

MTD Sales
190.68 L

Brand Share %
13.68 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	181.60	13.43 %
D-Freez	5.51	22.06 %
W-Disp	2.34	41.22 %
Air-Cool	1.23	11.60 %
Total	190.68	13.68 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	42.81	14.36 %
CHENNAI-01	39.82	14.58 %
TRICHY-01	23.46	12.27 %
CHENNAI-02	22.63	11.46 %
SOUTH-03	19.72	13.89 %
SOUTH ARCOT	11.95	12.37 %
WEST-01	11.91	23.41 %
WEST-02	9.40	16.75 %
NORTH ARCOT	4.79	6.64 %
KL-SOUTH	4.17	26.52 %
Total	190.68	13.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.89	13.87 %
D-Freez	1.72	23.83 %
Air-Cool	0.65	23.65 %
W-Disp	0.56	79.48 %
Total	42.81	14.36 %

Branch *	MTD Sales L	Brand Share %
SVK1	1.05	13.59 %
TVL1	0.88	4.95 %
ERL2	0.84	11.90 %
TY11	0.61	9.55 %
VLY1	0.59	6.53 %
TKS1	0.45	10.48 %
TVL2	0.36	9.65 %
SNL1	0.35	8.17 %
SDI1	0.29	5.10 %
VKM1	0.29	9.54 %
S2SD	0.27	12.08 %
UDN1	0.26	4.30 %
ARM1	0.15	3.57 %
VNR2	0.08	1.22 %
TCN1	0.07	0.99 %
TKS2	0.07	1.34 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
PDI1		0.00 %
STU2		0.00 %
TKY1		0.00 %
VNR1		0.00 %
Total	42.81	14.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.06	14.57 %
D-Freez	0.38	11.60 %
Air-Cool	0.22	19.74 %
W-Disp	0.16	23.83 %
Total	39.82	14.58 %

Branch *	MTD Sales L	Brand Share %
CH14	2.10	10.55 %
CH48	1.41	11.00 %
GUD1	1.03	12.85 %
AVD1	0.56	6.27 %
SKL1	0.38	4.78 %
CH39	0.29	4.55 %
CH22		0.00 %
CH35		0.00 %
CH38		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
CH28	-0.20	-2.10 %
Total	39.82	14.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.91	12.19 %
D-Freez	0.30	16.73 %
W-Disp	0.25	45.94 %
Total	23.46	12.27 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.54	9.04 %
TRY2	0.94	12.16 %
KIK1	0.43	5.37 %
MVM1	0.35	4.51 %
AYR1	0.35	12.19 %
PBR2	0.27	3.11 %
APM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	23.46	12.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.63	11.18 %
D-Freez	0.48	22.92 %
W-Disp	0.31	44.79 %
Air-Cool	0.22	17.05 %
Total	22.63	11.46 %

Branch *	MTD Sales L	Brand Share %
CH21	1.01	6.44 %
CH03	0.97	7.18 %
MJR1	0.69	6.71 %
CH33	0.53	4.96 %
CH32	0.40	9.54 %
CH44	0.30	4.84 %
CH46	0.28	8.12 %
CH12	0.27	2.61 %
CH23	0.27	8.56 %
GPD1	0.27	8.02 %
CH31	0.07	2.33 %
CH01		0.00 %
CH09		0.00 %
CH18		0.00 %
CH27		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	22.63	11.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	18.85	13.63 %
D-Freez	0.47	19.73 %
W-Disp	0.33	81.75 %
Air-Cool	0.07	8.10 %
Total	19.72	13.89 %

Branch *	MTD Sales L	Brand Share %
ATG1	1.78	12.50 %
MDU1	1.53	9.68 %
PVI1	0.72	9.38 %
MNM1	0.40	4.22 %
KYK1	0.34	10.48 %
MPA1	0.30	9.38 %
KRR1	0.29	10.75 %
TDI1	0.27	6.35 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	19.72	13.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.83	11.86 %
D-Freez	0.80	19.64 %
W-Disp	0.32	45.66 %
Total	11.95	12.37 %

Branch *	MTD Sales L	Brand Share %
POY2	0.83	8.21 %
VCM1	0.35	13.23 %
TRK1	0.32	8.14 %
TDM1	0.30	7.69 %
CDM1	0.27	4.11 %
MKM1	0.27	13.04 %
ULP1	0.08	1.34 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	11.95	12.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.03	22.97 %
D-Freez	0.64	47.88 %
W-Disp	0.24	32.19 %
Total	11.91	23.41 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.85	5.43 %
CBE6	0.27	9.73 %
GBM1	0.09	5.28 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
UMP1		0.00 %
Total	11.91	23.41 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.05	17.13 %
D-Freez	0.36	29.39 %
Total	9.40	16.75 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.64	11.66 %
TRM1	0.36	7.60 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SLM2		0.00 %
WZWH		0.00 %
Total	9.40	16.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.39	6.30 %
W-Disp	0.17	27.10 %
D-Freez	0.16	15.23 %
Air-Cool	0.07	9.63 %
Total	4.79	6.64 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.93	8.16 %
TRL1	0.92	10.08 %
VEL2	0.51	10.90 %
VSI1	0.31	12.12 %
KPM2	0.16	1.39 %
AKM1	0.08	2.86 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	4.79	6.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.96	26.24 %
D-Freez	0.21	35.54 %
Total	4.17	26.52 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.21	6.61 %
Total	4.17	26.52 %