

MTD Sales
281.05 L

Brand Share %
13.33 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	266.93	12.97 %
W-Disp	8.89	60.61 %
D-Freez	5.23	14.76 %
Total	281.05	13.33 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	51.30	15.29 %
CHENNAI-01	43.63	12.15 %
SOUTH-03	42.11	16.73 %
SOUTH-01	35.18	8.91 %
CHENNAI-02	31.26	12.32 %
SOUTH ARCOT	25.31	16.46 %
NORTH ARCOT	22.61	14.03 %
WEST-02	13.81	19.62 %
WEST-03	9.92	12.93 %
WEST-01	5.92	11.39 %
Total	281.05	13.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.75	15.38 %
D-Freez	0.30	6.70 %
W-Disp	0.25	24.89 %
Total	51.30	15.29 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.03	6.00 %
KUM1	1.51	6.96 %
PBR1	1.00	13.29 %
MDI1	0.94	11.96 %
JKM1	0.70	8.69 %
TRY2	0.69	12.15 %
NGT1	0.62	5.72 %
KUM2	0.46	5.56 %
TYR1	0.31	5.32 %
NCK1	0.31	11.40 %
TVR1	0.30	2.71 %
APM1		0.00 %
NMM1		0.00 %
TZSD	-0.13	-43.86 %
WTRZ	-0.60	12.24 %
Total	51.30	15.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.07	11.90 %
W-Disp	0.93	36.88 %
D-Freez	0.63	22.14 %
Total	43.63	12.15 %

Branch *	MTD Sales L	Brand Share %
CH05	2.63	12.82 %
CH14	2.44	12.87 %
CH16	1.59	6.94 %
CH28	1.24	9.92 %
CH19	1.17	6.10 %
CH38	1.11	11.65 %
GUD1	1.10	9.15 %
CH45	1.08	8.13 %
CH25	1.02	6.12 %
CH39	0.97	9.91 %
CGL1	0.86	9.92 %
SKL1	0.86	12.30 %
CH08	0.68	4.81 %
CH42	0.30	1.62 %
CH22	0.29	2.96 %
MRM1	0.27	4.25 %
CH29		0.00 %
CZWH		0.00 %
Total	43.63	12.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	39.29	15.99 %
W-Disp	2.25	87.13 %
D-Freez	0.56	16.74 %
Total	42.11	16.73 %

Branch *	MTD Sales L	Brand Share %
KRR1	1.30	11.06 %
DGL1	1.19	7.08 %
TMM1	0.91	9.45 %
MDU3	0.60	9.20 %
KKD3	0.57	4.41 %
TEN1	0.32	9.71 %
NKI1	0.31	6.20 %
PNV2	0.30	8.22 %
SGP1	0.30	10.23 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	42.11	16.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.99	8.78 %
W-Disp	0.63	60.53 %
D-Freez	0.56	8.64 %
Total	35.18	8.91 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.20	12.54 %
TUT1	3.69	7.99 %
NGR1	2.14	10.78 %
TKS2	1.97	12.51 %
SVK1	1.27	11.61 %
RPM1	1.07	7.05 %
MAR1	0.92	9.08 %
TUT2	0.87	4.25 %
TYI1	0.83	9.13 %
RND2	0.74	7.25 %
PKD1	0.68	6.61 %
VLY1	0.60	4.04 %
ERL2	0.60	4.43 %
UDN1	0.60	9.36 %
SDI1	0.59	10.86 %
TKS1	0.39	4.05 %
VNR2	0.39	3.29 %
PDI1	0.31	5.99 %
APK1	0.30	5.67 %
VNR1	0.08	3.52 %
TCN1	0.08	0.83 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV	-0.08	4.62 %
Total	35.18	8.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	29.68	11.91 %
W-Disp	0.91	52.21 %
D-Freez	0.67	25.39 %
Total	31.26	12.32 %

Branch *	MTD Sales L	Brand Share %
CH21	3.00	13.18 %
CH20	1.39	11.19 %
CH41	0.96	12.91 %
CH44	0.68	6.25 %
CH50	0.68	10.15 %
CH46	0.67	12.14 %
MJR1	0.34	6.15 %
CH37	0.31	7.23 %
CH33	0.26	2.37 %
CH27	0.25	6.42 %
CH32	0.08	2.91 %
PON1	0.08	2.04 %
CH01		0.00 %
CH31		0.00 %
CH35		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
CH17		0.00 %
WHC3	-0.69	-15.59 %
Total	31.26	12.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.80	16.23 %
D-Freez	1.26	19.75 %
W-Disp	0.25	32.60 %
Total	25.31	16.46 %

Branch *	MTD Sales L	Brand Share %
POY2	1.53	13.30 %
KLM1	0.65	7.63 %
TRK1	0.65	6.98 %
CDM1	0.61	5.79 %
SJI2	0.34	3.09 %
MKM1	0.32	7.49 %
TVM2	0.27	4.08 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	25.31	16.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	21.75	13.88 %
W-Disp	0.60	90.50 %
D-Freez	0.26	7.09 %
Total	22.61	14.03 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.15	12.25 %
VEL2	0.79	8.79 %
KPM1	0.58	7.81 %
WJP1	0.39	9.58 %
CYR1	0.27	7.11 %
AKM1	0.08	1.56 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	22.61	14.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	10.60	16.23 %
W-Disp	2.91	87.03 %
D-Freez	0.30	17.41 %
Total	13.81	19.62 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.47	10.11 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	13.81	19.62 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	9.61	12.95 %
D-Freez	0.22	11.14 %
W-Disp	0.08	17.78 %
Total	9.92	12.93 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.39	8.57 %
NKL2	0.34	3.36 %
GBM1	0.31	11.48 %
TCG1	0.31	8.83 %
TPR2	0.28	9.03 %
AVI1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	9.92	12.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.39	10.84 %
D-Freez	0.45	26.08 %
W-Disp	0.08	15.23 %
Total	5.92	11.39 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.78	12.78 %
KMR1	0.31	7.42 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	5.92	11.39 %