

MTD Sales
294.54 L

Brand Share %
12.79 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	279.44	12.42 %
W-Disp	9.51	57.02 %
D-Freez	5.58	15.20 %
Total	294.54	12.79 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	55.43	15.06 %
CHENNAI-01	45.47	11.74 %
SOUTH-03	43.87	15.89 %
SOUTH-01	36.42	8.36 %
CHENNAI-02	31.56	11.58 %
SOUTH ARCOT	25.85	15.53 %
NORTH ARCOT	24.61	13.63 %
WEST-02	14.47	18.78 %
WEST-03	10.86	12.89 %
WEST-01	6.00	10.76 %
Total	294.54	12.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.75	15.11 %
D-Freez	0.44	9.40 %
W-Disp	0.25	23.34 %
Total	55.43	15.06 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.03	5.58 %
MVM1	2.80	12.36 %
KUM1	1.51	6.65 %
PBR1	1.00	12.56 %
MDI1	0.94	10.25 %
NGT1	0.93	7.70 %
KUM2	0.77	7.53 %
JKM1	0.70	8.39 %
TYR1	0.31	4.63 %
NCK1	0.31	11.40 %
TVR1	0.30	2.50 %
APM1		0.00 %
NMM1		0.00 %
TZSD	-0.13	-43.67 %
WTRZ	-0.60	12.24 %
Total	55.43	15.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.91	11.51 %
W-Disp	0.93	34.67 %
D-Freez	0.63	20.23 %
Total	45.47	11.74 %

Branch *	MTD Sales L	Brand Share %
CH05	2.63	10.81 %
CH14	2.44	12.07 %
CH16	1.59	6.37 %
CH28	1.56	10.96 %
CH45	1.49	10.42 %
CH19	1.17	5.79 %
CH38	1.11	11.18 %
GUD1	1.10	8.69 %
CH25	1.02	5.65 %
CH39	0.97	9.07 %
CGL1	0.86	9.92 %
SKL1	0.86	11.19 %
CH08	0.68	4.46 %
CH42	0.61	3.28 %
CH22	0.29	2.58 %
MRM1	0.27	3.92 %
CH29		0.00 %
CZWH		0.00 %
Total	45.47	11.74 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	40.90	15.17 %
W-Disp	2.40	85.22 %
D-Freez	0.56	15.37 %
Total	43.87	15.89 %

Branch *	MTD Sales L	Brand Share %
KRR1	1.30	10.07 %
DGL1	1.19	6.64 %
ATG1	1.15	10.85 %
TMM1	0.91	8.50 %
MDU3	0.60	6.44 %
KKD3	0.57	3.99 %
TEN1	0.32	9.71 %
NKI1	0.31	5.88 %
PNV2	0.30	8.22 %
SGP1	0.30	8.40 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	43.87	15.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.00	8.19 %
W-Disp	0.86	57.51 %
D-Freez	0.56	8.21 %
Total	36.42	8.36 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.20	11.36 %
TUT1	3.69	7.05 %
NGR1	2.53	11.66 %
TKS2	1.97	11.84 %
SVK1	1.27	10.46 %
RPM1	1.21	6.96 %
TUT2	1.18	5.35 %
MAR1	0.92	8.28 %
TYI1	0.83	9.05 %
RND2	0.74	6.33 %
PKD1	0.68	6.61 %
APK1	0.61	9.37 %
VLY1	0.60	3.17 %
ERL2	0.60	4.31 %
UDN1	0.60	8.45 %
SDI1	0.59	8.43 %
TKS1	0.39	3.93 %
VNR2	0.39	2.92 %
SKD1	0.34	12.42 %
PDI1	0.31	5.48 %
VNR1	0.08	3.07 %
TCN1	0.08	0.74 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV	-0.08	4.62 %
Total	36.42	8.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	29.67	11.07 %
W-Disp	0.99	54.33 %
D-Freez	0.89	33.84 %
Total	31.56	11.58 %

Branch *	MTD Sales L	Brand Share %
CH51	1.50	12.35 %
CH20	1.39	10.38 %
CH41	0.96	12.28 %
CH44	0.68	5.88 %
CH50	0.68	8.78 %
CH46	0.67	11.35 %
MJR1	0.56	8.67 %
CH37	0.31	6.73 %
CH33	0.26	2.23 %
CH27	0.25	5.27 %
CH32	0.08	2.91 %
PON1	0.08	2.04 %
CH01		0.00 %
CH31		0.00 %
CH35		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
CH17		0.00 %
WHC3	-0.69	-15.59 %
Total	31.56	11.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	24.35	15.35 %
D-Freez	1.26	19.79 %
W-Disp	0.25	15.91 %
Total	25.85	15.53 %

Branch *	MTD Sales L	Brand Share %
POY2	1.53	11.92 %
KLM1	0.65	6.02 %
TRK1	0.65	6.99 %
CDM1	0.61	5.64 %
TVM1	0.58	12.58 %
SJI2	0.34	2.92 %
MKM1	0.32	7.49 %
TVM2	0.27	3.90 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	25.85	15.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.67	13.45 %
W-Disp	0.68	84.10 %
D-Freez	0.26	7.09 %
Total	24.61	13.63 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.05	11.08 %
ABR1	1.11	12.26 %
VSI1	0.88	12.41 %
VEL2	0.79	7.90 %
AKM1	0.74	11.80 %
KPM1	0.58	7.25 %
WJP1	0.39	9.58 %
GDM1	0.32	5.02 %
CYR1	0.27	7.11 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	24.61	13.63 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	11.26	15.71 %
W-Disp	2.91	87.03 %
D-Freez	0.30	14.97 %
Total	14.47	18.78 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.47	10.11 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	14.47	18.78 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	10.56	12.90 %
D-Freez	0.22	11.14 %
W-Disp	0.08	17.78 %
Total	10.86	12.89 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.97	8.59 %
TPR1	0.39	8.57 %
GBM1	0.31	10.23 %
TCG1	0.31	7.34 %
TPR2	0.28	8.05 %
AVI1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	10.86	12.89 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.39	10.09 %
D-Freez	0.45	26.08 %
W-Disp	0.16	25.79 %
Total	6.00	10.76 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.78	12.78 %
KMR1	0.39	8.01 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	6.00	10.76 %