



TN : BLUESTAR Sales Performance 11/05/2026 9:10 AM

MTD Sales
1,067.32 L

Brand Share %
12.53 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,057.83	12.47 %
D-Freez	7.05	27.18 %
W-Disp	2.44	22.65 %
Total	1,067.32	12.53 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	201.98	15.04 %
CHENNAI-01	165.26	11.94 %
SOUTH-01	141.71	11.99 %
CHENNAI-02	116.88	9.78 %
SOUTH-03	116.56	10.97 %
WEST-02	101.23	15.67 %
SOUTH ARCOT	90.99	13.73 %
NORTH ARCOT	88.36	14.13 %
WEST-01	44.36	10.61 %
Total	1,067.32	12.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	200.99	15.02 %
D-Freez	0.51	13.15 %
W-Disp	0.48	38.71 %
Total	201.98	15.04 %

Branch *	MTD Sales L	Brand Share %
TRY1	24.52	10.41 %
MVM1	6.82	8.43 %
AYR1	3.85	11.39 %
KIK1	3.83	9.31 %
JKM1	3.32	10.16 %
TVR1	3.18	10.53 %
TTP1	3.15	11.62 %
TYR1	3.04	8.88 %
APM1	2.14	8.83 %
NGT1	2.13	5.71 %
KUM2	1.87	6.59 %
Total	201.98	15.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	163.49	11.86 %
D-Freez	1.51	46.93 %
W-Disp	0.25	9.87 %
Total	165.26	11.94 %

Branch *	MTD Sales L	Brand Share %
CH19	6.44	9.20 %
CH07	6.15	11.09 %
CZWH	6.11	8.42 %
CH22	4.16	9.34 %
CH30	4.15	7.88 %
CH39	3.03	11.16 %
AVD1	2.65	6.44 %
MRM1	2.57	6.63 %
CH37	2.16	9.35 %
SKL1	1.94	8.08 %
CH35	1.84	5.17 %
CH08	1.84	2.78 %
TKM1	1.52	9.65 %
CH26	1.00	9.98 %
CGL1	0.88	2.61 %
CH25	0.87	1.84 %
CH29	0.29	7.48 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	165.26	11.94 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	139.88	11.89 %
D-Freez	1.17	26.50 %
W-Disp	0.66	69.03 %
Total	141.71	11.99 %

Branch *	MTD Sales L	Brand Share %
VLY1	5.65	9.49 %
SVK1	4.16	11.01 %
TUT2	3.13	4.64 %
RPM1	2.90	8.67 %
VNR2	2.75	6.44 %
MAR1	2.40	8.91 %
ASM1	2.13	11.67 %
STU2	1.80	11.97 %
UDN1	1.79	10.18 %
TKS2	1.61	4.60 %
SDI1	1.59	10.27 %
APK2	1.59	9.47 %
TCN1	1.34	5.44 %
VKM1	0.94	5.95 %
TKY1	0.61	4.93 %
SKD1	0.60	3.18 %
ARM1	0.58	3.39 %
VNR1	0.29	1.43 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	141.71	11.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	115.90	9.73 %
D-Freez	0.98	60.82 %
Total	116.88	9.78 %

Branch *	MTD Sales L	Brand Share %
CH03	13.77	12.17 %
CH12	6.74	7.82 %
CH21	6.49	7.98 %
CH24	6.04	8.08 %
CH50	5.23	11.45 %
CH17	4.72	7.78 %
CH23	2.82	10.51 %
MJR1	2.48	5.76 %
CH33	2.44	5.74 %
UKI1	2.41	9.64 %
CH51	2.18	5.72 %
PON1	1.48	7.25 %
CH44	1.26	2.97 %
CH43	1.22	4.27 %
CH31	0.98	4.12 %
CH46	0.93	3.91 %
CH27	0.93	6.18 %
GPD1	0.37	1.73 %
CH36	0.30	1.22 %
CH41	0.30	0.74 %
Total	116.88	9.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	115.97	10.97 %
D-Freez	0.50	13.78 %
W-Disp	0.08	9.87 %
Total	116.56	10.97 %

