

MTD Sales  
423.47 L

Brand Share %  
11.75 %

Information:

MTD : 01-09-2026 To 15-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.75 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 406.46      | 11.51 %       |
| W-Disp   | 9.92        | 45.71 %       |
| D-Freez  | 7.09        | 13.70 %       |
| Total    | 423.47      | 11.75 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| TRICHY-01   | 80.97       | 14.43 %       |
| CHENNAI-01  | 70.27       | 11.65 %       |
| SOUTH-01    | 56.68       | 8.29 %        |
| SOUTH-03    | 55.29       | 13.34 %       |
| CHENNAI-02  | 46.64       | 9.89 %        |
| NORTH ARCOT | 37.50       | 13.40 %       |
| SOUTH ARCOT | 33.79       | 13.71 %       |
| WEST-02     | 21.51       | 15.73 %       |
| WEST-03     | 15.05       | 12.12 %       |
| WEST-01     | 5.75        | 7.06 %        |
| Total       | 423.47      | 11.75 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 80.29       | 14.48 %       |
| D-Freez  | 0.44        | 7.76 %        |
| W-Disp   | 0.25        | 20.57 %       |
| Total    | 80.97       | 14.43 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 10.79       | 9.29 %        |
| KUM1     | 2.99        | 9.20 %        |
| MVM1     | 2.80        | 8.30 %        |
| NGT1     | 1.33        | 6.50 %        |
| TVR1     | 0.85        | 5.01 %        |
| KUM2     | 0.77        | 6.00 %        |
| JKM1     | 0.70        | 6.04 %        |
| APM1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| TZSD     | -0.13       | -43.67 %      |
| WTRZ     | -0.60       | 9.25 %        |
| Total    | 80.97       | 14.43 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 68.16       | 11.49 %       |
| W-Disp   | 1.18        | 30.41 %       |
| D-Freez  | 0.93        | 15.20 %       |
| Total    | 70.27       | 11.65 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH05     | 4.80        | 11.13 %       |
| CH14     | 3.80        | 11.53 %       |
| CH16     | 3.75        | 9.51 %        |
| CH19     | 3.31        | 9.14 %        |
| CH42     | 2.25        | 7.90 %        |
| CH48     | 2.16        | 9.43 %        |
| GUD1     | 2.00        | 9.40 %        |
| CH45     | 1.49        | 7.09 %        |
| SKL1     | 1.42        | 10.58 %       |
| CH25     | 1.32        | 5.85 %        |
| CH39     | 0.97        | 7.16 %        |
| CGL1     | 0.86        | 6.21 %        |
| CH08     | 0.77        | 4.49 %        |
| CH22     | 0.29        | 1.79 %        |
| MRM1     | 0.27        | 2.71 %        |
| CH29     | 0.09        | 5.44 %        |
| CZWH     |             | 0.00 %        |
| Total    | 70.27       | 11.65 %       |

# SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 55.18       | 8.20 %        |
| W-Disp   | 0.93        | 46.11 %       |
| D-Freez  | 0.56        | 6.55 %        |
| Total    | 56.68       | 8.29 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1     | 7.65        | 8.25 %        |
| TUT1     | 4.88        | 5.70 %        |
| RPM1     | 2.85        | 8.48 %        |
| TKS2     | 1.97        | 8.15 %        |
| TUT2     | 1.73        | 5.12 %        |
| RND2     | 1.65        | 7.56 %        |
| SVK1     | 1.54        | 8.52 %        |
| MAR1     | 1.49        | 9.28 %        |
| ERL2     | 1.14        | 5.51 %        |
| TYI1     | 1.12        | 6.98 %        |
| PKD1     | 0.98        | 6.30 %        |
| SNL1     | 0.90        | 10.40 %       |
| APK1     | 0.88        | 9.77 %        |
| TKS1     | 0.66        | 4.60 %        |
| VLY1     | 0.60        | 2.15 %        |
| UDN1     | 0.60        | 4.95 %        |
| SDI1     | 0.59        | 6.13 %        |
| VNR2     | 0.39        | 2.35 %        |
| SKD1     | 0.34        | 6.87 %        |
| PDI1     | 0.31        | 4.09 %        |
| ARM1     | 0.30        | 7.63 %        |
| VNR1     | 0.08        | 1.67 %        |
| TCN1     | 0.08        | 0.53 %        |
| APK2     |             | 0.00 %        |
| ASM1     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| WHTV     | -0.08       | 4.62 %        |
| Total    | 56.68       | 8.29 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 52.03       | 12.80 %       |
| W-Disp   | 2.48        | 79.40 %       |
| D-Freez  | 0.77        | 16.15 %       |
| Total    | 55.29       | 13.34 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DGL1     | 1.49        | 7.04 %        |
| KRR1     | 1.30        | 7.16 %        |
| TMM1     | 1.26        | 9.31 %        |
| PVI1     | 1.23        | 5.95 %        |
| ATG1     | 1.15        | 7.10 %        |
| BTU1     | 0.60        | 11.74 %       |
| KKD3     | 0.57        | 3.03 %        |
| CBM1     | 0.42        | 8.71 %        |
| TPT1     | 0.33        | 3.47 %        |
| TEN1     | 0.32        | 6.02 %        |
| NKI1     | 0.31        | 5.34 %        |
| PNV2     | 0.30        | 6.39 %        |
| ADP1     | 0.30        | 8.87 %        |
| SGP1     | 0.30        | 7.68 %        |
| BNR1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| Total    | 55.29       | 13.34 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 44.60       | 9.59 %        |
| D-Freez  | 1.05        | 26.91 %       |
| W-Disp   | 0.99        | 36.37 %       |
| Total    | 46.64       | 9.89 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 5.57        | 11.73 %       |
| CH21     | 3.96        | 10.74 %       |
| CH51     | 1.50        | 7.94 %        |
| CH20     | 1.39        | 6.19 %        |
| CH41     | 1.25        | 8.10 %        |
| CH44     | 0.68        | 4.10 %        |
| CH46     | 0.67        | 6.90 %        |
| CH37     | 0.47        | 5.53 %        |
| PON1     | 0.35        | 5.18 %        |
| CH17     | 0.30        | 1.56 %        |
| CH35     | 0.29        | 2.81 %        |
| CH33     | 0.26        | 1.45 %        |
| CH27     | 0.25        | 2.94 %        |
| CH32     | 0.08        | 2.34 %        |
| CH31     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| WHC3     | -0.69       | -18.32 %      |
| Total    | 46.64       | 9.89 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 35.96       | 13.23 %       |
| D-Freez  | 0.86        | 12.95 %       |
| W-Disp   | 0.68        | 53.98 %       |
| Total    | 37.50       | 13.40 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SBR1     | 2.64        | 11.17 %       |
| AKM1     | 1.02        | 9.47 %        |
| VSI1     | 0.88        | 9.99 %        |
| TRT1     | 0.81        | 11.19 %       |
| VEL2     | 0.79        | 3.92 %        |
| WJP1     | 0.66        | 10.36 %       |
| VNB1     | 0.62        | 8.51 %        |
| KPM1     | 0.58        | 5.36 %        |
| WJD1     | 0.51        | 8.07 %        |
| GDM1     | 0.32        | 3.28 %        |
| BGR1     | 0.30        | 7.56 %        |
| CYR1     | 0.27        | 4.14 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| Total    | 37.50       | 13.40 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 32.29       | 13.63 %       |
| D-Freez  | 1.26        | 15.99 %       |
| W-Disp   | 0.25        | 14.57 %       |
| Total    | 33.79       | 13.71 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY2     | 1.53        | 9.26 %        |
| PRT1     | 1.23        | 11.47 %       |
| CDM1     | 1.18        | 6.57 %        |
| SJI2     | 1.11        | 5.55 %        |
| TRK1     | 1.02        | 8.31 %        |
| KLM1     | 0.95        | 6.15 %        |
| ULP1     | 0.78        | 7.97 %        |
| KML1     | 0.66        | 10.22 %       |
| MKM1     | 0.62        | 8.65 %        |
| TVM1     | 0.58        | 8.40 %        |
| TVM2     | 0.54        | 4.91 %        |
| STP1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| WHNV     |             | 0.00 %        |
| WHUT     | -0.29       | 7.90 %        |
| Total    | 33.79       | 13.71 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 18.07       | 13.92 %       |
| W-Disp   | 2.91        | 84.75 %       |
| D-Freez  | 0.54        | 15.23 %       |
| Total    | 21.51       | 15.73 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KRI1     | 0.77        | 10.07 %       |
| HSR2     | 0.31        | 6.38 %        |
| MTR1     | 0.30        | 3.59 %        |
| APN1     |             | 0.00 %        |
| ATU1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 21.51       | 15.73 %       |

### WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 14.75       | 12.20 %       |
| D-Freez  | 0.22        | 8.29 %        |
| W-Disp   | 0.08        | 13.31 %       |
| Total    | 15.05       | 12.12 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NKL2     | 0.97        | 6.14 %        |
| TCG1     | 0.63        | 9.57 %        |
| TPR1     | 0.39        | 7.36 %        |
| GBM1     | 0.31        | 6.17 %        |
| PDR1     | 0.29        | 10.12 %       |
| TPR2     | 0.28        | 6.32 %        |
| AVI1     | 0.28        | 5.75 %        |
| KGM1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| W3SD     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| Total    | 15.05       | 12.12 %       |

### WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 5.14        | 6.60 %        |
| D-Freez  | 0.45        | 23.28 %       |
| W-Disp   | 0.16        | 9.46 %        |
| Total    | 5.75        | 7.06 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 1.64        | 7.90 %        |
| CBE1     | 1.11        | 11.22 %       |
| KMR1     | 0.39        | 5.50 %        |
| PLI1     | 0.32        | 7.84 %        |
| PDM1     | 0.23        | 11.69 %       |
| GDR1     | 0.08        | 10.43 %       |
| ANR1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 5.75        | 7.06 %        |