



TN : BLUESTAR Sales Performance 16/04/2026 9:10 AM

MTD Sales
1,942.22 L

Brand Share %
11.82 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,926.70	11.77 %
D-Freez	12.30	25.49 %
W-Disp	3.23	19.72 %
Dummy-AC		0.00 %
Total	1,942.22	11.82 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	301.04	13.16 %
SOUTH-01	278.46	11.00 %
CHENNAI-01	275.34	12.01 %
SOUTH-03	271.30	12.98 %
WEST-02	237.56	14.77 %
CHENNAI-02	183.68	9.79 %
SOUTH ARCOT	138.44	11.79 %
NORTH ARCOT	135.09	11.08 %
WEST-01	121.30	8.92 %
Total	1,942.22	11.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	297.80	13.08 %
D-Freez	2.93	30.69 %
W-Disp	0.31	37.39 %
Total	301.04	13.16 %

Branch *	MTD Sales L	Brand Share %
TRY1	59.27	10.54 %
PBR2	16.31	11.61 %
KUM1	12.97	11.11 %
MVM1	5.77	4.47 %
TYR1	5.60	7.29 %
MDI1	5.27	8.20 %
TTP1	2.92	7.15 %
KIK1	2.85	4.33 %
NGT1	2.74	4.94 %
AYR1	2.31	5.13 %
TVR1	2.04	4.62 %
APM1	2.01	10.68 %
TZSD		0.00 %
WTRZ	-1.30	9.34 %
Total	301.04	13.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	275.11	10.90 %
D-Freez	3.05	42.98 %
W-Disp	0.30	22.13 %
Total	278.46	11.00 %

Branch *	MTD Sales L	Brand Share %
NGR1	17.76	10.30 %
TUT2	10.62	8.18 %
TKS1	6.60	9.46 %
VLY1	6.33	7.42 %
TKS2	5.61	5.29 %
S2SD	4.46	9.55 %
MAR1	4.20	4.97 %
SDI1	3.88	9.72 %
VNR2	3.50	4.46 %
ERL2	3.10	4.63 %
COL1	2.82	11.13 %
MMT1	2.81	6.17 %
ASM1	2.74	7.66 %
KYR1	2.71	9.47 %
SNL1	2.51	8.48 %
RPM1	2.40	3.53 %
UDN1	2.31	5.14 %
APK2	2.20	8.03 %
APK1	1.80	4.66 %
PDI1	1.73	6.28 %
TCN1	1.52	2.25 %
STU2	1.21	3.85 %
SGT1	1.20	10.71 %
VNR1	0.95	3.55 %
SKD1	0.88	3.88 %
KSM1	0.75	6.22 %
Total	278.46	11.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	273.57	11.98 %
W-Disp	1.33	22.99 %
D-Freez	0.44	13.04 %
Total	275.34	12.01 %

Branch *	MTD Sales L	Brand Share %
CH19	11.61	11.60 %
GUD1	11.54	11.46 %
CH07	11.51	11.04 %
CH48	10.73	11.65 %
CH28	10.05	10.78 %
CH30	9.12	9.17 %
CH38	6.71	10.67 %
CH25	5.58	6.25 %
CH39	3.56	8.42 %
CH08	3.01	2.70 %
CH35	2.74	4.73 %
SKL1	1.97	3.70 %
GUD2	1.95	5.12 %
MRM1	1.90	3.18 %
AVD1	1.86	2.83 %
CGL1	1.27	2.88 %
CZWH	0.91	2.30 %
CH26	0.56	3.27 %
CH29	0.31	8.37 %
MC09		0.00 %
MC10		0.00 %
WCHN	-4.25	9.95 %
Total	275.34	12.01 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	269.26	12.93 %
D-Freez	1.96	28.70 %
W-Disp	0.07	6.69 %
Total	271.30	12.98 %

Branch *	MTD Sales L	Brand Share %
ATG1	8.06	11.33 %
DGL1	7.21	7.28 %
USL1	3.73	11.13 %
PVI1	2.97	8.69 %
KKD3	2.69	3.09 %
KYK1	2.11	8.26 %
MLR1	1.93	4.70 %
PNV2	1.93	6.63 %
SGP1	1.87	10.05 %
TEN2	1.83	11.23 %
BTU1	1.72	8.11 %
SZSD	1.58	8.94 %
NKI1	1.50	7.70 %
PNI1	1.46	4.27 %
TDI1	1.44	5.18 %
BNR1	1.11	5.33 %
TEN1	0.97	3.26 %
CMR1	0.96	3.80 %
KPT1	0.92	4.30 %
CBM1	0.75	2.12 %
PKM1	0.30	2.18 %
DKI1	0.29	0.60 %
ADP1		0.00 %
Total	271.30	12.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	236.55	14.76 %
D-Freez	0.52	13.52 %
W-Disp	0.49	28.72 %
Dummy-AC		0.00 %
Total	237.56	14.77 %

