

MTD Sales
101.19 L

Brand Share %
10.33 %

Information:

MTD : 01-11-2025 To 10-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	97.44	10.16 %
W-Disp	1.98	43.90 %
D-Freez	1.70	12.06 %
Air-Cool	0.07	4.91 %
Total	101.19	10.33 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	23.15	12.58 %
SOUTH ARCOT	14.54	14.93 %
TRICHY-01	14.49	8.33 %
SOUTH-03	12.08	11.47 %
SOUTH-01	10.97	8.33 %
CHENNAI-02	7.09	5.35 %
WEST-01	6.90	13.99 %
NORTH ARCOT	6.15	12.67 %
WEST-02	3.67	7.85 %
KL-SOUTH	2.13	22.96 %
Total	101.19	10.33 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.19	12.28 %
W-Disp	0.49	49.69 %
D-Freez	0.47	20.12 %
Total	23.15	12.58 %

Branch *	MTD Sales L	Brand Share %
CH19	0.73	6.11 %
CH11	0.58	9.93 %
CH48	0.57	6.69 %
AVD1	0.54	5.96 %
CH07	0.43	5.03 %
CH30	0.36	8.65 %
MRM1	0.31	8.30 %
CH22	0.30	6.52 %
CH28	0.30	3.27 %
CH08	0.30	4.01 %
KNR1	0.26	9.86 %
CH42	0.26	1.27 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
GUD2		0.00 %
MC09		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	23.15	12.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.54	15.05 %
Total	14.54	14.93 %

Branch *	MTD Sales L	Brand Share %
POY2	1.91	10.16 %
KLM1	0.59	9.67 %
CDM1	0.55	8.76 %
KML1	0.26	5.45 %
KKI2		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	14.54	14.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.49	8.38 %
Total	14.49	8.33 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.13	9.10 %
TRY1	1.12	3.80 %
TRY3	0.87	9.86 %
PBR2	0.86	7.79 %
TRY2	0.56	3.47 %
KUM1	0.30	3.06 %
KIK1	0.26	4.45 %
TTP1	0.26	6.38 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	14.49	8.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	11.82	11.35 %
W-Disp	0.20	58.48 %
Air-Cool	0.07	27.42 %
Total	12.08	11.47 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.57	6.93 %
KKD3	0.29	2.10 %
TMM1	0.28	9.27 %
MDU3	0.26	9.20 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	12.08	11.47 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.37	8.04 %
W-Disp	0.48	43.27 %
D-Freez	0.13	8.55 %
Air-Cool		-0.50 %
Total	10.97	8.33 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.84	4.24 %
NGR1	0.55	6.65 %
TUT2	0.48	5.66 %
TVL2	0.29	5.55 %
MAR1	0.28	5.91 %
PKD1	0.26	7.47 %
SNL1	0.26	8.60 %
VNR1	0.26	9.23 %
TYI1	0.08	8.41 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
Total	10.97	8.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.76	5.16 %
W-Disp	0.33	41.22 %
Total	7.09	5.35 %

Branch *	MTD Sales L	Brand Share %
CH03	0.92	8.69 %
MJR1	0.67	8.86 %
CH24	0.57	6.52 %
CH15	0.56	2.69 %
CH18	0.43	5.81 %
CH09	0.34	9.37 %
CH44	0.32	6.08 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	7.09	5.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.39	13.66 %
D-Freez	0.34	21.80 %
W-Disp	0.17	31.58 %
Total	6.90	13.99 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.68	4.63 %
TPR2	0.28	7.26 %
GBM1	0.21	8.65 %
ANR1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
Total	6.90	13.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.42	11.89 %
D-Freez	0.58	21.28 %
W-Disp	0.15	68.56 %
Total	6.15	12.67 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	6.15	12.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.33	7.47 %
D-Freez	0.17	9.20 %
W-Disp	0.17	100.00 %
Total	3.67	7.85 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.30	10.08 %
ERD1	0.26	5.22 %
SLM2	0.08	3.13 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	3.67	7.85 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.13	27.15 %
Total	2.13	22.96 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
Total	2.13	22.96 %