

MTD Sales
197.49 L

Brand Share %
10.31 %

Information:

MTD : 01-08-2025 To 12-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	191.11	10.52 %
D-Freez	3.28	15.75 %
W-Disp	2.41	59.43 %
Air-Cool	0.70	0.94 %
Total	197.49	10.31 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	37.02	13.24 %
CHENNAI-01	34.81	7.37 %
SOUTH-03	31.07	16.81 %
SOUTH-01	28.85	10.11 %
CHENNAI-02	23.97	8.87 %
SOUTH ARCOT	15.78	11.44 %
WEST-02	8.82	8.67 %
NORTH ARCOT	8.21	7.20 %
WEST-01	7.03	12.09 %
KL-SOUTH	1.93	17.07 %
Total	197.49	10.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.33	13.12 %
D-Freez	0.41	24.02 %
W-Disp	0.23	56.89 %
Air-Cool	0.05	10.24 %
Total	37.02	13.24 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.49	9.73 %
MVM1	0.76	4.11 %
KIK1	0.63	5.17 %
PDK1	0.61	7.25 %
MSI1	0.42	9.95 %
TTP1	0.34	5.98 %
TVR1	0.31	3.51 %
AYR1	0.30	6.65 %
JKM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
Total	37.02	13.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.71	8.38 %
W-Disp	0.82	63.45 %
Air-Cool	0.15	0.22 %
D-Freez	0.14	4.37 %
Total	34.81	7.37 %

Branch *	MTD Sales L	Brand Share %
CH11	2.09	4.67 %
CH42	1.80	7.96 %
CH16	1.13	3.92 %
CH07	1.03	7.38 %
CH48	0.82	3.29 %
CGL1	0.75	10.22 %
CZWH	0.57	0.88 %
CH22	0.57	4.81 %
CH39	0.35	3.80 %
CH28	0.35	2.86 %
KNR1	0.31	4.98 %
MRM1	0.30	3.85 %
CH26	0.27	8.23 %
TKM1	0.27	6.33 %
AVD1		0.00 %
CH35		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD2		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	34.81	7.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	30.49	16.81 %
D-Freez	0.29	18.87 %
Air-Cool	0.21	13.79 %
W-Disp	0.07	22.20 %
Total	31.07	16.81 %

Branch *	MTD Sales L	Brand Share %
PNV1	0.29	7.00 %
DGL2	0.29	9.23 %
KKD2	0.27	3.33 %
TEN2	0.13	3.25 %
MDU4	0.07	2.28 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
Total	31.07	16.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.56	9.90 %
D-Freez	0.64	14.43 %
W-Disp	0.58	100.00 %
Air-Cool	0.07	3.84 %
Total	28.85	10.11 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.18	8.42 %
TVL1	2.87	8.06 %
TUT2	1.63	9.82 %
SKD1	1.18	7.02 %
SVK1	0.71	7.32 %
TCN1	0.36	3.30 %
TVL2	0.29	5.39 %
TKS1	0.27	3.85 %
VNR2	0.27	2.98 %
VLV1	0.27	1.75 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	28.85	10.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	23.45	8.74 %
W-Disp	0.24	100.00 %
Air-Cool	0.14	15.69 %
D-Freez	0.13	16.28 %
Total	23.97	8.87 %

Branch *	MTD Sales L	Brand Share %
CH03	2.68	8.95 %
CH15	2.27	6.86 %
CH12	1.37	8.28 %
CH34	1.26	10.23 %
CH18	0.67	4.75 %
CH27	0.65	9.39 %
MJR1	0.51	4.46 %
CH09	0.35	4.04 %
CH41	0.35	2.73 %
CH44	0.27	3.23 %
GPD1	0.27	5.13 %
CH31	0.27	6.50 %
CH46	0.23	6.46 %
CH33	0.07	0.72 %
CH01		0.00 %
CH23		0.00 %
CH36		0.00 %
MC06		0.00 %
MC08		0.00 %
UKI1		0.00 %
Total	23.97	8.87 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.63	11.79 %
D-Freez	0.13	3.62 %
W-Disp	0.01	2.60 %
Total	15.78	11.44 %

Branch *	MTD Sales L	Brand Share %
MKM1	0.37	8.80 %
SJI1	0.37	9.48 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
POY2		-0.02 %
Total	15.78	11.44 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	8.70	8.73 %
D-Freez	0.13	11.58 %
Total	8.82	8.67 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.55	9.07 %
MTR1	0.35	4.85 %
OML1	0.27	6.82 %
SLM2	0.27	3.24 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	8.82	8.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.90	7.14 %
W-Disp	0.23	100.00 %
Air-Cool	0.07	5.90 %
Total	8.21	7.20 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.96	7.96 %
SBR1	0.65	9.41 %
TRL1	0.60	5.21 %
VEL2	0.30	3.45 %
SLG1	0.28	7.18 %
VSI1	0.27	4.10 %
WJP1	0.27	10.15 %
VNB1	0.07	7.93 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
Total	8.21	7.20 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.10	10.95 %
D-Freez	0.86	52.63 %
W-Disp	0.07	18.27 %
Total	7.03	12.09 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.31	9.65 %
KMR1	0.29	8.85 %
TPR4	0.26	8.97 %
CBE4		0.00 %
CBE6		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	7.03	12.09 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.22	11.83 %
D-Freez	0.55	66.44 %
W-Disp	0.16	100.00 %
Total	1.93	17.07 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.21	8.01 %
Total	1.93	17.07 %