



# TN : BLUESTAR Sales Performance 17/03/2026 9:10 AM

MTD Sales  
769.72 L

Brand Share %  
10.77 %

Information:

MTD : 01-03-2026 To 16-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **10.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	755.57	10.62 %
D-Freez	10.72	47.61 %
W-Disp	3.43	41.48 %
Dummy-AC		9.09 %
<b>Total</b>	<b>769.72</b>	<b>10.77 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	122.52	11.00 %
TRICHY-01	118.70	11.06 %
SOUTH-01	96.69	9.79 %
SOUTH-03	89.51	9.94 %
CHENNAI-02	85.96	9.71 %
WEST-02	84.24	13.19 %
SOUTH ARCOT	66.48	14.35 %
WEST-01	54.31	9.28 %
NORTH ARCOT	51.31	10.33 %
<b>Total</b>	<b>769.72</b>	<b>10.77 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	119.41	10.78 %
D-Freez	2.38	53.10 %
W-Disp	0.73	38.37 %
<b>Total</b>	<b>122.52</b>	<b>11.00 %</b>

Branch *	MTD Sales L	Brand Share %
CH22	4.19	6.48 %
CH25	3.41	7.58 %
CH48	2.92	7.23 %
CZWH	2.86	8.76 %
AVD1	2.40	5.09 %
CH47	2.29	7.73 %
SKL1	1.83	7.59 %
CH35	1.24	4.11 %
CH08	1.20	1.90 %
TKM1	0.68	6.81 %
CGL1	0.63	2.89 %
MRM1	0.59	2.48 %
GUD2	0.33	1.56 %
CH29	0.32	9.63 %
CH26		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>122.52</b>	<b>11.00 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	117.94	11.01 %
D-Freez	0.60	56.76 %
W-Disp	0.16	23.76 %
<b>Total</b>	<b>118.70</b>	<b>11.06 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	18.51	5.53 %
KUM1	6.38	10.09 %
PBR2	6.00	10.65 %
TRY4	2.79	7.07 %
MVM1	2.73	5.42 %
JKM1	2.27	8.85 %
NGT1	2.01	10.60 %
KIK1	1.88	10.58 %
TYR1	1.53	6.57 %
AYR1	1.30	6.50 %
TTP1	0.96	5.46 %
TVR1	0.72	3.66 %
<b>Total</b>	<b>118.70</b>	<b>11.06 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	93.89	9.57 %
D-Freez	2.56	42.08 %
W-Disp	0.24	31.67 %
<b>Total</b>	<b>96.69</b>	<b>9.79 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	6.94	7.38 %
KVT1	4.51	10.07 %
TUT2	3.68	8.85 %
TKS1	2.76	10.67 %
SVK1	2.72	8.78 %
MAR1	2.00	8.92 %
VNR2	1.60	5.00 %
APK1	1.58	10.20 %
VNR1	1.30	6.11 %
TKS2	1.29	2.93 %
APK2	1.20	6.58 %
TCN1	1.01	5.96 %
RPM1	0.98	3.30 %
PDI1	0.93	5.99 %
SKD1	0.72	9.30 %
TYI1	0.64	5.50 %
ARM1	0.60	6.84 %
SNL1	0.57	5.38 %
ASM1	0.50	3.46 %
KYR1	0.37	4.05 %
MMT1	0.35	2.78 %
COL1	0.31	10.31 %
SGT1	0.29	5.17 %
KSM1	0.27	6.96 %
ERL2		0.00 %
STU2		0.00 %
VKM1		0.00 %
<b>Total</b>	<b>96.69</b>	<b>9.79 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	87.96	9.80 %
D-Freez	1.00	50.22 %
W-Disp	0.55	51.04 %
<b>Total</b>	<b>89.51</b>	<b>9.94 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	9.49	7.54 %
MPA1	2.86	9.03 %
ATG1	2.64	7.22 %
SVG1	2.32	10.42 %
KRR1	1.87	4.25 %
KKD3	1.84	4.72 %
DKI1	1.14	4.58 %
BTU1	0.97	9.65 %
TPT1	0.93	4.62 %
KYK1	0.92	7.76 %
ODM1	0.88	8.59 %
SGP1	0.68	6.14 %
TEN2	0.66	3.67 %
BNR1	0.66	5.81 %
PNI1	0.63	3.82 %
NKI1	0.60	7.97 %
CBM1	0.59	4.03 %
CMR1	0.42	3.07 %
KPT1	0.34	4.32 %
MLR1	0.33	2.48 %
PKM1	0.29	3.66 %
TDI1	0.28	2.60 %
TEN1	0.20	1.30 %
ADP1		0.00 %
NTM1		0.00 %
<b>Total</b>	<b>89.51</b>	<b>9.94 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	85.09	9.62 %
D-Freez	0.54	58.17 %
W-Disp	0.33	47.16 %
Dummy-AC		10.53 %
<b>Total</b>	<b>85.96</b>	<b>9.71 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	7.70	10.40 %
CH12	5.83	10.75 %
CH24	5.47	10.20 %
MJR1	2.91	9.42 %
CH21	2.15	4.52 %
CH18	1.87	6.39 %
CH43	1.22	4.91 %
CH44	1.21	4.60 %
GPD1	1.03	3.77 %
CH31	0.99	4.95 %
CH46	0.98	4.97 %
CH33	0.92	3.66 %
CH27	0.86	7.77 %
CH36	0.38	2.53 %
CH32	0.37	4.41 %
UKI1	0.35	1.84 %
PON1	0.32	1.64 %
CH01		0.00 %
CH41		0.00 %
<b>Total</b>	<b>85.96</b>	<b>9.71 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	83.85	13.16 %
D-Freez	0.23	23.53 %
W-Disp	0.16	34.93 %
<b>Total</b>	<b>84.24</b>	<b>13.19 %</b>

