

MTD Sales
176.22 L

Brand Share %
14.00 %

Information:

MTD : 01-09-2025 To 12-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	168.05	13.74 %
D-Freez	4.89	23.47 %
W-Disp	2.18	43.73 %
Air-Cool	1.09	11.27 %
Total	176.22	14.00 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	41.22	15.26 %
CHENNAI-01	36.63	14.79 %
TRICHY-01	22.35	12.50 %
CHENNAI-02	21.43	12.12 %
SOUTH-03	16.34	13.65 %
WEST-01	11.55	25.79 %
SOUTH ARCOT	11.06	12.22 %
WEST-02	7.96	15.47 %
NORTH ARCOT	4.29	6.68 %
KL-SOUTH	3.39	23.54 %
Total	176.22	14.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.37	14.73 %
D-Freez	1.72	26.57 %
Air-Cool	0.58	22.55 %
W-Disp	0.56	88.59 %
Total	41.22	15.26 %

Branch *	MTD Sales L	Brand Share %
ERL2	0.84	13.71 %
TYI1	0.61	10.99 %
TVL1	0.61	4.03 %
VLY1	0.59	7.48 %
TKS1	0.45	11.28 %
TVL2	0.36	9.65 %
SNL1	0.35	10.32 %
SDI1	0.29	5.86 %
VKM1	0.29	9.54 %
MMT1	0.27	11.06 %
UDN1	0.26	5.09 %
ARM1	0.15	3.89 %
VNR2	0.08	1.22 %
TKS2	0.07	1.64 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
PDI1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
VNR1		0.00 %
Total	41.22	15.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.94	14.78 %
D-Freez	0.38	12.82 %
W-Disp	0.16	23.83 %
Air-Cool	0.15	17.76 %
Total	36.63	14.79 %

Branch *	MTD Sales L	Brand Share %
CH14	2.03	11.22 %
CH48	1.41	12.31 %
GUD1	1.03	13.86 %
CH07	0.86	9.33 %
AVD1	0.56	6.27 %
SKL1	0.38	5.18 %
CH39	0.29	5.50 %
CH22		0.00 %
CH35		0.00 %
CH38		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
CH28	-0.20	-2.41 %
Total	36.63	14.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.96	12.47 %
W-Disp	0.25	45.94 %
D-Freez	0.14	11.74 %
Total	22.35	12.50 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.26	9.09 %
TRY2	0.94	12.52 %
KIK1	0.43	5.77 %
MVM1	0.35	4.66 %
AYR1	0.35	13.69 %
PBR2	0.27	3.44 %
APM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	22.35	12.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	20.42	11.78 %
D-Freez	0.48	25.90 %
W-Disp	0.31	57.43 %
Air-Cool	0.22	19.32 %
Total	21.43	12.12 %

Branch *	MTD Sales L	Brand Share %
CH03	0.97	7.57 %
MJR1	0.69	7.43 %
CH21	0.66	4.49 %
CH33	0.53	5.00 %
CH32	0.40	9.54 %
CH44	0.30	5.11 %
CH46	0.28	9.02 %
CH12	0.27	2.93 %
CH23	0.27	8.56 %
GPD1	0.27	9.73 %
CH31	0.07	2.88 %
CH01		0.00 %
CH09		0.00 %
CH18		0.00 %
CH27		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	21.43	12.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	15.59	13.39 %
D-Freez	0.34	16.63 %
W-Disp	0.33	81.75 %
Air-Cool	0.07	8.63 %
Total	16.34	13.65 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.91	6.19 %
PVI1	0.72	9.38 %
MNM1	0.40	4.44 %
KYK1	0.34	10.48 %
MDU3	0.30	10.77 %
KRR1	0.29	10.75 %
ATG1	0.29	12.48 %
TDI1	0.27	7.20 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	16.34	13.65 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.74	25.17 %
D-Freez	0.64	73.98 %
W-Disp	0.17	31.65 %
Total	11.55	25.79 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.56	3.95 %
CBE6	0.27	13.81 %
GBM1	0.09	5.28 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
UMP1		0.00 %
Total	11.55	25.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.20	11.83 %
D-Freez	0.63	19.60 %
W-Disp	0.24	43.99 %
Total	11.06	12.22 %

Branch *	MTD Sales L	Brand Share %
POY2	0.83	8.21 %
NVL2	0.49	12.37 %
VCM1	0.35	13.23 %
TRK1	0.32	8.31 %
TDM1	0.30	8.30 %
CDM1	0.27	4.11 %
ULP1	0.08	1.39 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	11.06	12.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.61	15.68 %
D-Freez	0.36	34.80 %
Total	7.96	15.47 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.36	8.12 %
SLM1	0.29	7.49 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WZWH		0.00 %
Total	7.96	15.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.05	6.51 %
W-Disp	0.17	31.12 %
Air-Cool	0.07	9.63 %
Total	4.29	6.68 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.92	12.05 %
SBR1	0.59	6.38 %
VEL2	0.36	8.30 %
VSI1	0.31	12.12 %
KPM2	0.16	1.64 %
AKM1	0.08	2.86 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	4.29	6.68 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.17	23.09 %
D-Freez	0.21	35.54 %
Total	3.39	23.54 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.21	6.61 %
Total	3.39	23.54 %