

MTD Sales
410.43 L

Brand Share %
11.94 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	393.64	11.69 %
W-Disp	9.92	48.50 %
D-Freez	6.87	13.76 %
Total	410.43	11.94 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	78.99	14.62 %
CHENNAI-01	68.56	12.03 %
SOUTH-01	56.40	8.60 %
SOUTH-03	52.40	13.36 %
CHENNAI-02	44.33	10.02 %
NORTH ARCOT	36.22	13.34 %
SOUTH ARCOT	31.55	13.49 %
WEST-02	21.22	16.07 %
WEST-03	15.05	12.53 %
WEST-01	5.70	7.32 %
Total	410.43	11.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	78.30	14.67 %
D-Freez	0.44	8.32 %
W-Disp	0.25	21.98 %
Total	78.99	14.62 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.79	9.53 %
KUM1	2.99	9.54 %
MVM1	2.80	8.70 %
PBR1	1.78	11.43 %
MSI1	1.00	11.83 %
NGT1	0.93	5.01 %
TVR1	0.85	5.41 %
KUM2	0.77	6.03 %
TYR1	0.71	7.90 %
JKM1	0.70	6.17 %
APM1		0.00 %
NMM1		0.00 %
TZSD	-0.13	-43.67 %
WTRZ	-0.60	11.34 %
Total	78.99	14.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.45	11.85 %
W-Disp	1.18	34.16 %
D-Freez	0.93	15.20 %
Total	68.56	12.03 %

Branch *	MTD Sales L	Brand Share %
CH05	4.50	11.28 %
CH16	3.75	9.73 %
CH14	3.53	11.22 %
CH19	3.31	10.60 %
CH42	2.25	8.07 %
CH48	2.16	9.74 %
GUD1	2.00	9.55 %
CH45	1.49	7.65 %
SKL1	1.42	10.58 %
CH25	1.32	5.85 %
CH39	0.97	7.16 %
CGL1	0.86	6.51 %
CH08	0.77	4.58 %
CH22	0.29	1.89 %
MRM1	0.27	2.71 %
CH29	0.09	5.44 %
CZWH		0.00 %
Total	68.56	12.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.90	8.50 %
W-Disp	0.93	52.28 %
D-Freez	0.56	6.55 %
Total	56.40	8.60 %

Branch *	MTD Sales L	Brand Share %
TVL1	7.65	8.59 %
TUT1	4.88	5.89 %
RPM1	2.85	9.37 %
TKS2	1.97	8.27 %
TUT2	1.73	5.26 %
RND2	1.65	8.57 %
SVK1	1.54	8.66 %
MAR1	1.49	9.28 %
ERL2	1.14	5.77 %
TYI1	1.12	7.83 %
PKD1	0.98	6.30 %
SNL1	0.90	11.27 %
APK1	0.88	10.25 %
TKS1	0.66	4.70 %
VLY1	0.60	2.23 %
UDN1	0.60	5.34 %
SDI1	0.59	6.13 %
VNR2	0.39	2.42 %
SKD1	0.34	6.87 %
PDI1	0.31	4.09 %
ARM1	0.30	7.63 %
VNR1	0.08	1.76 %
TCN1	0.08	0.55 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV	-0.08	4.62 %
Total	56.40	8.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	49.15	12.79 %
W-Disp	2.48	81.43 %
D-Freez	0.77	16.15 %
Total	52.40	13.36 %

Branch *	MTD Sales L	Brand Share %
KRR1	1.30	7.19 %
TMM1	1.26	9.53 %
PVI1	1.23	6.24 %
DGL1	1.19	6.00 %
ATG1	1.15	7.26 %
KKD3	0.57	3.13 %
CBM1	0.42	8.71 %
TPT1	0.33	3.83 %
TEN1	0.32	6.02 %
NKI1	0.31	5.34 %
PNV2	0.30	6.39 %
ADP1	0.30	10.75 %
SGP1	0.30	7.68 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	52.40	13.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	42.29	9.70 %
D-Freez	1.05	26.91 %
W-Disp	0.99	39.21 %
Total	44.33	10.02 %

Branch *	MTD Sales L	Brand Share %
CH21	4.00	11.03 %
CH51	1.50	8.23 %
CH20	1.39	6.32 %
CH41	0.96	6.57 %
CH44	0.68	4.43 %
CH46	0.67	7.68 %
CH37	0.47	5.53 %
PON1	0.35	5.40 %
CH35	0.29	2.90 %
CH33	0.26	1.63 %
CH27	0.25	3.49 %
CH32	0.08	2.63 %
CH31		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
CH17		0.00 %
WHC3	-0.69	-18.32 %
Total	44.33	10.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	34.90	13.18 %
W-Disp	0.68	61.84 %
D-Freez	0.64	11.31 %
Total	36.22	13.34 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.64	11.21 %
AKM1	1.02	9.47 %
VSI1	0.88	10.32 %
TRT1	0.81	11.19 %
VEL2	0.79	3.98 %
WJP1	0.66	10.52 %
VNB1	0.62	9.34 %
KPM1	0.58	5.46 %
GDM1	0.32	3.44 %
BGR1	0.30	8.42 %
WJD1	0.29	5.14 %
CYR1	0.27	4.89 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	36.22	13.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	30.05	13.36 %
D-Freez	1.26	17.07 %
W-Disp	0.25	15.17 %
Total	31.55	13.49 %

Branch *	MTD Sales L	Brand Share %
POY2	1.53	9.97 %
CDM1	1.18	7.02 %
SJI2	1.11	6.16 %
TRK1	1.02	8.31 %
PRT1	0.96	9.18 %
ULP1	0.78	8.13 %
KML1	0.66	11.25 %
KLM1	0.65	4.31 %
TVM1	0.58	9.29 %
TVM2	0.54	5.25 %
MKM1	0.32	4.92 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT	-0.29	7.90 %
Total	31.55	13.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.77	14.21 %
W-Disp	2.91	84.75 %
D-Freez	0.54	15.23 %
Total	21.22	16.07 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.47	6.44 %
HSR2	0.31	6.38 %
MTR1	0.30	4.05 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	21.22	16.07 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	14.75	12.63 %
D-Freez	0.22	8.29 %
W-Disp	0.08	13.31 %
Total	15.05	12.53 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.97	6.53 %
TCG1	0.63	9.57 %
TPR1	0.39	7.36 %
GBM1	0.31	6.57 %
PDR1	0.29	11.32 %
TPR2	0.28	6.32 %
AVI1	0.28	5.75 %
KGM1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	15.05	12.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.09	6.86 %
D-Freez	0.45	23.28 %
W-Disp	0.16	9.46 %
Total	5.70	7.32 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.64	8.64 %
CBE1	0.78	8.42 %
KMR1	0.39	5.82 %
PLI1	0.32	8.46 %
PDM1	0.23	11.69 %
GDR1	0.08	10.43 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	5.70	7.32 %