

MTD Sales
156.33 L

Brand Share %
13.88 %

Information:

MTD : 01-09-2025 To 10-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	148.48	13.56 %
D-Freez	4.88	26.73 %
W-Disp	1.93	45.71 %
Air-Cool	1.03	12.06 %
Total	156.33	13.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	36.37	14.89 %
CHENNAI-01	31.41	14.50 %
TRICHY-01	21.25	12.72 %
CHENNAI-02	18.42	11.82 %
SOUTH-03	13.59	12.40 %
WEST-01	11.47	27.17 %
SOUTH ARCOT	9.67	12.21 %
WEST-02	7.25	16.57 %
NORTH ARCOT	4.02	7.21 %
KL-SOUTH	2.88	23.68 %
Total	156.33	13.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.58	14.25 %
D-Freez	1.72	30.13 %
W-Disp	0.56	88.59 %
Air-Cool	0.51	23.31 %
Total	36.37	14.89 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.34	12.55 %
TYI1	0.61	13.04 %
VLY1	0.59	7.75 %
TVL1	0.36	2.63 %
SNL1	0.35	10.32 %
VKM1	0.29	9.54 %
UDN1	0.26	5.09 %
TKS1	0.16	4.53 %
ARM1	0.15	5.31 %
TVL2	0.08	2.53 %
VNR2	0.08	1.28 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
VNR1		0.00 %
Total	36.37	14.89 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.73	14.47 %
D-Freez	0.38	12.82 %
W-Disp	0.16	26.93 %
Air-Cool	0.15	19.06 %
Total	31.41	14.50 %

Branch *	MTD Sales L	Brand Share %
CH14	1.67	10.34 %
CH19	1.04	6.26 %
AVD1	0.56	6.69 %
SKL1	0.38	5.41 %
CGL1	0.30	9.96 %
CH39	0.29	5.87 %
CH07	0.27	3.79 %
CH22		0.00 %
CH35		0.00 %
CH38		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
CH28	-0.20	-2.79 %
Total	31.41	14.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.08	12.79 %
W-Disp	0.17	43.44 %
Total	21.25	12.72 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.26	9.40 %
TRY2	0.94	12.52 %
MVM1	0.35	5.40 %
AYR1	0.35	12.05 %
JKM1	0.30	13.08 %
KIK1	0.29	4.13 %
PBR2	0.27	3.77 %
APM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	21.25	12.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.41	11.40 %
D-Freez	0.48	28.75 %
W-Disp	0.31	57.43 %
Air-Cool	0.22	22.91 %
Total	18.42	11.82 %

Branch *	MTD Sales L	Brand Share %
CH17	0.71	13.81 %
MJR1	0.69	9.81 %
CH03	0.66	5.98 %
CH21	0.66	4.97 %
CH33	0.53	5.00 %
CH32	0.40	9.54 %
CH24	0.30	4.47 %
CH44	0.30	5.12 %
CH46	0.28	13.70 %
CH12	0.27	3.29 %
CH23	0.27	9.53 %
GPD1	0.27	10.43 %
CH31	0.07	2.88 %
CH01		0.00 %
CH09		0.00 %
CH18		0.00 %
CH27		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	18.42	11.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	12.92	12.12 %
D-Freez	0.34	18.39 %
W-Disp	0.25	77.09 %
Air-Cool	0.07	9.77 %
Total	13.59	12.40 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.82	5.89 %
PVI1	0.72	9.38 %
MNM1	0.40	4.44 %
KYK1	0.34	10.48 %
MDU3	0.30	12.14 %
KRR1	0.29	10.75 %
ATG1	0.29	12.48 %
TDI1	0.27	7.20 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	13.59	12.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.74	26.54 %
D-Freez	0.64	100.00 %
W-Disp	0.09	27.10 %
Total	11.47	27.17 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.56	4.23 %
CBE6	0.27	13.81 %
GBM1	0.09	5.28 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
UMP1		0.00 %
Total	11.47	27.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.68	11.42 %
D-Freez	0.76	32.78 %
W-Disp	0.24	50.81 %
Total	9.67	12.21 %

Branch *	MTD Sales L	Brand Share %
POY2	0.53	6.08 %
NVL2	0.49	13.24 %
VCM1	0.35	13.23 %
TRK1	0.32	8.96 %
TDM1	0.30	9.08 %
SJI1	0.29	11.06 %
CDM1	0.27	5.59 %
ULP1	0.08	1.52 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	9.67	12.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.89	16.73 %
D-Freez	0.36	34.80 %
Total	7.25	16.57 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.29	7.49 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
WZWH		0.00 %
Total	7.25	16.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.78	6.99 %
W-Disp	0.17	31.12 %
Air-Cool	0.07	10.53 %
Total	4.02	7.21 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.59	7.33 %
VEL2	0.36	8.30 %
KPM2	0.16	1.89 %
AKM1	0.08	3.50 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	4.02	7.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.67	23.06 %
D-Freez	0.21	35.54 %
Total	2.88	23.68 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.21	7.42 %
Total	2.88	23.68 %