Branch *	MTD Sales L	Brand Share %
TCG1	1.89	10.26 %
TRM1	1.62	10.18 %
MTR1	1.39	5.45 %
ATU1	1.31	5.49 %
VPD1	1.16	9.94 %
HSR2	1.12	7.25 %
HSR1	1.08	8.17 %
RSP1	1.06	6.78 %
MCR1	1.02	5.60 %
BMD1	0.62	4.25 %
KMM1	0.59	7.12 %
PDR1	0.52	4.27 %
SGI1	0.37	10.28 %
CMI1	0.35	4.33 %
PLC1	0.35	5.70 %
VKL1	0.29	4.01 %
EPI1		0.00 %
HRR1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>84.24</b>	<b>13.19 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	65.16	14.16 %
D-Freez	1.08	42.60 %
W-Disp	0.24	35.66 %
Total	66.48	14.35 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.74	8.51 %
KLM1	1.54	6.16 %
KKI2	1.28	6.13 %
KML1	1.24	9.58 %
VCM1	0.60	3.07 %
STP1	0.58	9.64 %
MKM1	0.52	3.07 %
TVM1	0.35	1.97 %
VPM1	0.33	5.63 %
SJI2		0.00 %
WHUT		0.00 %
Total	66.48	14.35 %

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	53.10	9.10 %
D-Freez	1.14	74.49 %
W-Disp	0.08	15.38 %
Total	54.31	9.28 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.76	5.69 %
SNR1	1.99	8.09 %
CBE1	1.82	6.37 %
PLI1	1.58	8.67 %
TPR3	1.00	9.31 %
CBE4	0.92	2.16 %
PDM1	0.69	5.83 %
CBE5	0.63	5.19 %
SYM2	0.62	9.50 %
TPR4	0.57	4.56 %
KMR1	0.29	0.86 %
UMP1	0.25	1.65 %
ANR1		0.00 %
CBE3		0.00 %
GDR1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	54.31	9.28 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	49.17	9.99 %
D-Freez	1.19	40.51 %
W-Disp	0.94	61.75 %
<b>Total</b>	<b>51.31</b>	<b>10.33 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	3.95	7.55 %
SBR1	3.17	8.14 %
VEL2	2.67	6.66 %
VSI1	1.58	9.35 %
ARC2	1.52	7.47 %
WJP1	1.10	8.27 %
SLG1	1.01	7.13 %
GDM1	0.96	8.39 %
ANI1	0.96	8.72 %
KPM1	0.81	3.42 %
PLR1	0.79	7.94 %
VNB1	0.72	5.58 %
ABR1	0.67	3.20 %
CPT1	0.56	6.52 %
CGM1	0.53	5.60 %
UGI1	0.34	6.01 %
BGR1		0.00 %
PTU1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>51.31</b>	<b>10.33 %</b>