

MTD Sales
121.75 L

Brand Share %
10.41 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	115.32	10.08 %
D-Freez	3.54	20.30 %
W-Disp	2.75	46.34 %
Air-Cool	0.13	5.57 %
Total	121.75	10.41 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	24.56	11.29 %
TRICHY-01	19.32	9.60 %
SOUTH-01	15.01	8.85 %
SOUTH ARCOT	14.92	13.91 %
SOUTH-03	13.82	11.20 %
CHENNAI-02	10.61	6.67 %
WEST-01	8.52	14.49 %
NORTH ARCOT	6.86	11.82 %
WEST-02	5.16	8.52 %
KL-SOUTH	2.98	21.37 %
Total	121.75	10.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.11	10.84 %
W-Disp	0.87	64.39 %
D-Freez	0.58	21.25 %
Total	24.56	11.29 %

Branch *	MTD Sales L	Brand Share %
CH19	0.73	5.12 %
CH11	0.58	9.40 %
CH48	0.57	6.32 %
AVD1	0.54	4.90 %
CH39	0.53	10.20 %
CH07	0.43	4.10 %
CH30	0.36	5.85 %
MRM1	0.31	7.63 %
CH22	0.30	3.69 %
CH28	0.30	2.79 %
CH08	0.30	3.11 %
KNR1	0.26	8.95 %
CH42	0.26	1.20 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
GUD2		0.00 %
MC09		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	24.56	11.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.32	9.66 %
Total	19.32	9.60 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.92	5.30 %
TRY2	1.75	10.14 %
PBR2	0.86	7.38 %
TTP1	0.57	9.84 %
KUM1	0.30	2.73 %
TVR1	0.30	4.79 %
KIK1	0.26	4.45 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY4		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	19.32	9.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.12	8.50 %
W-Disp	0.56	41.97 %
D-Freez	0.26	14.34 %
Air-Cool	0.07	22.52 %
Total	15.01	8.85 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.92	5.13 %
TUT2	1.00	9.07 %
KVT1	0.49	7.12 %
VLY1	0.31	8.28 %
TVL2	0.29	4.95 %
MAR1	0.28	3.76 %
PKD1	0.26	7.47 %
SNL1	0.26	7.28 %
TKS2	0.26	5.35 %
VNR1	0.26	7.79 %
TYI1	0.08	5.42 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
UDN1		0.00 %
Total	15.01	8.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.54	13.71 %
D-Freez	0.22	25.60 %
W-Disp	0.16	40.69 %
Total	14.92	13.91 %

Branch *	MTD Sales L	Brand Share %
POY2	1.91	9.52 %
KLM1	0.59	9.67 %
CDM1	0.55	8.76 %
KML1	0.26	5.45 %
KKI2		0.00 %
MKM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	14.92	13.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	13.55	11.13 %
W-Disp	0.20	48.90 %
Air-Cool	0.07	13.43 %
Total	13.82	11.20 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.57	6.71 %
KKD3	0.29	1.85 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	13.82	11.20 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.86	6.29 %
D-Freez	0.42	37.80 %
W-Disp	0.33	37.19 %
Total	10.61	6.67 %

Branch *	MTD Sales L	Brand Share %
CH15	1.53	5.57 %
CH03	0.92	8.69 %
MJR1	0.67	8.49 %
CH18	0.43	4.68 %
CH09	0.34	6.65 %
CH44	0.32	5.13 %
CH21	0.30	4.95 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	10.61	6.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.32	13.26 %
D-Freez	1.04	41.52 %
W-Disp	0.17	31.58 %
Total	8.52	14.49 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.11	5.88 %
GBM1	0.21	8.65 %
ANR1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
Total	8.52	14.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.04	11.03 %
D-Freez	0.58	21.28 %
W-Disp	0.23	52.42 %
Total	6.86	11.82 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.67	9.55 %
SBR1	0.65	9.80 %
VEL2	0.30	9.14 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	6.86	11.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.48	7.82 %
D-Freez	0.43	15.79 %
W-Disp	0.25	76.69 %
Total	5.16	8.52 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.86	10.27 %
ERD1	0.52	9.76 %
ATU1	0.30	10.08 %
SLM3	0.27	9.93 %
SLM2	0.08	1.34 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	5.16	8.52 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.98	24.00 %
Total	2.98	21.37 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	2.98	21.37 %