



# TN : BLUESTAR Sales Performance 12/05/2026 9:10 AM

MTD Sales  
1,093.67 L

Brand Share %  
12.46 %

Information:

MTD : 01-05-2026 To 11-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,083.36	12.40 %
D-Freez	7.79	26.91 %
W-Disp	2.52	22.86 %
<b>Total</b>	<b>1,093.67</b>	<b>12.46 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	206.74	15.01 %
CHENNAI-01	169.49	11.90 %
SOUTH-01	145.68	11.85 %
CHENNAI-02	123.55	9.97 %
SOUTH-03	116.15	10.67 %
WEST-02	102.93	15.61 %
SOUTH ARCOT	93.33	13.76 %
NORTH ARCOT	90.45	14.01 %
WEST-01	45.36	10.47 %
<b>Total</b>	<b>1,093.67</b>	<b>12.46 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	205.75	15.00 %
D-Freez	0.51	12.16 %
W-Disp	0.48	38.71 %
<b>Total</b>	<b>206.74</b>	<b>15.01 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	24.87	10.34 %
MVM1	7.14	8.61 %
KIK1	4.15	9.68 %
AYR1	3.85	11.05 %
JKM1	3.32	10.16 %
TVR1	3.18	10.33 %
TTP1	3.15	11.49 %
TYR1	3.04	8.78 %
APM1	2.14	8.40 %
NGT1	2.13	5.47 %
KUM2	1.87	6.25 %
WTRZ	-1.37	11.95 %
<b>Total</b>	<b>206.74</b>	<b>15.01 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	167.57	11.81 %
D-Freez	1.66	49.31 %
W-Disp	0.25	9.87 %
<b>Total</b>	<b>169.49</b>	<b>11.90 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	6.44	9.03 %
CH07	6.15	10.74 %
CZWH	6.11	7.94 %
CH30	4.77	8.79 %
CH22	4.49	9.94 %
CH39	3.03	10.99 %
AVD1	2.98	6.90 %
MRM1	2.57	6.29 %
CH37	2.16	9.35 %
SKL1	1.94	7.40 %
CH35	1.84	5.17 %
CH08	1.84	2.61 %
TKM1	1.52	9.21 %
CGL1	1.03	3.02 %
CH25	0.87	1.81 %
CH29	0.29	6.02 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-5.23	11.42 %
<b>Total</b>	<b>169.49</b>	<b>11.90 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	143.86	11.76 %
D-Freez	1.17	25.05 %
W-Disp	0.66	69.03 %
<b>Total</b>	<b>145.68</b>	<b>11.85 %</b>

Branch *	MTD Sales L	Brand Share %
VLY1	5.97	9.80 %
SVK1	4.45	11.61 %
TUT2	3.13	4.53 %
RPM1	2.90	8.21 %
VNR2	2.75	6.24 %
MAR1	2.40	8.39 %
ASM1	2.13	10.69 %
STU2	1.80	11.76 %
UDN1	1.79	9.95 %
TKS2	1.61	4.24 %
SDI1	1.59	10.07 %
APK2	1.59	9.19 %
TCN1	1.34	5.13 %
VKM1	0.94	5.84 %
ARM1	0.91	4.96 %
TKY1	0.61	4.78 %
SKD1	0.60	3.00 %
VNR1	0.29	1.40 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>145.68</b>	<b>11.85 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	122.36	9.91 %
D-Freez	1.18	60.41 %
<b>Total</b>	<b>123.55</b>	<b>9.97 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	7.14	8.15 %
CH21	7.07	8.42 %
CH24	6.04	8.02 %
CH50	5.53	11.60 %
CH17	5.07	8.04 %
CH23	2.82	10.48 %
UK11	2.61	10.37 %
CH51	2.60	6.57 %
MJR1	2.48	5.54 %
CH33	2.44	5.42 %
CH43	1.60	5.34 %
PON1	1.48	6.65 %
CH44	1.26	2.93 %
CH31	0.98	3.70 %
CH46	0.93	3.77 %
CH27	0.93	5.95 %
GPD1	0.37	1.65 %
CH36	0.30	1.19 %
CH41	0.30	0.73 %
<b>Total</b>	<b>123.55</b>	<b>9.97 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	115.56	10.67 %
D-Freez	0.50	11.23 %
W-Disp	0.08	9.87 %
<b>Total</b>	<b>116.15</b>	<b>10.67 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	14.70	9.01 %
MDU1	12.80	10.64 %
KRR1	6.06	10.26 %
KKD3	3.59	5.93 %
ATG1	3.18	6.92 %
CMR1	2.91	8.88 %
MPA1	2.89	8.93 %
SVG1	2.19	7.52 %
ODM1	1.67	10.96 %
TDI1	1.51	6.71 %
PNV2	1.20	7.10 %
TPT1	1.14	5.64 %
TEN1	0.98	7.07 %
SGP1	0.93	9.95 %
USL1	0.89	6.70 %
DKI1	0.89	3.36 %
TEN2	0.78	7.17 %
MDU4	0.60	3.21 %
BNR1	0.39	4.76 %
PKM1	0.38	4.48 %
ADP1	0.33	5.60 %
MLR1	0.31	2.20 %
KYK1	0.30	1.93 %
PNI1	0.30	1.87 %
KPT1	0.30	5.78 %
CBM1		0.00 %
NKI1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>116.15</b>	<b>10.67 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	102.60	15.62 %
W-Disp	0.33	29.08 %
<b>Total</b>	<b>102.93</b>	<b>15.61 %</b>