Branch *	MTD Sales L	Brand Share %
RSP1	4.39	9.80 %
HSR1	3.67	7.76 %
DPR2	3.04	11.12 %
PDR1	2.97	11.09 %
DPR1	2.72	9.89 %
VPD1	2.65	8.92 %
PLC1	2.54	9.85 %
KMM1	1.93	6.86 %
HSR2	1.87	4.42 %
VKL1	1.68	9.13 %
KVP1	1.63	6.69 %
CMI1	1.61	7.21 %
APN1	1.50	6.98 %
HRR1	1.33	8.74 %
KAM1	1.26	6.66 %
ATU1	1.25	2.18 %
EPI1	1.25	4.43 %
SGI1	0.72	5.40 %
MTR1	0.34	0.86 %
BMD1	0.28	1.57 %
WZWH		0.00 %
WHPD	-0.96	10.65 %
Total	237.56	14.77 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	182.78	9.77 %
D-Freez	0.66	29.66 %
W-Disp	0.25	11.72 %
Total	183.68	9.79 %

Branch *	MTD Sales L	Brand Share %
CH12	8.63	7.80 %
CH18	6.93	7.76 %
CH24	4.94	5.13 %
CH51	4.57	8.15 %
CH33	4.56	6.74 %
CH21	3.79	3.37 %
MJR1	3.72	5.57 %
CH44	2.80	5.28 %
CH43	2.49	5.64 %
GPD1	2.26	5.67 %
CH31	1.77	4.70 %
CH41	1.68	2.04 %
CH36	1.28	4.10 %
UKI1	1.25	3.71 %
PON1	1.23	2.77 %
CH46	1.06	2.44 %
CH27	0.90	2.99 %
CH01		0.00 %
CH32		0.00 %
Total	183.68	9.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	137.90	11.79 %
D-Freez	0.46	11.87 %
W-Disp	0.08	14.03 %
Total	138.44	11.79 %

Branch *	MTD Sales L	Brand Share %
POY2	11.80	9.56 %
VPM2	7.83	9.95 %
KKI2	7.10	10.69 %
CDM1	4.90	8.02 %
KLM1	3.13	4.93 %
SJI2	2.65	4.02 %
MKM1	2.15	6.73 %
TRK1	2.01	3.62 %
ULP1	1.83	3.41 %
STP1	1.23	6.72 %
TVM1	0.96	2.96 %
KML1	0.95	2.55 %
VCM1	0.82	3.07 %
VPM1	0.63	3.92 %
Total	138.44	11.79 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	133.75	11.06 %
D-Freez	1.04	12.95 %
W-Disp	0.30	18.64 %
Total	135.09	11.08 %

Branch *	MTD Sales L	Brand Share %
ARC2	4.32	9.79 %
AKM1	3.74	5.86 %
TRT1	3.57	8.14 %
WJD1	3.48	9.76 %
GDM1	3.43	6.63 %
BGR1	2.27	11.00 %
VSI1	2.23	4.80 %
ABR1	2.17	3.09 %
ANI1	1.57	5.37 %
PLR1	1.20	5.37 %
SLG1	1.19	3.96 %
UGI1	1.12	10.31 %
WJP1	0.98	2.31 %
KPM1	0.91	2.14 %
PTU1	0.61	9.56 %
CGM1	0.33	1.53 %
Total	135.09	11.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	119.97	8.85 %
D-Freez	1.24	36.06 %
W-Disp	0.09	6.92 %
Total	121.30	8.92 %

Branch *	MTD Sales L	Brand Share %
CBE2	17.94	5.84 %
TPR1	6.16	8.74 %
CBE1	5.35	8.93 %
CBE6	5.20	9.47 %
GBM1	4.79	11.06 %
SNR1	4.01	6.72 %
TPR3	3.16	10.79 %
CBE5	2.88	10.03 %
PLI1	2.87	4.58 %
CBE4	2.75	3.19 %
DPM2	2.68	7.18 %
UMP1	2.51	6.31 %
SYM2	1.42	7.29 %
TPR4	1.06	5.46 %
KMR1	0.67	1.00 %
CBE3	0.61	3.76 %
ANR1	0.35	2.35 %
KMD1	0.35	1.39 %
PPI1	0.31	1.95 %
CNR1		0.00 %
GDR1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.80	4.16 %
Total	121.30	8.92 %