

MTD Sales
323.81 L

Brand Share %
12.25 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	308.07	11.93 %
W-Disp	9.84	52.70 %
D-Freez	5.90	14.06 %
Total	323.81	12.25 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	58.33	13.58 %
CHENNAI-01	50.64	11.71 %
SOUTH-03	47.43	14.95 %
SOUTH-01	39.55	8.03 %
CHENNAI-02	35.93	11.28 %
NORTH ARCOT	30.05	14.21 %
SOUTH ARCOT	26.61	14.44 %
WEST-02	17.51	17.65 %
WEST-03	12.06	12.38 %
WEST-01	5.70	9.34 %
Total	323.81	12.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	57.64	13.61 %
D-Freez	0.44	8.98 %
W-Disp	0.25	23.34 %
Total	58.33	13.58 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.30	4.65 %
MVM1	2.80	10.84 %
KUM1	1.51	6.05 %
MDI1	0.94	8.37 %
NGT1	0.93	6.67 %
KUM2	0.77	7.06 %
JKM1	0.70	7.56 %
TVR1	0.57	4.30 %
TYR1	0.31	4.07 %
NCK1	0.31	11.40 %
APM1		0.00 %
NMM1		0.00 %
TZSD	-0.13	-43.67 %
WTRZ	-0.60	12.24 %
Total	58.33	13.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	48.83	11.47 %
W-Disp	1.18	39.37 %
D-Freez	0.63	16.77 %
Total	50.64	11.71 %

Branch *	MTD Sales L	Brand Share %
CH05	3.01	11.04 %
CH47	3.01	12.06 %
CH16	2.27	7.81 %
CH48	1.87	12.01 %
CH28	1.86	11.34 %
GUD1	1.70	12.17 %
CH45	1.49	9.77 %
CH42	1.29	5.80 %
CH19	1.17	5.32 %
CH38	1.11	11.18 %
CH25	1.02	5.49 %
CH39	0.97	7.97 %
CGL1	0.86	9.19 %
SKL1	0.86	9.97 %
CH08	0.77	4.96 %
CH22	0.29	2.19 %
MRM1	0.27	3.49 %
CH29	0.09	8.18 %
CZWH		0.00 %
Total	50.64	11.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	44.38	14.30 %
W-Disp	2.48	85.63 %
D-Freez	0.56	13.96 %
Total	47.43	14.95 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.57	9.31 %
KRR1	1.30	8.69 %
TMM1	1.26	10.47 %
DGL1	1.19	6.64 %
ATG1	1.15	9.92 %
MDU3	0.92	8.80 %
KKD3	0.57	3.76 %
CBM1	0.42	10.29 %
TEN1	0.32	7.97 %
NKI1	0.31	5.60 %
PNV2	0.30	7.45 %
SGP1	0.30	7.68 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	47.43	14.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.12	7.90 %
W-Disp	0.86	52.17 %
D-Freez	0.56	6.93 %
Total	39.55	8.03 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.78	10.40 %
TUT1	3.69	6.41 %
KVT1	2.83	11.09 %
TKS2	1.97	10.24 %
TUT2	1.46	5.90 %
SVK1	1.27	9.13 %
RPM1	1.21	5.94 %
TYI1	1.12	9.49 %
RND2	1.06	7.90 %
MAR1	0.92	7.65 %
PKD1	0.68	6.41 %
TKS1	0.66	5.88 %
APK1	0.61	9.37 %
VLY1	0.60	2.84 %
ERL2	0.60	4.13 %
UDN1	0.60	6.49 %
SDI1	0.59	7.11 %
VNR2	0.39	2.84 %
SKD1	0.34	9.11 %
PDI1	0.31	4.28 %
VNR1	0.08	2.76 %
TCN1	0.08	0.70 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV	-0.08	4.62 %
Total	39.55	8.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	33.89	10.82 %
D-Freez	1.05	32.14 %
W-Disp	0.99	48.38 %
Total	35.93	11.28 %

Branch *	MTD Sales L	Brand Share %
CH03	4.28	11.95 %
CH21	3.30	11.42 %
CH20	1.39	7.73 %
CH41	0.96	10.88 %
CH44	0.68	5.58 %
CH46	0.67	10.68 %
MJR1	0.56	8.21 %
CH37	0.47	9.70 %
CH33	0.26	1.99 %
CH27	0.25	4.65 %
CH32	0.08	2.91 %
PON1	0.08	2.04 %
CH31		0.00 %
CH35		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
CH17		0.00 %
WHC3	-0.69	-18.32 %
Total	35.93	11.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.95	14.04 %
W-Disp	0.68	84.10 %
D-Freez	0.42	9.47 %
Total	30.05	14.21 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.05	9.74 %
VSI1	0.88	11.92 %
VEL2	0.79	5.97 %
AKM1	0.74	9.18 %
VNB1	0.62	11.17 %
KPM1	0.58	6.31 %
TRT1	0.54	11.50 %
GDM1	0.32	4.46 %
BGR1	0.30	9.39 %
CYR1	0.27	7.11 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	30.05	14.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	25.11	14.26 %
D-Freez	1.26	18.99 %
W-Disp	0.25	14.49 %
Total	26.61	14.44 %

Branch *	MTD Sales L	Brand Share %
POY2	1.53	11.10 %
TRK1	1.02	9.98 %
VCM2	0.88	11.18 %
ULP1	0.78	9.78 %
KLM1	0.65	5.36 %
CDM1	0.61	5.10 %
TVM1	0.58	11.86 %
SJI2	0.34	2.83 %
MKM1	0.32	6.15 %
TVM2	0.27	3.23 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	26.61	14.44 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.30	15.38 %
W-Disp	2.91	87.03 %
D-Freez	0.30	10.58 %
Total	17.51	17.65 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.47	8.74 %
MTR1	0.30	6.13 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	17.51	17.65 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	11.76	12.43 %
D-Freez	0.22	10.03 %
W-Disp	0.08	13.31 %
Total	12.06	12.38 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.97	7.74 %
TPR1	0.39	7.61 %
GBM1	0.31	8.28 %
TCG1	0.31	6.33 %
TPR2	0.28	6.91 %
AVI1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	12.06	12.38 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.09	8.81 %
D-Freez	0.45	26.08 %
W-Disp	0.16	10.54 %
Total	5.70	9.34 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.64	12.08 %
CBE1	0.78	12.00 %
KMR1	0.39	6.37 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	5.70	9.34 %