

MTD Sales
356.56 L

Brand Share %
12.26 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	340.29	11.97 %
W-Disp	9.84	50.66 %
D-Freez	6.42	14.20 %
Total	356.56	12.26 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	66.93	13.98 %
CHENNAI-01	56.69	12.04 %
SOUTH-03	50.01	14.17 %
SOUTH-01	47.30	8.75 %
CHENNAI-02	37.61	10.74 %
NORTH ARCOT	32.27	14.11 %
SOUTH ARCOT	27.88	13.90 %
WEST-02	19.23	17.08 %
WEST-03	12.95	12.37 %
WEST-01	5.70	8.42 %
Total	356.56	12.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.24	14.03 %
D-Freez	0.44	8.32 %
W-Disp	0.25	21.98 %
Total	66.93	13.98 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.17	8.68 %
MVM1	2.80	9.98 %
PBR2	2.60	11.77 %
KUM1	2.45	9.08 %
MDI1	1.35	10.39 %
NGT1	0.93	6.08 %
KUM2	0.77	6.68 %
MSI1	0.73	10.67 %
JKM1	0.70	7.05 %
TVR1	0.57	3.92 %
TYR1	0.31	3.61 %
NCK1	0.31	11.40 %
APM1		0.00 %
NMM1		0.00 %
TZSD	-0.13	-43.67 %
WTRZ	-0.60	12.24 %
Total	66.93	13.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.58	11.78 %
W-Disp	1.18	36.62 %
D-Freez	0.93	21.09 %
Total	56.69	12.04 %

Branch *	MTD Sales L	Brand Share %
CH05	3.29	10.51 %
CH16	2.56	8.09 %
CH48	2.16	11.98 %
CH42	1.58	6.76 %
CH45	1.49	9.41 %
CH19	1.47	6.38 %
CH25	1.32	6.45 %
SKL1	1.15	11.10 %
CH38	1.11	10.51 %
CH39	0.97	7.53 %
CGL1	0.86	7.49 %
CH08	0.77	4.58 %
CH22	0.29	2.19 %
MRM1	0.27	3.35 %
CH29	0.09	8.18 %
CZWH		0.00 %
Total	56.69	12.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	46.96	13.57 %
W-Disp	2.48	83.40 %
D-Freez	0.56	13.96 %
Total	50.01	14.17 %

Branch *	MTD Sales L	Brand Share %
TMM1	1.58	11.90 %
PVI1	1.57	8.26 %
KRR1	1.30	8.04 %
DGL1	1.19	5.99 %
ATG1	1.15	8.01 %
KKD3	0.57	3.36 %
CBM1	0.42	10.29 %
TEN1	0.32	7.35 %
NKI1	0.31	5.60 %
PNV2	0.30	6.96 %
ADP1	0.30	12.05 %
SGP1	0.30	7.68 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	50.01	14.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.88	8.65 %
W-Disp	0.86	52.17 %
D-Freez	0.56	6.74 %
Total	47.30	8.75 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.78	9.18 %
TUT1	4.29	7.02 %
RPM1	2.03	7.85 %
TKS2	1.97	9.94 %
TUT2	1.46	5.80 %
SVK1	1.27	7.98 %
TYI1	1.12	8.89 %
RND2	1.06	7.16 %
MAR1	0.92	6.87 %
PKD1	0.68	5.53 %
TKS1	0.66	5.28 %
APK1	0.61	9.37 %
VLY1	0.60	2.57 %
ERL2	0.60	3.82 %
UDN1	0.60	5.85 %
SDI1	0.59	6.58 %
VNR2	0.39	2.76 %
SKD1	0.34	9.11 %
PDI1	0.31	4.28 %
VNR1	0.08	2.76 %
TCN1	0.08	0.63 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV	-0.08	4.62 %
Total	47.30	8.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	35.57	10.32 %
D-Freez	1.05	32.14 %
W-Disp	0.99	45.04 %
Total	37.61	10.74 %

Branch *	MTD Sales L	Brand Share %
CH03	4.28	11.95 %
CH21	3.30	11.03 %
CH51	1.50	10.76 %
CH20	1.39	7.18 %
CH41	0.96	9.82 %
CH44	0.68	5.58 %
CH46	0.67	10.13 %
MJR1	0.56	7.56 %
CH37	0.47	7.02 %
CH33	0.26	1.89 %
CH27	0.25	4.33 %
CH32	0.08	2.91 %
PON1	0.08	1.63 %
CH31		0.00 %
CH35		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
CH17		0.00 %
WHC3	-0.69	-18.32 %
Total	37.61	10.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	30.94	13.89 %
W-Disp	0.68	72.04 %
D-Freez	0.64	12.59 %
Total	32.27	14.11 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.05	9.48 %
VSI1	0.88	11.48 %
VEL2	0.79	5.00 %
AKM1	0.74	8.56 %
VNB1	0.62	11.17 %
KPM1	0.58	6.10 %
GDM1	0.32	4.46 %
BGR1	0.30	9.39 %
WJD1	0.29	6.30 %
CYR1	0.27	4.89 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	32.27	14.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	26.38	13.72 %
D-Freez	1.26	18.40 %
W-Disp	0.25	15.17 %
Total	27.88	13.90 %

Branch *	MTD Sales L	Brand Share %
POY2	1.53	11.10 %
TRK1	1.02	9.03 %
PRT1	0.96	11.03 %
ULP1	0.78	8.76 %
KLM1	0.65	4.90 %
CDM1	0.61	4.60 %
TVM1	0.58	11.08 %
TVM2	0.54	5.67 %
SJI2	0.34	2.62 %
MKM1	0.32	5.48 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	27.88	13.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.02	15.14 %
W-Disp	2.91	84.75 %
D-Freez	0.30	9.15 %
Total	19.23	17.08 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.47	7.12 %
PNG1	0.36	12.07 %
HSR2	0.31	9.53 %
MTR1	0.30	4.71 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	19.23	17.08 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	12.64	12.47 %
D-Freez	0.22	8.29 %
W-Disp	0.08	13.31 %
Total	12.95	12.37 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.97	7.41 %
TPR1	0.39	7.36 %
GBM1	0.31	7.16 %
TCG1	0.31	5.86 %
PDR1	0.29	11.32 %
TPR2	0.28	6.91 %
AVI1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	12.95	12.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.09	7.93 %
D-Freez	0.45	23.28 %
W-Disp	0.16	9.99 %
Total	5.70	8.42 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.64	10.28 %
CBE1	0.78	10.12 %
KMR1	0.39	6.09 %
PLI1	0.32	12.10 %
GDR1	0.08	10.43 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	5.70	8.42 %