



# TN : BLUESTAR Sales Performance 14/05/2026 9:10 AM

MTD Sales  
1,158.14 L

Brand Share %  
12.42 %

Information:

MTD : 01-05-2026 To 13-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,145.89	12.35 %
D-Freez	9.58	26.15 %
W-Disp	2.68	21.83 %
<b>Total</b>	<b>1,158.14</b>	<b>12.42 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	219.01	14.85 %
CHENNAI-01	184.34	12.14 %
SOUTH-01	151.62	11.65 %
CHENNAI-02	129.97	9.74 %
SOUTH-03	124.55	10.79 %
WEST-02	108.98	15.70 %
NORTH ARCOT	96.39	14.18 %
SOUTH ARCOT	95.41	13.33 %
WEST-01	47.88	10.58 %
<b>Total</b>	<b>1,158.14</b>	<b>12.42 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	217.84	14.84 %
D-Freez	0.69	12.58 %
W-Disp	0.48	36.59 %
<b>Total</b>	<b>219.01</b>	<b>14.85 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	25.17	9.68 %
MVM1	7.70	8.70 %
KIK1	4.47	9.89 %
AYR1	3.85	10.42 %
TYR1	3.34	8.74 %
JKM1	3.32	9.49 %
TVR1	3.18	10.13 %
TTP1	3.15	10.62 %
NGT1	2.51	6.19 %
KUM2	2.24	6.75 %
APM1	2.14	8.16 %
TZSD		0.00 %
<b>Total</b>	<b>219.01</b>	<b>14.85 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	181.47	12.02 %
D-Freez	2.54	42.96 %
W-Disp	0.34	11.05 %
<b>Total</b>	<b>184.34</b>	<b>12.14 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	6.73	8.95 %
CH07	6.45	10.74 %
CZWH	6.11	7.94 %
CH22	5.20	10.74 %
CH30	4.80	8.45 %
CH35	4.16	10.87 %
AVD1	3.63	8.05 %
MRM1	2.72	6.18 %
SKL1	2.23	8.03 %
CH37	2.16	9.00 %
CH08	1.84	2.38 %
TKM1	1.52	8.84 %
CGL1	1.36	3.72 %
CH25	1.16	2.16 %
CH29	0.61	11.57 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-5.23	10.90 %
<b>Total</b>	<b>184.34</b>	<b>12.14 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	149.54	11.55 %
D-Freez	1.42	25.52 %
W-Disp	0.66	60.18 %
<b>Total</b>	<b>151.62</b>	<b>11.65 %</b>

Branch *	MTD Sales L	Brand Share %
VLY1	5.97	9.38 %
TUT2	3.13	4.35 %
VNR2	2.75	5.84 %
RPM1	2.58	7.08 %
ASM1	2.13	10.15 %
UDN1	2.10	11.01 %
MAR1	2.07	6.40 %
TCN1	1.98	6.67 %
STU2	1.80	10.29 %
TKS2	1.61	3.88 %
SDI1	1.59	10.53 %
APK2	1.59	8.76 %
VKM1	0.94	5.72 %
ARM1	0.91	4.25 %
SKD1	0.90	4.33 %
TKY1	0.61	4.67 %
VNR1	0.29	1.34 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>151.62</b>	<b>11.65 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	128.79	9.68 %
D-Freez	1.18	60.41 %
<b>Total</b>	<b>129.97</b>	<b>9.74 %</b>