Branch *	MTD Sales L	Brand Share %
NKL2	2.47	7.80 %
VPD1	1.81	12.23 %
EDP1	1.58	11.81 %
TRM1	1.54	11.43 %
RSP1	1.46	8.26 %
MCR1	1.05	10.61 %
HSR1	0.94	11.31 %
PDR1	0.90	9.07 %
MTR1	0.65	2.57 %
KMM1	0.62	4.83 %
KAM1	0.61	7.76 %
EPI1	0.61	9.09 %
KVP1	0.60	6.87 %
HSR2	0.60	3.96 %
CMI1	0.58	5.99 %
HRR1	0.32	3.14 %
BMD1	0.31	2.86 %
PMP1	0.30	3.76 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>102.93</b>	<b>15.61 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	92.49	13.69 %
D-Freez	0.76	31.51 %
W-Disp	0.08	17.93 %
<b>Total</b>	<b>93.33</b>	<b>13.76 %</b>

Branch *	MTD Sales L	Brand Share %
KKI2	5.03	10.99 %
TRK1	4.10	12.00 %
POY2	3.86	8.33 %
ULP1	2.68	8.86 %
KML1	1.58	4.56 %
KLM1	1.32	3.61 %
SJI2	1.32	4.64 %
VPM1	1.17	11.58 %
VCM1	1.05	9.35 %
MKM1	1.01	6.83 %
STP1	1.01	8.81 %
VCM2	0.73	3.32 %
TVM1	0.67	3.16 %
TVM2	0.45	3.10 %
WHUT	-0.92	12.41 %
<b>Total</b>	<b>93.33</b>	<b>13.76 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	88.15	13.77 %
D-Freez	1.66	38.43 %
W-Disp	0.64	58.12 %
Total	90.45	14.01 %

Branch *	MTD Sales L	Brand Share %
VEL2	7.47	11.60 %
AKM1	3.50	9.45 %
WJP1	2.46	11.69 %
KPM1	1.87	7.44 %
GDM1	1.87	11.26 %
VSI1	1.61	6.32 %
ARC2	1.36	6.31 %
ANI1	1.25	7.27 %
TRT1	1.19	4.18 %
ABR1	0.69	2.59 %
UGI1	0.58	7.91 %
VNB1	0.42	2.90 %
CGM1		0.00 %
BGR1	-0.37	-8.69 %
Total	90.45	14.01 %

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.01	10.47 %
D-Freez	0.35	16.14 %
Total	45.36	10.47 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.36	7.96 %
CBE1	2.91	11.48 %
TPR1	2.46	9.31 %
SNR1	1.70	9.13 %
TPR4	1.67	12.00 %
PLI1	1.19	6.11 %
CBE6	1.01	5.86 %
UMP1	0.97	6.83 %
DPM2	0.93	9.42 %
CBE3	0.59	4.94 %
KMR1	0.30	1.15 %
ANR1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
Total	45.36	10.47 %