

MTD Sales
264.87 L

Brand Share %
13.39 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	260.68	13.43 %
D-Freez	2.30	8.98 %
W-Disp	1.61	25.87 %
Air-Cool	0.28	5.60 %
Total	264.87	13.39 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	50.54	18.23 %
SOUTH-01	46.71	11.86 %
CHENNAI-01	43.03	12.23 %
SOUTH-03	35.04	14.84 %
SOUTH ARCOT	23.79	17.09 %
CHENNAI-02	22.31	8.99 %
WEST-02	19.13	17.86 %
NORTH ARCOT	11.21	10.45 %
WEST-01	10.22	10.61 %
KL-SOUTH	2.88	13.55 %
Total	264.87	13.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.16	18.31 %
D-Freez	0.22	8.02 %
W-Disp	0.16	53.07 %
Total	50.54	18.23 %

Branch *	MTD Sales L	Brand Share %
TRY3	2.66	13.38 %
KUM1	1.78	10.84 %
MVM1	1.24	11.35 %
PBR2	0.56	4.64 %
APM1	0.35	9.00 %
NGT1	0.33	3.53 %
KIK1	0.30	5.61 %
TYR1	0.28	4.60 %
TVR1	0.28	5.70 %
JKM1		0.00 %
NCK1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	50.54	18.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	46.21	11.94 %
Air-Cool	0.21	19.72 %
W-Disp	0.17	25.97 %
D-Freez	0.13	2.43 %
Total	46.71	11.86 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.21	11.49 %
TVL1	3.48	9.22 %
TKS2	0.93	7.89 %
SNL1	0.70	12.50 %
MAR1	0.63	11.16 %
MMT1	0.57	12.50 %
ERL2	0.34	4.58 %
ARM1	0.33	6.29 %
VNR1	0.32	5.56 %
VNR2	0.31	2.48 %
ASM1	0.31	6.75 %
KYR1	0.29	9.92 %
PKD1	0.28	1.79 %
PDI1	0.26	6.62 %
SKD1	0.08	1.54 %
APK1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	46.71	11.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.10	12.15 %
D-Freez	0.54	15.86 %
W-Disp	0.38	23.91 %
Total	43.03	12.23 %

Branch *	MTD Sales L	Brand Share %
CH19	2.88	9.02 %
CH42	2.54	10.20 %
CH28	1.74	10.94 %
CH07	1.46	10.06 %
CH08	1.28	4.69 %
GUD1	1.07	10.73 %
CH39	0.92	11.40 %
CZWH	0.74	7.77 %
CH45	0.71	7.54 %
MRM1	0.64	7.13 %
CH22	0.35	3.14 %
CH48	0.35	2.95 %
GUD2	0.30	5.68 %
CGL1	0.28	4.73 %
KNR1	0.28	3.83 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	43.03	12.23 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	34.71	15.07 %
D-Freez	0.26	5.60 %
W-Disp	0.07	11.57 %
Total	35.04	14.84 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.81	10.25 %
MDU6	1.73	7.60 %
MDU1	1.73	10.93 %
MLR1	0.67	13.12 %
KRR1	0.65	6.58 %
KKD3	0.58	3.90 %
TEN1	0.46	6.38 %
ODM1	0.34	8.35 %
MPA1	0.29	4.15 %
KYK1	0.04	1.87 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	35.04	14.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.49	17.15 %
W-Disp	0.17	45.22 %
D-Freez	0.13	7.88 %
Total	23.79	17.09 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.98	7.92 %
KLM1	0.62	8.27 %
CDM1	0.57	8.79 %
MKM1	0.13	4.59 %
KKI2		0.00 %
KML1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
Total	23.79	17.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.98	8.99 %
W-Disp	0.34	24.29 %
Total	22.31	8.99 %

Branch *	MTD Sales L	Brand Share %
CH15	3.47	10.02 %
CH03	2.44	10.30 %
CH12	1.90	11.64 %
CH43	1.29	9.27 %
CH34	1.05	8.88 %
MJR1	0.97	10.54 %
CH24	0.93	10.31 %
CH21	0.81	5.65 %
CH41	0.58	7.12 %
CH20	0.58	5.51 %
CH33	0.56	4.67 %
UKI1	0.37	11.05 %
CH31	0.36	8.24 %
CH06	0.30	3.63 %
CH17	0.28	6.35 %
CH23	0.27	9.69 %
CH01		0.00 %
CH09		0.00 %
CH18		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	22.31	8.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.78	18.06 %
D-Freez	0.26	11.30 %
W-Disp	0.08	22.84 %
Total	19.13	17.86 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.61	13.31 %
NKL2	0.95	12.44 %
EPI1	0.30	9.23 %
SLM2	0.29	4.12 %
ATU1	0.28	11.83 %
HSR2	0.14	6.42 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
Total	19.13	17.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.89	10.39 %
D-Freez	0.17	9.42 %
W-Disp	0.08	19.05 %
Air-Cool	0.07	22.70 %
Total	11.21	10.45 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.02	12.76 %
TRL1	1.01	8.75 %
SBR1	0.76	10.80 %
KPM1	0.59	7.69 %
AKM1	0.59	7.15 %
WJD1	0.32	8.00 %
ABR1	0.28	9.99 %
VEL2	0.28	2.76 %
TRR1	0.08	3.96 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	11.21	10.45 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.72	10.45 %
D-Freez	0.43	25.87 %
W-Disp	0.07	16.60 %
Total	10.22	10.61 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.79	10.23 %
GBM1	0.34	10.27 %
CBE1	0.27	5.98 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WZSD		0.00 %
KGM1		0.00 %
Total	10.22	10.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.65	12.94 %
D-Freez	0.15	20.71 %
W-Disp	0.08	100.00 %
Total	2.88	13.55 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.19	8.12 %
PAS1	0.08	2.95 %
Total	2.88	13.55 %