	0.44	11.37 %
Total	283.89	11.96 %

Branch *	MTD Sales L	Brand Share %
CH07	11.51	10.52 %
CH48	11.05	11.46 %
CH28	10.39	10.74 %
CH30	9.12	8.87 %
CH38	6.71	10.62 %
CH25	5.58	5.91 %
CH39	3.56	8.26 %
CH08	3.56	3.03 %
CH35	2.74	4.49 %
SKL1	1.97	3.56 %
GUD2	1.95	4.89 %
MRM1	1.90	3.07 %
AVD1	1.86	2.79 %
CGL1	1.59	3.49 %
CH26	1.15	6.20 %
CZWH	0.91	2.30 %
CH29	0.31	7.63 %
MC10		0.00 %
WCHN	-5.42	11.10 %
Total	283.89	11.96 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	252.28	14.79 %
D-Freez	0.68	14.63 %
W-Disp	0.49	24.59 %
Dummy-AC		0.00 %
Total	253.45	14.80 %

Branch *	MTD Sales L	Brand Share %
RSP1	4.39	8.88 %
HSR1	3.67	6.90 %
PDR1	3.26	11.21 %
VPD1	3.25	10.04 %
DPR2	3.04	9.89 %
DPR1	3.02	10.85 %
PLC1	2.83	10.73 %
HSR2	2.49	5.50 %
KMM1	1.93	6.43 %
CMI1	1.92	8.30 %
VKL1	1.68	8.28 %
KVP1	1.63	5.96 %
APN1	1.50	6.69 %
ATU1	1.41	2.30 %
HRR1	1.33	8.55 %
KAM1	1.26	6.32 %
EPI1	1.25	3.90 %
SGI1	0.72	4.84 %
MTR1	0.34	0.81 %
BMD1	0.28	1.54 %
WZWH		0.00 %
WHPD	-0.96	10.65 %
Total	253.45	14.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	193.97	9.87 %
D-Freez	0.66	29.66 %
W-Disp	0.25	11.39 %
Total	194.87	9.89 %

Branch *	MTD Sales L	Brand Share %
CH12	8.94	7.74 %
CH18	7.59	8.21 %
CH51	6.25	10.06 %
CH24	4.94	4.66 %
CH33	4.56	6.50 %
CH21	3.79	3.16 %
MJR1	3.72	5.32 %
CH44	3.11	5.66 %
CH43	2.80	6.10 %
GPD1	2.26	5.45 %
CH31	1.77	4.62 %
CH41	1.68	1.97 %
UKI1	1.58	4.42 %
CH36	1.28	3.57 %
PON1	1.23	2.69 %
CH46	1.06	2.26 %
CH27	0.90	2.93 %
CH01		0.00 %
CH32		0.00 %
Total	194.87	9.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	149.94	12.27 %
D-Freez	0.46	11.87 %
W-Disp	0.08	12.57 %
Total	150.48	12.26 %

Branch *	MTD Sales L	Brand Share %
POY2	12.58	9.83 %
VPM2	8.12	10.07 %
KKI2	7.39	10.32 %
CDM1	5.22	8.01 %
KLM1	3.45	5.33 %
SJI2	2.96	4.36 %
TRK1	2.65	4.59 %
ULP1	2.46	4.23 %
MKM1	2.15	6.47 %
VCM1	1.48	5.18 %
KML1	1.27	3.09 %
STP1	1.23	6.29 %
TVM1	0.96	2.87 %
VPM1	0.95	5.81 %
Total	150.48	12.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	140.72	10.88 %
D-Freez	1.39	15.85 %
W-Disp	0.30	18.64 %
Total	142.41	10.92 %

Branch *	MTD Sales L	Brand Share %
ARC2	4.32	9.17 %
WJD1	4.11	11.25 %
AKM1	3.74	5.29 %
TRT1	3.57	7.67 %
GDM1	3.43	6.25 %
ABR1	2.48	3.27 %
BGR1	2.27	10.82 %
VSI1	2.23	4.36 %
ANI1	1.57	5.17 %
PLR1	1.51	6.18 %
KPM1	1.22	2.74 %
SLG1	1.19	3.79 %
UGI1	1.12	9.39 %
WJP1	1.09	2.45 %
PTU1	0.61	9.56 %
CGM1	0.33	1.48 %
Total	142.41	10.92 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	127.60	8.74 %
D-Freez	1.24	36.06 %
W-Disp	0.09	6.24 %
Total	128.92	8.80 %

Branch *	MTD Sales L	Brand Share %
CBE2	17.94	5.50 %
TPR1	7.03	8.93 %
CBE1	5.96	9.21 %
CBE6	5.20	8.76 %
GBM1	4.79	10.44 %
SNR1	4.01	6.28 %
CBE4	3.41	3.50 %
TPR3	3.16	10.17 %
CBE5	2.88	9.82 %
PLI1	2.87	4.23 %
DPM2	2.68	6.79 %
UMP1	2.51	5.98 %
SYM2	1.71	7.52 %
TPR4	1.06	5.46 %
KMR1	0.99	1.32 %
CBE3	0.61	3.76 %
ANR1	0.35	2.29 %
KMD1	0.35	1.27 %
PPI1	0.31	1.76 %
CNR1		0.00 %
GDR1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.80	3.97 %
Total	128.92	8.80 %