

MTD Sales
210.18 L

Brand Share %
10.24 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	202.17	10.40 %
D-Freez	4.35	17.90 %
W-Disp	2.89	60.08 %
Air-Cool	0.77	0.97 %
Total	210.18	10.24 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	39.63	13.31 %
CHENNAI-01	36.07	7.17 %
SOUTH-03	33.90	16.72 %
SOUTH-01	31.05	9.71 %
CHENNAI-02	24.79	8.78 %
SOUTH ARCOT	16.21	11.32 %
WEST-02	10.66	9.74 %
NORTH ARCOT	8.53	7.13 %
WEST-01	7.42	11.96 %
KL-SOUTH	1.93	16.68 %
Total	210.18	10.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.94	13.21 %
D-Freez	0.41	20.51 %
W-Disp	0.23	56.89 %
Air-Cool	0.05	8.25 %
Total	39.63	13.31 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.83	10.05 %
MVM1	0.76	3.99 %
KIK1	0.63	4.93 %
MSI1	0.42	9.95 %
JKM1	0.35	4.70 %
TTP1	0.34	5.47 %
TVR1	0.31	3.13 %
AYR1	0.30	6.21 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
Total	39.63	13.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.67	8.10 %
W-Disp	0.82	63.45 %
D-Freez	0.44	12.55 %
Air-Cool	0.15	0.21 %
Total	36.07	7.17 %

Branch *	MTD Sales L	Brand Share %
CH19	2.51	8.41 %
CH42	2.06	7.94 %
CH11	1.79	3.95 %
CH16	1.26	4.05 %
CH07	1.03	7.23 %
CH48	0.82	3.19 %
CZWH	0.57	0.83 %
CH22	0.57	4.40 %
CH39	0.35	3.43 %
CH28	0.35	2.76 %
KNR1	0.31	4.72 %
MRM1	0.30	3.57 %
AVD1	0.30	2.59 %
CH26	0.27	7.09 %
TKM1	0.27	6.70 %
CH35		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD2		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	36.07	7.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	33.25	16.73 %
D-Freez	0.29	14.54 %
Air-Cool	0.21	13.47 %
W-Disp	0.14	36.59 %
Total	33.90	16.72 %

Branch *	MTD Sales L	Brand Share %
PNV1	0.29	6.62 %
DGL2	0.29	8.00 %
KKD2	0.27	3.01 %
TEN2	0.13	2.86 %
MLR1	0.07	0.60 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
Total	33.90	16.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.23	9.39 %
D-Freez	1.09	19.58 %
W-Disp	0.66	83.60 %
Air-Cool	0.07	3.47 %
Total	31.05	9.71 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.18	8.12 %
TVL1	2.87	7.77 %
TUT2	1.63	9.65 %
SKD1	1.47	8.60 %
SVK1	0.96	8.45 %
TCN1	0.36	3.02 %
VNR2	0.35	3.58 %
TVL2	0.29	5.39 %
ERL2	0.28	2.45 %
TKS1	0.27	3.69 %
VL11	0.27	1.75 %
STU2	0.16	6.55 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	31.05	9.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	24.03	8.58 %
W-Disp	0.41	84.86 %
Air-Cool	0.22	21.98 %
D-Freez	0.13	16.28 %
Total	24.79	8.78 %

Branch *	MTD Sales L	Brand Share %
CH03	2.68	8.74 %
CH15	2.27	6.82 %
CH12	1.37	7.88 %
CH34	1.26	8.78 %
CH18	0.98	6.67 %
CH27	0.73	9.94 %
MJR1	0.51	4.10 %
CH36	0.35	7.47 %
CH09	0.35	3.66 %
CH41	0.35	2.73 %
CH44	0.27	3.13 %
GPDI	0.27	4.81 %
CH31	0.27	6.50 %
CH46	0.23	5.57 %
CH33	0.07	0.66 %
CH01		0.00 %
CH23		0.00 %
MC06		0.00 %
MC08		0.00 %
UKI1		0.00 %
Total	24.79	8.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.91	11.57 %
D-Freez	0.29	7.11 %
W-Disp	0.01	2.60 %
Total	16.21	11.32 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.83	10.09 %
MKM1	0.37	8.80 %
SJI1	0.37	9.48 %
KLM1	0.27	2.90 %
KKI2		0.00 %
KML1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
POY2		-0.02 %
Total	16.21	11.32 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	10.53	9.85 %
D-Freez	0.13	9.42 %
Total	10.66	9.74 %

Branch *	MTD Sales L	Brand Share %
MTR1	0.35	4.68 %
OML1	0.27	6.82 %
SLM2	0.27	2.79 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	10.66	9.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.90	6.83 %
W-Disp	0.40	100.00 %
D-Freez	0.16	6.68 %
Air-Cool	0.07	5.66 %
Total	8.53	7.13 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.96	7.58 %
TRL1	0.60	4.83 %
VEL2	0.30	3.45 %
SLG1	0.28	7.18 %
VSI1	0.27	4.10 %
WJP1	0.27	10.15 %
VNB1	0.07	6.09 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
WHVL		0.00 %
Total	8.53	7.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.48	10.93 %
D-Freez	0.86	47.67 %
W-Disp	0.07	18.27 %
Total	7.42	11.96 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.31	9.20 %
KMR1	0.29	8.85 %
TPR4	0.26	8.97 %
CBE4		0.00 %
CBE6		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	7.42	11.96 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.22	11.53 %
D-Freez	0.55	66.44 %
W-Disp	0.16	100.00 %
Total	1.93	16.68 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.21	8.01 %
Total	1.93	16.68 %