

MTD Sales
105.16 L

Brand Share %
10.25 %

Information:

MTD : 01-11-2025 To 11-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	101.15	10.07 %
W-Disp	1.98	42.70 %
D-Freez	1.96	13.39 %
Air-Cool	0.07	3.97 %
Total	105.16	10.25 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	23.15	12.05 %
TRICHY-01	15.93	8.86 %
SOUTH ARCOT	14.54	14.54 %
SOUTH-01	12.69	8.60 %
SOUTH-03	12.08	11.10 %
CHENNAI-02	7.35	5.35 %
WEST-01	6.90	13.67 %
NORTH ARCOT	6.15	12.08 %
WEST-02	3.67	7.70 %
KL-SOUTH	2.69	24.35 %
Total	105.16	10.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.19	11.76 %
W-Disp	0.49	46.79 %
D-Freez	0.47	20.12 %
Total	23.15	12.05 %

Branch *	MTD Sales L	Brand Share %
CH19	0.73	5.70 %
CH11	0.58	9.93 %
CH48	0.57	6.33 %
AVD1	0.54	5.74 %
CH07	0.43	4.85 %
CH30	0.36	8.65 %
MRM1	0.31	7.63 %
CH22	0.30	6.52 %
CH28	0.30	3.27 %
CH08	0.30	3.75 %
KNR1	0.26	9.86 %
CH42	0.26	1.22 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
GUD2		0.00 %
MC09		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	23.15	12.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.93	8.92 %
Total	15.93	8.86 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.12	3.65 %
PBR2	0.86	7.60 %
TRY2	0.85	5.22 %
KUM1	0.30	2.98 %
KIK1	0.26	4.45 %
TTP1	0.26	6.38 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	15.93	8.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.54	14.66 %
Total	14.54	14.54 %

Branch *	MTD Sales L	Brand Share %
POY2	1.91	10.19 %
KLM1	0.59	9.67 %
CDM1	0.55	8.76 %
KML1	0.26	5.45 %
KKI2		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	14.54	14.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.08	8.35 %
W-Disp	0.48	43.27 %
D-Freez	0.13	8.55 %
Air-Cool		-0.37 %
Total	12.69	8.60 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.65	5.13 %
NGR1	0.83	9.37 %
KVT1	0.49	8.74 %
TUT2	0.48	5.27 %
VLY1	0.31	9.59 %
TVL2	0.29	5.49 %
MAR1	0.28	5.91 %
PKD1	0.26	7.47 %
SNL1	0.26	8.60 %
TKS2	0.26	9.93 %
VNR1	0.26	9.23 %
TYI1	0.08	8.41 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
Total	12.69	8.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	11.82	10.98 %
W-Disp	0.20	48.90 %
Air-Cool	0.07	27.42 %
Total	12.08	11.10 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.57	6.71 %
KKD3	0.29	1.94 %
TMM1	0.28	9.27 %
MDU3	0.26	9.20 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	12.08	11.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.76	5.00 %
W-Disp	0.33	41.22 %
D-Freez	0.25	26.84 %
Total	7.35	5.35 %

Branch *	MTD Sales L	Brand Share %
CH03	0.92	8.69 %
CH24	0.82	8.91 %
MJR1	0.67	8.49 %
CH15	0.56	2.69 %
CH18	0.43	5.45 %
CH09	0.34	9.37 %
CH44	0.32	5.43 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	7.35	5.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.39	13.35 %
D-Freez	0.34	21.80 %
W-Disp	0.17	31.58 %
Total	6.90	13.67 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.68	4.39 %
TPR2	0.28	7.26 %
GBM1	0.21	8.65 %
ANR1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
Total	6.90	13.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.42	11.31 %
D-Freez	0.58	21.28 %
W-Disp	0.15	68.56 %
Total	6.15	12.08 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.65	10.19 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	6.15	12.08 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.33	7.32 %
D-Freez	0.17	9.20 %
W-Disp	0.17	100.00 %
Total	3.67	7.70 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.30	10.08 %
ERD1	0.26	5.22 %
SLM2	0.08	3.13 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	3.67	7.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.69	28.26 %
Total	2.69	24.35 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
Total	2.69	24.35 %