

MTD Sales
246.11 L

Brand Share %
13.15 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	242.16	13.18 %
D-Freez	2.00	8.19 %
W-Disp	1.61	27.13 %
Air-Cool	0.35	7.37 %
Total	246.11	13.15 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	48.44	18.65 %
SOUTH-01	41.84	11.26 %
CHENNAI-01	39.30	11.88 %
SOUTH-03	32.87	14.51 %
SOUTH ARCOT	23.21	17.09 %
CHENNAI-02	21.02	8.99 %
WEST-02	17.82	17.73 %
NORTH ARCOT	10.91	10.64 %
WEST-01	8.10	8.95 %
KL-SOUTH	2.60	12.77 %
Total	246.11	13.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	48.06	18.73 %
D-Freez	0.22	8.02 %
W-Disp	0.16	53.07 %
Total	48.44	18.65 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.78	11.03 %
MVM1	1.24	11.95 %
PBR2	0.56	4.84 %
APM1	0.35	9.00 %
NGT1	0.33	3.80 %
TRY4	0.31	6.07 %
KIK1	0.30	5.89 %
TYR1	0.28	4.60 %
TVR1	0.28	6.04 %
JKM1		0.00 %
NCK1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	48.44	18.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.27	11.31 %
Air-Cool	0.28	27.90 %
W-Disp	0.17	29.27 %
D-Freez	0.13	2.43 %
Total	41.84	11.26 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.21	11.94 %
TVL1	2.92	7.58 %
TUT2	2.37	12.42 %
TKS2	0.93	8.33 %
MAR1	0.63	12.38 %
APK2	0.61	10.76 %
ERL2	0.34	4.58 %
ARM1	0.33	6.29 %
VNR1	0.32	5.90 %
VNR2	0.31	2.54 %
ASM1	0.31	6.75 %
KYR1	0.29	10.39 %
PKD1	0.28	1.86 %
PDI1	0.26	7.11 %
SKD1	0.08	1.73 %
APK1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	41.84	11.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.54	11.82 %
W-Disp	0.38	25.03 %
D-Freez	0.38	13.03 %
Total	39.30	11.88 %

Branch *	MTD Sales L	Brand Share %
CH19	2.56	8.34 %
CH42	2.54	10.93 %
CH28	1.74	10.99 %
CH11	1.49	12.70 %
CH08	1.28	5.17 %
CH07	1.19	8.52 %
GUD1	1.07	11.10 %
CH39	0.92	12.13 %
CZWH	0.74	7.77 %
CH45	0.71	7.84 %
MRM1	0.64	7.36 %
CH22	0.35	3.41 %
CH48	0.35	3.04 %
GUD2	0.30	6.41 %
CGL1	0.28	4.73 %
KNR1	0.28	4.50 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	39.30	11.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	32.54	14.72 %
D-Freez	0.26	5.98 %
W-Disp	0.07	11.57 %
Total	32.87	14.51 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.81	10.78 %
MDU6	1.73	7.81 %
MDU1	1.73	10.93 %
KRR1	0.65	7.42 %
KKD3	0.58	4.30 %
TEN1	0.46	6.38 %
MPA1	0.29	4.37 %
KYK1	0.04	1.87 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
MDU5		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	32.87	14.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.91	17.15 %
W-Disp	0.17	45.22 %
D-Freez	0.13	7.88 %
Total	23.21	17.09 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.98	7.92 %
KLM1	0.62	9.00 %
CDM1	0.57	8.79 %
MKM1	0.13	4.59 %
KKI2		0.00 %
KML1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
Total	23.21	17.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	20.68	8.98 %
W-Disp	0.34	25.60 %
Total	21.02	8.99 %

Branch *	MTD Sales L	Brand Share %
CH15	3.47	10.56 %
CH03	2.44	10.55 %
CH12	1.90	11.64 %
CH34	1.05	10.18 %
CH43	1.00	8.31 %
MJR1	0.97	11.36 %
CH24	0.93	10.40 %
CH20	0.58	5.88 %
CH33	0.56	5.00 %
UKI1	0.37	11.05 %
CH31	0.36	8.24 %
CH06	0.30	3.78 %
CH41	0.30	3.59 %
CH17	0.28	6.78 %
CH23	0.27	12.42 %
CH21	0.09	0.63 %
CH01		0.00 %
CH09		0.00 %
CH18		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	21.02	8.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.60	18.05 %
D-Freez	0.13	5.84 %
W-Disp	0.08	22.84 %
Total	17.82	17.73 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.95	12.30 %
EPI1	0.30	11.52 %
SLM2	0.29	4.33 %
ATU1	0.28	11.83 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
Total	17.82	17.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.59	10.56 %
D-Freez	0.17	10.92 %
W-Disp	0.08	19.05 %
Air-Cool	0.07	22.70 %
Total	10.91	10.64 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.02	12.76 %
TRL1	1.01	8.99 %
SBR1	0.76	11.74 %
KPM1	0.59	7.69 %
AKM1	0.59	7.43 %
WJD1	0.32	8.60 %
ABR1	0.28	11.07 %
VEL2	0.28	2.91 %
TRR1	0.08	4.49 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	10.91	10.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.60	8.70 %
D-Freez	0.43	25.87 %
W-Disp	0.07	20.10 %
Total	8.10	8.95 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.79	10.32 %
GBM1	0.34	9.27 %
CBE1	0.27	6.46 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WZSD		0.00 %
KGM1		0.00 %
Total	8.10	8.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.37	12.10 %
D-Freez	0.15	20.71 %
W-Disp	0.08	100.00 %
Total	2.60	12.77 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.91	6.49 %
PAS1	0.08	2.95 %
Total	2.60	12.77 %