

MTD Sales
286.82 L

Brand Share %
13.52 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	282.15	13.56 %
D-Freez	2.69	9.16 %
W-Disp	1.69	25.09 %
Air-Cool	0.28	5.27 %
Total	286.82	13.52 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	57.09	18.76 %
SOUTH-01	51.05	11.96 %
CHENNAI-01	45.13	12.20 %
SOUTH-03	37.44	14.62 %
SOUTH ARCOT	25.61	16.67 %
CHENNAI-02	23.61	9.12 %
WEST-02	21.23	18.47 %
NORTH ARCOT	11.71	10.59 %
WEST-01	11.07	10.59 %
KL-SOUTH	2.88	13.17 %
Total	286.82	13.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	56.70	18.87 %
D-Freez	0.22	6.70 %
W-Disp	0.16	53.07 %
Total	57.09	18.76 %

Branch *	MTD Sales L	Brand Share %
TRY3	2.66	13.21 %
PBR2	1.84	11.48 %
KUM1	1.78	9.75 %
MVM1	1.24	10.75 %
JKM1	0.36	6.85 %
APM1	0.35	9.00 %
NGT1	0.33	3.53 %
KIK1	0.30	5.61 %
TYR1	0.28	4.40 %
TVR1	0.28	5.39 %
NCK1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	57.09	18.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.55	12.07 %
Air-Cool	0.21	18.67 %
W-Disp	0.17	23.46 %
D-Freez	0.13	2.10 %
Total	51.05	11.96 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.79	11.39 %
TVL1	3.82	9.68 %
TUT2	3.06	13.11 %
TKS2	0.93	6.94 %
SNL1	0.70	11.58 %
TKY1	0.66	8.84 %
MAR1	0.63	9.98 %
MMT1	0.57	9.66 %
ERL2	0.34	4.58 %
VNR1	0.32	4.64 %
VNR2	0.31	2.41 %
ASM1	0.31	6.03 %
KYR1	0.29	8.32 %
PKD1	0.28	1.72 %
PDI1	0.26	6.62 %
SKD1	0.08	1.47 %
APK1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	51.05	11.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.13	12.11 %
D-Freez	0.54	15.86 %
W-Disp	0.46	24.37 %
Total	45.13	12.20 %

Branch *	MTD Sales L	Brand Share %
CH19	3.75	10.92 %
CH42	2.54	9.64 %
CH28	1.74	10.52 %
CH07	1.46	9.34 %
CH08	1.28	4.52 %
GUD1	1.07	9.91 %
CZWH	0.97	7.78 %
CH39	0.92	11.40 %
CH45	0.71	7.54 %
MRM1	0.64	6.88 %
CH22	0.35	2.99 %
CH48	0.35	2.95 %
GUD2	0.30	5.34 %
CH37	0.29	8.99 %
CGL1	0.28	4.15 %
KNR1	0.28	3.69 %
CH29		0.00 %
CH35		0.00 %
CH38		0.00 %
CH40		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	45.13	12.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	36.98	14.80 %
D-Freez	0.39	7.56 %
W-Disp	0.07	11.57 %
Total	37.44	14.62 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.81	8.92 %
MDU6	1.73	7.30 %
MDU1	1.73	10.93 %
KKD3	0.95	6.04 %
MLR1	0.67	13.12 %
KRR1	0.65	5.71 %
TEN1	0.46	6.38 %
ODM1	0.34	7.84 %
MDU5	0.29	11.48 %
MPA1	0.29	3.65 %
TEN2	0.12	2.91 %
KYK1	0.04	1.65 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
USL1		0.00 %
Total	37.44	14.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	25.31	16.80 %
W-Disp	0.17	45.22 %
D-Freez	0.13	5.54 %
Total	25.61	16.67 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.22	10.32 %
SJI2	0.98	7.92 %
KLM1	0.62	7.98 %
MKM1	0.13	4.59 %
KKI2		0.00 %
KML1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
Total	25.61	16.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	23.27	9.12 %
W-Disp	0.34	23.12 %
Total	23.61	9.12 %

Branch *	MTD Sales L	Brand Share %
CH15	3.47	9.63 %
CH12	1.90	11.12 %
CH43	1.58	10.42 %
CH44	1.36	13.32 %
CH34	1.05	8.46 %
MJR1	0.97	10.54 %
CH24	0.93	9.40 %
CH21	0.81	5.43 %
CH41	0.58	6.83 %
CH20	0.58	5.48 %
GPD1	0.57	13.03 %
CH33	0.56	4.55 %
UK11	0.37	11.05 %
CH31	0.36	7.31 %
CH06	0.30	3.63 %
CH17	0.28	6.35 %
CH23	0.27	9.69 %
CH01		0.00 %
CH09		0.00 %
CH18		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	23.61	9.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	20.88	18.75 %
D-Freez	0.26	9.39 %
W-Disp	0.08	22.84 %
Total	21.23	18.47 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.95	11.52 %
EPI1	0.30	8.51 %
SLM2	0.29	4.12 %
ATU1	0.28	9.34 %
HSR2	0.14	6.42 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
Total	21.23	18.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.25	10.45 %
D-Freez	0.30	14.42 %
W-Disp	0.08	19.05 %
Air-Cool	0.07	18.50 %
Total	11.71	10.59 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.02	12.76 %
TRL1	1.01	8.50 %
SBR1	0.76	10.41 %
KPM1	0.59	7.48 %
AKM1	0.59	6.93 %
WJD1	0.32	8.00 %
ABR1	0.28	9.65 %
VEL2	0.28	2.66 %
TRR1	0.08	3.96 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	11.71	10.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.44	10.39 %
D-Freez	0.57	25.87 %
W-Disp	0.07	14.19 %
Total	11.07	10.59 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.13	9.76 %
SNR1	0.45	11.94 %
CBE1	0.27	5.98 %
PPI1	0.13	8.59 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WZSD		0.00 %
KGM1		0.00 %
Total	11.07	10.59 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.65	12.56 %
D-Freez	0.15	20.71 %
W-Disp	0.08	100.00 %
Total	2.88	13.17 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.19	7.80 %
PAS1	0.08	2.95 %
Total	2.88	13.17 %