

MTD Sales
230.14 L

Brand Share %
13.34 %

Information:

MTD : 01-10-2025 To 12-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	226.64	13.38 %
D-Freez	1.84	8.35 %
W-Disp	1.45	27.14 %
Air-Cool	0.21	4.81 %
Total	230.14	13.34 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	45.60	19.38 %
SOUTH-01	40.04	11.71 %
CHENNAI-01	34.15	11.33 %
SOUTH-03	29.37	14.10 %
SOUTH ARCOT	22.91	17.72 %
CHENNAI-02	20.72	9.50 %
WEST-02	17.51	18.68 %
NORTH ARCOT	10.22	10.62 %
WEST-01	7.17	8.62 %
KL-SOUTH	2.45	13.35 %
Total	230.14	13.34 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.22	19.41 %
D-Freez	0.22	10.88 %
W-Disp	0.16	69.09 %
Total	45.60	19.38 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.47	9.91 %
MVM1	1.24	12.35 %
NGT1	0.33	3.83 %
KIK1	0.30	6.67 %
TYR1	0.28	4.80 %
TVR1	0.28	6.04 %
PBR2	0.27	2.41 %
APM1		0.00 %
JKM1		0.00 %
NCK1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	45.60	19.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.53	11.79 %
Air-Cool	0.21	24.35 %
W-Disp	0.17	38.02 %
D-Freez	0.13	2.43 %
Total	40.04	11.71 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.14	12.72 %
TVL1	2.92	8.49 %
TUT2	2.37	13.00 %
PKD1	0.62	4.12 %
APK2	0.61	10.76 %
TKS2	0.57	5.70 %
ERL2	0.34	4.95 %
ARM1	0.33	6.29 %
VNR1	0.32	6.58 %
VNR2	0.31	2.67 %
KYR1	0.29	10.37 %
PDI1	0.26	8.73 %
SKD1	0.08	2.43 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	40.04	11.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.54	11.28 %
D-Freez	0.38	15.43 %
W-Disp	0.23	17.50 %
Total	34.15	11.33 %

Branch *	MTD Sales L	Brand Share %
CH19	2.56	8.67 %
CH42	2.54	11.57 %
CH28	1.74	12.86 %
CH08	1.28	5.46 %
CH07	1.19	9.04 %
GUD1	1.07	12.30 %
CH11	0.93	8.69 %
CH39	0.92	12.13 %
CZWH	0.74	7.77 %
CH45	0.71	8.67 %
MRM1	0.64	7.36 %
CH22	0.35	4.01 %
CH48	0.35	3.48 %
GUD2	0.30	6.41 %
CGL1	0.28	5.58 %
KNR1	0.28	4.94 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	34.15	11.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	29.04	14.30 %
D-Freez	0.26	6.38 %
W-Disp	0.07	11.57 %
Total	29.37	14.10 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.73	8.50 %
DGL1	1.53	9.96 %
MDU1	1.45	9.53 %
KRR1	0.65	7.91 %
KKD3	0.58	4.40 %
TEN1	0.46	6.65 %
MPA1	0.29	5.57 %
KYK1	0.04	2.12 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
MDU5		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	29.37	14.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.61	17.75 %
W-Disp	0.17	45.22 %
D-Freez	0.13	9.55 %
Total	22.91	17.72 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.98	8.10 %
CDM1	0.57	8.79 %
KLM1	0.32	5.37 %
MKM1	0.13	4.59 %
KKI2		0.00 %
KML1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
Total	22.91	17.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	20.38	9.50 %
W-Disp	0.34	27.12 %
Total	20.72	9.50 %

Branch *	MTD Sales L	Brand Share %
CH15	3.47	10.74 %
CH03	2.44	11.34 %
CH12	1.90	12.64 %
CH34	1.05	10.86 %
CH43	1.00	9.99 %
CH24	0.93	11.58 %
MJR1	0.67	8.45 %
CH20	0.58	6.47 %
CH33	0.56	6.06 %
UKI1	0.37	11.05 %
CH31	0.36	8.24 %
CH06	0.30	3.91 %
CH41	0.30	3.87 %
CH17	0.28	7.51 %
CH23	0.27	12.42 %
CH21	0.09	0.73 %
CH01		0.00 %
CH09		0.00 %
CH18		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	20.72	9.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.30	18.95 %
D-Freez	0.13	7.23 %
W-Disp	0.08	22.84 %
Total	17.51	18.68 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.95	12.30 %
SLM2	0.29	4.76 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
Total	17.51	18.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.97	10.60 %
D-Freez	0.17	10.92 %
W-Disp	0.08	22.68 %
Total	10.22	10.62 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.02	12.76 %
TRL1	0.94	8.40 %
SBR1	0.76	12.97 %
KPM1	0.59	8.41 %
AKM1	0.59	7.70 %
WJD1	0.32	8.60 %
ABR1	0.28	12.35 %
VEL2	0.28	3.18 %
TRR1	0.08	4.49 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	10.22	10.62 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.67	8.32 %
D-Freez	0.43	25.87 %
W-Disp	0.07	20.10 %
Total	7.17	8.62 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.79	11.18 %
GBM1	0.34	9.27 %
CBE6	0.28	9.37 %
CBE1	0.27	6.92 %
SNR1	0.16	8.22 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
KGM1		0.00 %
Total	7.17	8.62 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.37	13.39 %
W-Disp	0.08	100.00 %
Total	2.45	13.35 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.91	6.73 %
PAS1	0.08	4.18 %
Total	2.45	13.35 %