Branch *	MTD Sales L	Brand Share %
DGL1	14.71	9.06 %
MDU1	12.80	10.82 %
KRR1	6.06	10.32 %
KKD3	3.59	6.06 %
CMR1	2.91	8.88 %
MPA1	2.89	8.93 %
ATG1	2.88	6.59 %
SVG1	2.19	7.74 %
ODM1	1.67	11.20 %
TDI1	1.51	6.81 %
PNV2	1.20	7.10 %
TPT1	1.14	5.74 %
TEN1	0.98	7.39 %
SGP1	0.93	9.95 %
USL1	0.89	7.01 %
DKI1	0.89	3.47 %
TEN2	0.78	7.17 %
MDU4	0.60	4.24 %
BNR1	0.39	5.31 %
PKM1	0.38	4.48 %
ADP1	0.33	6.03 %
MLR1	0.31	2.24 %
KYK1	0.30	1.93 %
PNI1	0.30	1.90 %
KPT1	0.30	5.78 %
CBM1		0.00 %
NKI1		0.00 %
SZSD		0.00 %
Total	116.56	10.97 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	100.98	15.69 %
W-Disp	0.25	23.89 %
Total	101.23	15.67 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.47	8.02 %
EDP1	1.58	11.81 %
TRM1	1.54	11.43 %
RSP1	1.15	6.60 %
MCR1	1.05	10.94 %
HSR1	0.94	11.31 %
PDR1	0.90	9.36 %
MTR1	0.65	2.67 %
KMM1	0.62	5.05 %
KAM1	0.61	8.03 %
EPI1	0.61	9.09 %
KVP1	0.60	6.87 %
HSR2	0.60	4.22 %
CMI1	0.58	6.23 %
HRR1	0.32	3.24 %
BMD1	0.31	2.93 %
PMP1	0.30	3.97 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	101.23	15.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	90.30	13.68 %
D-Freez	0.62	27.06 %
W-Disp	0.08	17.93 %
Total	90.99	13.73 %

Branch *	MTD Sales L	Brand Share %
KKI2	5.03	10.99 %
POY2	3.86	8.44 %
TRK1	3.77	11.48 %
ULP1	2.68	9.03 %
KML1	1.58	4.56 %
SJI2	1.32	4.82 %
VPM1	1.17	11.58 %
VCM1	1.05	9.57 %
KLM1	1.02	2.84 %
MKM1	1.01	6.83 %
STP1	1.01	8.81 %
VCM2	0.73	3.37 %
TVM1	0.30	1.51 %
TVM2	0.30	2.25 %
Total	90.99	13.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	86.31	13.91 %
D-Freez	1.41	37.39 %
W-Disp	0.64	58.12 %
Total	88.36	14.13 %

Branch *	MTD Sales L	Brand Share %
VEL2	7.47	11.87 %
AKM1	3.50	9.70 %
WJP1	2.46	12.07 %
KPM1	1.87	7.73 %
GDM1	1.87	11.73 %
VSI1	1.61	6.60 %
ARC2	1.36	6.40 %
ANI1	1.25	7.82 %
TRT1	1.19	4.47 %
ABR1	0.69	2.73 %
UGI1	0.58	7.91 %
VNB1	0.42	2.90 %
CGM1		0.00 %
BGR1	-0.37	-8.69 %
WHVL	-1.26	9.98 %
Total	88.36	14.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.01	10.60 %
D-Freez	0.35	18.06 %
Total	44.36	10.61 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.36	8.23 %
CBE1	2.59	11.06 %
TPR1	2.46	9.31 %
SNR1	1.70	9.32 %
TPR4	1.67	12.00 %
PLI1	1.19	6.19 %
CBE6	1.01	5.97 %
UMP1	0.97	6.83 %
DPM2	0.93	9.72 %
CBE3	0.59	4.94 %
KMR1	0.30	1.31 %
ANR1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
Total	44.36	10.61 %