Branch *	MTD Sales L	Brand Share %
CH21	7.37	7.56 %
CH12	7.14	7.24 %
CH24	6.36	7.98 %
CH50	5.53	10.59 %
CH17	5.39	8.41 %
CH23	2.82	9.16 %
CH33	2.77	5.86 %
UKI1	2.61	10.02 %
CH51	2.60	6.16 %
MJR1	2.48	5.20 %
CH43	1.60	5.24 %
CH27	1.58	8.64 %
PON1	1.48	6.08 %
CH44	1.26	2.91 %
CH31	0.98	3.60 %
CH46	0.93	3.38 %
GPD1	0.37	1.53 %
CH36	0.30	1.03 %
CH41	0.30	0.67 %
CH01	0.29	11.58 %
<b>Total</b>	<b>129.97</b>	<b>9.74 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	123.71	10.78 %
D-Freez	0.68	12.75 %
W-Disp	0.16	15.47 %
<b>Total</b>	<b>124.55</b>	<b>10.79 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	14.70	8.90 %
MDU1	13.08	10.37 %
KRR1	6.24	10.28 %
KKD3	5.07	7.68 %
ATG1	3.18	6.53 %
CMR1	2.91	8.88 %
MPA1	2.89	8.44 %
TDI1	2.57	10.46 %
SVG1	2.19	7.26 %
ODM1	1.67	10.96 %
PNV2	1.53	8.03 %
TEN2	1.38	11.06 %
TPT1	1.14	5.33 %
TEN1	0.98	6.91 %
SGP1	0.93	9.65 %
USL1	0.89	6.39 %
DKI1	0.89	3.08 %
KYK1	0.63	3.59 %
MDU4	0.60	3.17 %
BNR1	0.39	4.11 %
PKM1	0.38	4.16 %
ADP1	0.33	5.10 %
MLR1	0.31	1.97 %
PNI1	0.30	1.87 %
KPT1	0.30	5.78 %
CBM1		0.00 %
NKI1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>124.55</b>	<b>10.79 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	108.66	15.72 %
W-Disp	0.33	29.08 %
Total	108.98	15.70 %

Branch *	MTD Sales L	Brand Share %
NKL2	3.10	8.98 %
VPD1	1.81	11.99 %
TRM1	1.54	11.16 %
RSP1	1.46	7.65 %
MTR1	1.07	3.87 %
PDR1	0.90	8.80 %
KMM1	0.62	4.51 %
KAM1	0.61	7.44 %
EPI1	0.61	8.66 %
HSR2	0.60	3.65 %
CMI1	0.58	5.99 %
HRR1	0.32	3.04 %
BMD1	0.31	2.78 %
PMP1	0.30	3.76 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	108.98	15.70 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	93.95	13.95 %
D-Freez	1.80	34.78 %
W-Disp	0.64	54.86 %
Total	96.39	14.18 %

Branch *	MTD Sales L	Brand Share %
VEL2	7.47	11.22 %
AKM1	3.83	9.84 %
WJP1	2.46	11.69 %
KPM1	2.24	7.84 %
GDM1	1.87	10.88 %
VSI1	1.61	5.94 %
ANI1	1.53	8.43 %
ARC2	1.36	6.31 %
TRT1	1.19	4.08 %
ABR1	0.99	3.41 %
VNB1	0.79	4.52 %
UGI1	0.58	7.61 %
CGM1		0.00 %
BGR1	-0.37	-7.45 %
Total	96.39	14.18 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	94.56	13.27 %
D-Freez	0.76	25.75 %
W-Disp	0.08	15.55 %
<b>Total</b>	<b>95.41</b>	<b>13.33 %</b>

Branch *	MTD Sales L	Brand Share %
KKI2	5.33	10.60 %
POY2	4.17	8.52 %
TRK1	4.10	11.51 %
ULP1	2.68	8.46 %
KML1	1.58	4.36 %
KLM1	1.32	3.46 %
SJI2	1.32	4.29 %
VPM1	1.17	11.24 %
VCM1	1.05	9.02 %
MKM1	1.01	6.31 %
STP1	1.01	8.20 %
VCM2	0.73	3.15 %
TVM1	0.67	2.92 %
TVM2	0.45	2.76 %
<b>Total</b>	<b>95.41</b>	<b>13.33 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.37	10.55 %
D-Freez	0.51	19.55 %
<b>Total</b>	<b>47.88</b>	<b>10.58 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	7.75	7.82 %
TPR1	3.05	10.46 %
CBE1	2.91	11.48 %
SNR1	1.70	8.96 %
TPR4	1.67	12.00 %
PLI1	1.19	5.90 %
CBE6	1.01	5.74 %
UMP1	0.97	6.22 %
DPM2	0.93	9.14 %
KMR1	0.65	2.43 %
CBE3	0.59	4.94 %
ANR1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
WHCB	-1.56	9.27 %
<b>Total</b>	<b>47.88</b>	<b>10.58 %</b>